



Phoenix Business and Workforce Development Board
Communications and Outreach Committee Meeting
June 24, 2021
9:00 am-10:00 am Mountain Standard Time

CALL IN: 1-415-655-0001 | Access Code: 133 570 7219#

MEETING LINK:

<https://cityofphoenix.webex.com/cityofphoenix/j.php?MTID=mdc60fa5e291614f561b1592fa6b86f25>

PASSWORD: 8RaVRwive94

1: Call to Order/ Roll Call

(Nick Bielinski)

The Communication and Outreach Committee (COC) Chair, Nick Bielinski, will call the COC meeting to order.

Roll call will be completed by the COC Staff Support to ensure a quorum is present.

2: For Approval: May 27, 2021 Communication and Outreach Committee Minutes

(Communication and Outreach Committee)

The May 27, 2021 COC Minutes are recommended for review and approval.

RECOMMENDATION: This item is for information and approval.

Staff is recommending approval of the May 27, 2021 COC meeting minutes.

3: Communication and Outreach Committee Updates

(Nick Bielinski)

COC Chair Nick Bielinski will introduce the new committee members and will update committee regarding leadership for Program Year (PY) 2021-22.

RECOMMENDATION: This item is for information and discussion.

4: Website Usage Tracking

(Nick Bielinski)

The Committee will review the ARIZONA@WORK Website Usage Tracking Analytics for the month of April and the overall website analytics from Q1.

RECOMMENDATION: This item is for information and discussion.

5: Review/Consolidate Scorecard Strategies' Actions and Metrics

(Nick Bielinski)

The Communication and Outreach Committee (COC) will review proposed changes to their scorecard and consolidate actions and metrics as appropriate.

RECOMMENDATION: This item is for information, discussion, and possible action.

6: Matters for Future Discussion

(Nick Bielinski)

7: Call to The Public & Open Discussion

(Nick Bielinski)

8: Adjournment

(Nick Bielinski)