



**PHOENIX BUSINESS AND WORKFORCE DEVELOPMENT BOARD
BUSINESS AND WORKFORCE ENGAGEMENT COMMITTEE
Meeting Minutes**

**VIRTUAL MEETING
November 19, 2020
9:00 a.m.**

Members Present:

Robert Cain
Susan Ciardullo
Nick DePorter
James Frolov

Kaaren-Lyn Graves
Fred Lockhart
Jesus Love
Patrick Winters

Public Attendees:

Christina Edwards

Rob Stenson

Action items taken are noted in **bold** print.

1. Call to Order / Roll Call:

The Business and Workforce Engagement Committee (BWEC) Chair, Jesus Love, called the November 19, 2020 meeting to order at 9:02 a.m. Roll call was completed and a quorum of nine members were present.

2. Approval of October 15, 2020 Business and Workforce Engagement Committee Meeting Minutes:

BWEC Ad-Hoc Member Patrick Winters motioned for approval of the **October 15, 2020 Business and Workforce Engagement Committee (BWEC) minutes, BWEC Member Susan Ciardullo** seconded.

Robert Cain, Kaaren-Lyn Graves, Fred Lockhart, and Jesus Love voted to approve. **No members were opposed.**

3. Virtual Industry Event:

BWEC Ad-Hoc Member Robert Cain shared that the Industry Impact Roundtable Workgroup (IIRW) approved marketing material and questions for the panelists for the December 9, 2020 Virtual Business & Bagels Event. ARIZONA@WORK City of Phoenix (COP) Business Engagement Supervisor

Rob Stenson shared that the marketing collateral and link to register for the event would be sent to BWEC members by November 20th so they can send the invitation to their networks.

Nick DePorter and James Frolov joined the meeting at 9:15 a.m.

4. Business and Workforce Engagement Committee Strategic Plan Review: Strategy 4: Leverage labor market information to inform decisions and strategic impact of Workforce Development

BWEC Ad-Hoc Member Patrick Winters shared manufacturing information in Phoenix from the Arizona Office of Economic Opportunity (OEO). Patrick asked if there was a way to find information regarding manufacturing positions filled through ARIZONA@WORK, as well as promotions and longevity of the program participants after their training was completed. ARIZONA@WORK COP Business Engagement Supervisor Rob Stenson said he will share information from participants trained through Incumbent Worker Training (IWT) and On-The-Job Training (OJT) and staff will connect with the ARIZONA@WORK Career Services team to find information about how many people obtained manufacturing training through ARIZONA@WORK COP Career Services. Patrick shared the most needed skills in the manufacturing sector and asked how ARIZONA@WORK COP was partnering with companies to reduce the skills gaps. Rob said that the desired skills needed to be cross walked with the Eligible Training Provider List (ETPL) to find out how many of the sector skills trainings have been obtained. Patrick suggested connecting with businesses to find open positions, see if businesses are willing to train candidates they hire, and work to connect jobseekers to the positions.

Strategy 5: Ensure ROI for Workforce Development in the City

BWEC Vice-Chair James Frolov said that he and BWEC Ad-Hoc Member Robert Cain would be able to provide an update at the following meeting.

Strategy 6: Invest in educational programs that lead to pre-defined, sustainable Career Pathways and business

BWEC Ad-Hoc Member Fred Lockhart shared that the only outstanding items for their strategy were Labor Market Overviews of the Healthcare and Manufacturing sectors. ARIZONA@WORK Business Engagement Supervisor Rob Stenson shared he anticipated sharing both the Healthcare and Manufacturing Labor Market Information (LMI) with BWEC Members within the week. BWEC Member Kaaren-Lyn Graves provided staff with more information regarding their strategy to be forwarded to the BWEC members.

5. Committee Update Report:

The BWEC shared information about the December 9, 2020 Bagels & Business event and the progress of the strategy champions.

6. Matters for Future Discussion:

Future Bagels & Business Event – March 2021 – Potential topic: Arizona legalizing recreational marijuana

COVID-19 Unemployment report

7. Call to The Public & Open Discussion:

None

8. Adjournment:

BWEC Vice-Chair James Frolov motioned to adjourn the meeting, BWEC Member Nick DePorter seconded.

Robert Cain, Susan Ciardullo, Kaaren-Lyn Graves, Fred Lockhart, Jesus Love, and Patrick Winters approved the motion and the meeting was adjourned at 9:44 a.m.