

**MINUTES OF PUBLIC MEETING OF THE MARICOPA COUNTY WORKFORCE DEVELOPMENT BOARD**

**Wednesday, August 21, 2019 – 9:00 a.m.**

Black Canyon Conference Center  
9440 N 25th Ave, Phoenix, AZ 85021

**Members Present:** Angie Ferguson, Charisse Ward, Drew Thorpe, Elizabeth “E” Cole, Gregg Ghelfi, Julie Stiak, Mark Lashinske, Mark Wagner, Marla Lazere, Neal Dauphin, Shawn Hutchinson, Tom Jenkins, Vanessa Andersen

**Members Absent:** David Drennon

**Call to Order**

**Welcome, Introductions and Chair’s Remarks** – Chairman, Drew Thorpe, called the Maricopa County Workforce Development Board (MCWDB) Strategic Planning meeting to order at 9:10 a.m.

Introductions and roll call held; a quorum of the MCWDB was present.

**Summary of Initiative**

Strategic Planner, Sheila Murphy provided background information on the day and a summary of work done to date.

**Mission and Vision Exercise**

Dr. Murphy reviewed the 6 purposes of WIOA, and the vision crafted by the MCWDB. Dr. Murphy proceeded to facilitate a group exercise that proposed refinements to the MCWDB Vision. The revised vision reads, “Your trusted partner to deliver innovative workforce solutions that connect employers to skilled talent and prepare job seekers for careers, stimulating economic prosperity and enhancing quality of life for all.”

MCWDB recess. Meeting resumed at 10:01 a.m.

**Management of Implementation**

Dr. Murphy, Strategic Planner presented on the management of strategic planning implementation. A complete strategic planning system design and implementation booklet was provided.

Dr. Murphy facilitate a discussion on what success looks like within workgroups. Overall board comments included: the need to be valuable to what the MCWDB does, defining resources for execution, bringing in Planning and Execution experts and overcommunicating with regional partners. Additionally, discussion was held on what needs to happen to succeed in strategic implementation. Group report outs included: the need for accountability through regular communication with the MCWDB and establishing a cadence for reporting out.

**Full Board Member Lunch**

The MCWDB recessed for lunch. Meeting resumed at 1:08 p.m.

**Call to Order for Official Board Business**

- 1) Confirm Quorum via Role Call** – Introductions and roll call held; a quorum of the MCWDB was present.
- 2) Consent Agenda Approval** – Chairman, Thorpe, asked for a motion to approve items under the consent agenda. Tom Jenkins made a motion. Mark Lashinske seconded the motion. All were in favor, motion carried.
- 3) Title II Agreement Approval** – Chairman, Thorpe, provided brief comments on the Title II agreement approval. Board Member and Title II representative, Elizabeth Cole, gave an overview on the Title II Rio Salado provider agreement with Title IB partner. Agreement is currently in legal review, an amendment providing MCWDB oversight and quarterly reporting will be made. Tom Colombo, Workforce Development

Division Assistant Director and Title IB services provider representative provided a few comments and expressed his support.

Discussion was held on additional Title II providers in Maricopa County and the potential of individual agreements coming for each. Title II will be looking at a comprehensive agreement in a future. Upon Maricopa County Board of Supervisors approval, agreement is anticipated to begin in October. Title II Rio Salado agreement will be used as a template for the additional providers. Title IB expressed, terms and agreement to be determined for the others based on resources and capacity. Frequency of the agreements was also discussed.

Chairman Thorpe asked for a motion to approve the Title II agreement with the proposed amendment. Shawn Hutchinson made a motion. Tom Jenkins seconded the motion. Title II representative, Elizabeth Cole and Higher Education representative, Julie Stiak expressed their recusal from the vote. 11 members in favor. 2 abstain. 0 oppose. Motion carried.

- 4) Chairman Appointments** – Chairman Thorpe, shared his recent appointments to the Executive and Youth Committees.
- Elizabeth Cole is appointed to Chair the Youth Committee; Shawn Hutchinson exiting Chairman will remain on the committee as a member.
  - Vanessa Andersen is appointed to the Executive Committee as an additional member.

Additionally, Chairman Thorpe, provided a brief overview on the appointed Audit committee primarily established for the purpose of the DOL audit report. Mark Lashinske will be leading the committee.

- 5) Public Comment** – None noted.

Official business concluded at 1:29 p.m.

### **Goal Workgroup Presentations**

The Youth Committee and 4 Goal workgroups presented on their developed action plans and process.

**Youth Committee** – Executive Director, Patricia Wallace, brief overview. Authority review (Youth committee is equivalent to the Executive Committee). Mr. Hutchinson added remarks on process. Ms. Cole provided comment and overview of youth including, membership increase, youth voice and partner organizations. Susan Morris provided comments of Maricopa County and City of Phoenix presentation given to the youth committee for alignment. Ms. Wallace, recognized Shawn Hutchinson for his leadership on the Youth Committee. Ms. Wallace reviewed the youth committee action plan and 5 strategic goals.

Questions raised included Employer outreach/engagement for youth. Elizabeth commented on leveraging partners (OFY) already doing the work. Discussion on sensitivity of reaching out to Employers (be prepared with a plan and ensure no duplication).

**Quality Workforce Workgroup** - Vanessa Andersen, Quality Workforce workgroup lead, presented on members of the workgroup, overview of work process, and strategy review. Workgroup member, Mark Wanger added additional comments throughout.

**Marketing Workgroup** – Members of the Marketing workgroup presented on its members, overview of work process, and strategy review for both Employers and Job Seekers.

**Regionalism and Sustainability** - Tom Jenkins, Regionalism and Sustainability workgroup lead, presented on members of the workgroup, overview of work process, and strategy review.

**Performance Excellence** – Members of the Performance Excellence workgroup presented on its members, overview of work process, and strategy review.

**Recognition of Excellence**

Strategic Planner, Dr. Murphy recognized the Chairs and leads of the various committees and workgroups with a crystal award for their leadership in Strategic Planning.

**Closing Remarks and Public Comments**

Chairman Thorpe provided brief closing remarks.

**Adjourn Full Board Meeting**

Chairman Thorpe, adjourned the meeting at 3:30 p.m.

*\*For additional information, contact MCWDB staff at: [MCWDB@maricopa.gov](mailto:MCWDB@maricopa.gov)*