

# **YUMA COUNTY WORKFORCE INVESTMENT BOARD**

Regular Meeting  
YPIC Boardroom  
February 8, 2012

## **MINUTES**

### **I. CALL TO ORDER**

Chairman Sam Pepper called the meeting to order at 9:00 a.m.

### **II. PLEDGE OF ALLEGIANCE**

Sam Pepper asked Ed Ford to lead the Pledge of Allegiance.

### **III. ROLL CALL**

Roll was called and those present and absent were:

#### **Members Present:**

1. Maria Chavoya
2. Ramona Corrales
3. Betty DeNise
4. Julie Engel
5. Ed Ford
6. Allen Hagedorn
7. Diane Hansberger
8. John 'Bud' Johnson
9. Tom Kiley
10. Steve Miller
11. Nancy Ngai
12. Larry Nelson
13. Ray Ochoa
14. Kelley Paulin
15. Sam Pepper
16. Kim Rodriguez
17. Rick Rohrick
18. Patricia Romant
19. Ken Rosevear
20. Tom Tyree

#### **Members Absent:**

- Nancy Alter (Excused)
- Marisol Canales (Excused)
- Glenn Mayle (Excused)
- Dave McDowell (Excused)
- Yara Nash (Excused)
- Jesus Quintana (Excused)
- Kim Padgett (Excused)

**A quorum was thereby established.**

**Guests (From Sign in list)**

Mary Jo McIntyre, Yuma County  
Cesar Fandino, PPEP  
Mercedes Mendivil, YPIC  
Nidia Herrera, YPIC  
Elizabeth Arturi, AWC  
Marla Duran, AWC  
Lynn LaBrie, AWC  
Barbara Stevens, YPIC  
Patrick Goetz, YPIC  
Lorena Zaragoza, YPIC

**Staff:**

John Morales, Executive Director  
Adriana McBride, Clerk of the Board

**\*IV. CALL TO THE PUBLIC**

**V. APPROVAL OF MINUTES (from January 11, 2012)**

Sam Pepper asked for a motion to approve the minutes of the Workforce Investment Board meeting of January 11, 2012.

Motion made by Maria Chavoya; Seconded by Steve Miller.

Motion passed.

**VI. Director's Report and Information Items**

**A. Washington update:**

- WIA Reauthorization will most likely not be passed.
- WIA funding may be a part of a continuing resolution.
- Of the 3 WIA bills introduced, the one introduced by Buck McKeon seems to be the most favorable.
- Will participate on a conference call with NWA to keep up with the events regarding WIA reauthorization.

**B. State Update**

- John attended the Governors Council of Workforce Policy Executive Committee meeting; they are working on sector strategies.
- Working with Clarence Carter, Director of Department of Economic Security (DES), on grant application to Department of Labor. Mr. Carter is looking to revamp the human services functions within DES and is trying to connect those services more

closely to the workforce system.

**C. Introduction of Sherman Jennings-Chair, Governor’s Council on Workforce Policy**

- Sherman Jennings, Chairman of the Governor’s Council on Workforce Policy was introduced. Mr. Jennings thanked John Morales for the invitation. He also stated that he is here to listen, learn and answer any questions.
- Board members and meeting attendees introduced themselves to Mr. Jennings.

**D. Rapid Response/Business Outreach Update**

Patrick Goetz made a presentation. The power point is attached. Sam Pepper recommended that Patrick include success stories or photos that may be available. Also, Mr. Pepper talked about the importance of using social media and recommended trying new things.

**E. Update: Workforce and Economic Development Summit Partners Meeting.**

A Partners meeting took place in January. The core partners were present: Yuma County, Chamber of Commerce, Greater Yuma Economic Development Corp., and City of Yuma and Arizona Western College. Additionally, we have added new partners that were also present: Airport Authority, Yuma Regional Medical Center, Yuma Visitors Bureau, and NexGen. We are also reaching out to Charlene Fitzgerald from Yuma Metropolitan Planning Organization and Tanya Hodges from University of Arizona.

**F. Barrier to Bridge Update:**

The one week long festival Barrier to Bridge will begin next week. There will be a tour in San Luis- Mexico on Thursday, and on Friday there will be a symposium at AWC. John and Adriana will be attending.

