

**BUSINESS ENGAGEMENT COMMITTEE  
Meeting Minutes**

**Phoenix Business and Workforce Development Center  
302 North First Avenue, 6<sup>th</sup> Floor, Phoenix, AZ 85003-1611  
July 19, 2018  
9:00 a.m.**

**Members Attending:**

Michael Hale, Chair  
Susan Ciardullo  
Twyla Marcum (phone)  
Janice Mrkonjic  
Dave Stakebake

**Community and Economic  
Development Staff:**

Christina Edwards  
LaSetta Hogans  
Hayden Maynard  
Rob Stenson

**Members Absent:**

Rachel Galusha  
Malcolm Green  
Jesus Love  
Lorenzo Sierra  
Patrick Winters

**1. Call to Order / Roll Call:**

**Business Engagement Committee (BEC) Chair Michael Hale** established there was not a quorum present. Staff would make presentations but there was no call to order.

**2. Presentation:** Business Engagement Committee Dates and Time

Staff was directed to confirm future meeting dates with BEC members to promptly establish future quorum.

**3. Presentation:** By-The-Numbers Report

**Phoenix Business and Workforce Development Center (PBWDC) Supervisor, Rob Stenson** presented the By-The-Numbers Report for the Fiscal Year 2017-18 detailing the City of Phoenix Community and Economic Development Business Service Team visits, business services, recruiting efforts, and completed grants. The report also details the PBWDC usage for the fiscal year, including who used the facility.

**4. Presentation:** Business Outreach Discussion

Staff will send BEC members links to the Business Outreach tracking tool, as well as a copy of volunteer hours for tracking of their volunteer hours.