

**RESULTS OF PUBLIC MEETING
PHOENIX BUSINESS AND WORKFORCE DEVELOPMENT BOARD
COMMUNICATION AND OUTREACH COMMITTEE
VIRTUAL MEETING**

Pursuant to A.R.S. Section 38-431.02, notice is hereby given to the members of the **PHOENIX BUSINESS AND WORKFORCE DEVELOPMENT BOARD COMMUNICATION AND OUTREACH COMMITTEE** and to the general public, that the **PHOENIX BUSINESS AND WORKFORCE DEVELOPMENT BOARD (PBWDB) COMMUNICATION & OUTREACH COMMITTEE** held a meeting open to the public on **March 25, 2021 at 9:00 a.m.**

TO ACCESS THE MEETING

- **Call-in to listen** to the live meeting: Dial **415-655-0001**, Enter meeting access code **133 570 7219**, and press # again when prompted for the attendee ID

Per the most recent social distancing guidelines from the federal government, no one will be allowed to attend the meeting in-person.

The agenda for this meeting can be accessed online at: <https://arizonaatwork.com/locations/city-phoenix/local-board/meetings>

Agenda items may be taken out of order. The agenda for the meeting was as follows:

No Quorum-Meeting Cancelled	1.	CALL TO ORDER/ ROLL CALL	Nick Bielinski, Chair, Communication & Outreach Committee
	2.	INFORMATION AND APPROVAL Approval of January 28, 2021 Meeting Minutes	Nick Bielinski, Chair, Communication & Outreach Committee
	3.	INFORMATION AND DISCUSSION Roster Update	Nick Bielinski, Chair, Communication & Outreach Committee
	4.	INFORMATION, DISCUSSION AND POSSIBLE ACTION: Social Media Update	LaSetta Hogans, PBWD Board Executive Director
	5.	INFORMATION AND DISCUSSION Website Usage Tracking	Nick Bielinski, Chair, Communication & Outreach Committee
	6.	INFORMATION AND DISCUSSION One-Stop Operator Client Referral System Presentation	Stacey Van Ernst, One-Stop Operator, ARIZONA@WORK City of Phoenix
	7.	INFORMATION AND DISCUSSION Arizona Commerce Authority (ACA) Collaboration	Steven Cramer, Vice-Chair Communication & Outreach Committee
	8.	INFORMATION, DISCUSSION AND POSSIBLE ACTION: ARIZONA@WORK Testimonials	Nick Bielinski, Chair, Communication & Outreach Committee

	9.	INFORMATION, DISCUSSION AND POSSIBLE ACTION Review/Consolidate Scorecard Strategies' Actions and Metrics	Nick Bielinski, Chair, Communication & Outreach Committee
	10.	Matters for Future Discussion	Nick Bielinski, Chair, Communication & Outreach Committee
	11.	Call to the Public & Open Discussion	
	12.	Adjournment	

Mission: *The mission of the Phoenix Business and Workforce Development Board is to fulfill the Six Purposes of the Workforce Innovation and Opportunity Act.*

Vision: *Phoenix is a world-class community delivering sustainable opportunities to earn, learn, and grow.*

For more information call Christina Edwards, Phoenix Business and Workforce Development Board Liaison at (602) 261-8346. ARIZONA@WORK, City of Phoenix is an equal opportunity program. Auxiliary aids and services are available upon request. For reasonable accommodations, call Christina Edwards, Equal Opportunity Liaison at Voice/602-261-8346 or TTY: 7-1-1 as early as possible to coordinate needed arrangements.