**G. Proposed Next Meeting Date- March 14, 2012**

**VII. Discussion/Action items**

N/A

## **VIII. Other Information and/or Committee Reports**

### **Economic Development**

*Julie Engel reported:*

- GYEDC's quarterly Investors luncheon will take place tomorrow at 11:30a.m. in the Hilton Garden Inn- the topic is "Investors" and the MC will be Ricky Rinehart.
- An Investors committee was formed this year; Ricky Rinehart is also on the committee. The committee meets with new companies when there is an interest to talk about some of the benefits and collaborations that take place in Yuma County.
- Greg LaVann and Julie were in Phoenix yesterday; they made a 2 hour presentation to the Arizona Commerce Authority. There were 15 persons in attendance. ACA is making every effort to understand and learn more about the assets in other areas.
- Manufacturers are talking to potential new manufacturing companies in Yuma and addressing the collaboration that takes place in the community; they have offered assistance and volunteered their own staff to help with various tasks.
- Manufacturers have also integrated their training program with KOFA High School to ensure they have a home grown workforce.
- General Motors is creating a pipeline through AWC, and have agreed to only hire AWC graduates.
- InsulTech is in Yuma now and they signed their lease yesterday. They will be occupying the Russell Coil Building (190,000 sq. ft.) and will look at bringing another company to co-lease the property since that is more space than they need.

*Ken Rosevear reported:*

- An ordinance to reduce residential and commercial impact fees was passed two weeks ago. The City of Yuma is the first in the state to take advantage of the reform that made the ordinance possible. Residential impact fees were reduced by 51%, and commercial impact fees were reduced by 42%. The Chamber was a strong supporter.
- Last week, the city council passed a local preference ordinance. It may be revised to include more areas.
- An invitation was extended to attend the Good Morning Yuma Breakfast which will take place tomorrow at 6:30a.m. at the Ramada Inn. Frank

West will provide an update on Generals Motors.

### **Finance and Personnel Committee, Report**

*Sam pepper reported:*

- The committee met yesterday at 2:00p.m.
- The following persons were present: Betty DeNise, Ed Ford, Maria Chavoya, John “Bud” Johnson, Larry Nelson, Sam Pepper, Ken Rosevear, Tom Tyree.
- The committee reviewed the financial reports for the last six month- up to December 31, 2011- we are on target.
- DW funds are not expended at the expected rate mainly because there were two grants awarded to assist DWs and they were given priority.
- As required, the committee also reviewed the 2011 tax return/form 990.
- If you would like to see the financial reports let Adriana know.
- Regarding Rapid Response funds, Ken Rosevear explained that a program for small businesses to help them survive tough economic times has been provided in Yuma to over 70 companies and has been very successful. It includes reviewing information from the company’s receivables, personnel structure, etc. This program will be offered soon in a symposium that is currently in the planning process. Another part of the program is YPIC advising the companies how to conduct a layoff.

### **Charter High School, report:**

Ed Ford reported:

- The EOC CHS Board met previous to this meeting
- Enrollment is at 105
- Attendance is at 90% to 91%
- The Student Council will be in Phoenix tomorrow for a 3 day State Conference.
- DECA Club went to Tucson for Regional competition- Brietta Shelton from our EOC Charter took second place in Lodging and Marketing (there were over 300 participants).
- There are only two schools in Yuma County that still have a DECA Club
- Charter High School expenditures are slightly under budget

### **IX. Good of the Order**

The Hispanic Leadership Institute training session was implemented in Yuma for the first time, Tom Tyree presented John Morales with a

Recognition Award that was given by the Institute for his leadership and mentoring in the community. The graduates participated in a banquet on December 21<sup>st</sup>. Some of the participants were YPIC employees: Frank Atondo, Lydia Blackthunder, Mary Rios, and our Board member Rick Rohrick.

Rick stated that it was a very positive experience and recommends that people do not get deterred by the Hispanic Leadership title from attending or promoting attendance since it is open to anyone that wishes to become more active members of the community and assume a leadership role.

Ramona Corrales also stated that one of her employees participated in the HLI and she has seeing a change in her taking a more active role in their meetings.

John mentioned that the Yuma Chamber of Commerce Annual Dinner took place last month and unfortunately Ken was very sick and he was not able to attend. It was an informative meeting that featured Vic Smith as the keynote speaker. Vic also serves as a Board Member of the Arizona Commerce Authority.

**X. Call for Executive Session.**

N/A

Sam Pepper asked for a motion to adjourn the meeting. Ken Rosevear moved to adjourn the meeting; Seconded by Betty DeNise.

Meeting was adjourned at 10:05a.m.

Respectfully submitted by Adriana McBride