



## Maricopa County Workforce Development Board – Marketing Workgroup Meeting Minutes

Tuesday, August 06, 2019 at 9:00 a.m.

WDB Staff Office - 701 W Jefferson St. Ste 104 Phoenix, AZ 85007

WebEx: <https://mcwdb-1095-9b71.my.webex.com/meet/mcwdb>

Phone: +1-510-338-9438; Access Code/Meeting ID: 625 125 871

**Members Present:** Neal Dauphin, Angie Ferguson (Ph.), Charisse Ward, Susan Morris, Gabe Cruz, Tom Colombo

**Members Absent:** David Drennon

### **Call to Order**

The Marketing workgroup meeting was called to order by Workgroup Lead, Neal Dauphin, at 9:05 a.m. WDB Liaison, Nancy Avina, took roll; a quorum of the workgroup was present.

### **Approval of Previous Meeting Minutes**

Mr. Dauphin, asked for a motion to approve the previous meeting minutes. Angie Ferguson made a motion to approve, Gabe Cruz seconded the motion. All were in favor; motion carried.

### **Review and Finalize the Marketing Workgroup Presentation for the Full Board All-Day Retreat**

The Marketing workgroup reviewed each slide of their Draft Power Point presentation and made revisions as necessary, based on the discussion held. Input was provided throughout by all workgroup members present.

### **Next Steps/Action Items**

- 1) WDB staff to touch base with Board and workgroup member, David Drennon for additional input.
- 2) WDB staff to finalize formatting of the Power Point Presentation and send out to the workgroup.

### **Call to the Public**

Workgroup Lead, Neal Dauphin called for public comment. No public comment.

### **Adjourn**

Meeting adjourned at 10:40 a.m.

*\*For additional information, contact Nancy Avina, Board Liaison at [nancy.avina@maricopa.gov](mailto:nancy.avina@maricopa.gov).*