



Phoenix Business and Workforce Development Board
Communication & Outreach Committee Meeting
July 23, 2020
9:00 am-10:30 am Mountain Standard Time

Webex join by phone: 1-415-655-0001 Meeting number: 133 570 7219#

Meeting Link:

[https://cityofphoenix.webex.com/cityofphoenix/j.php?](https://cityofphoenix.webex.com/cityofphoenix/j.php?MTID=mdc60fa5e291614f561b1592fa6b86f25)

MTID=mdc60fa5e291614f561b1592fa6b86f25

Password: 8RaVRwive94

I. Call to Order/Roll Call

(Nicholas Bielinski)

The Communication and Outreach Committee (COC) Chair, Nick Bielinski, will call the COC meeting to order.

Roll call will be completed to ensure a quorum is present.

II. Communications Plan/Return Stronger Presentation

(Ricky Duran)

ARIZONA@WORK City of Phoenix staff will provide the Communication and Outreach Committee (COC) with an overview of the current Communications Plan. The purpose of the plan is to guide the direction of marketing materials and process to elevate the quality and consistency in promotional efforts.

RECOMMENDATION: This item is for information and discussion.

III. Ad-Hoc Membership Application Review

The Community and Outreach Committee (COC) will review an Ad-Hoc application for membership into the committee.

RECOMMENDATION: This item is for information, discussion and possible action.

IV. Review COC Scorecard

(Nicholas Bielinski)

The Communication and Outreach Committee (COC) will review the committee's scorecard and make any necessary changes/adjustments to the actions and timelines.

RECOMMENDATION: This item is for information, discussion and possible action.

V. Matters for Future Discussion

(Nicholas Bielinski)

VI. Call to the Public and Open Comment

(Nicholas Bielinski)

VII. Adjournment

(Nicholas Bielinski)