

Rapid Response for Businesses

What is Rapid Response?

Rapid Response is a proactive business-focused program designed to assist companies facing potential layoffs or plant closures by quickly coordinating services and providing immediate aid at no cost to companies and their affected workers. Rapid Response can provide customized services and accommodate any work schedule to assist companies and workers through the painful transitions associated with job loss. These services are carried out by state and local workforce development in partnership with ARIZONA@WORK.

What Services Are Available?

Rapid Response teams will work with your company to minimize the disruptions associated with job losses on your business, workers, and community. The Rapid Response team will meet with you to discuss your needs and programs that can help avert layoffs. Services are customized to the needs of the businesses and include layoff aversion, pre-layoff assistance, direct connection to other comparable businesses, targeted hiring events, and other specialized services. Businesses anticipating or experiencing downsizing or restructuring can receive layoff assistance services.

In the event of a layoff, Rapid Response teams will work with affected workers on-site, off-site, or virtually to provide important information and services that enhance re-employment opportunities, including:

- Career counseling and job search assistance.
- Resume preparation and interviewing skills workshops.
- Information about education and training opportunities.
- Community resources for rental, housing, SNAP, utilities, and transportation assistance.
- Priority Veteran services.
- Unemployment Insurance information.

Benefits of Rapid Response Services

Rapid Response activities provide multiple benefits to your company including:

- Lower Unemployment insurance costs as workers are re-employed more quickly.
- Positive community impact and goodwill.
- Higher productivity, better worker morale, and lower absenteeism due to reduced stress.

Get Started

Contact your Rapid Response team to learn about Rapid Response Layoff Aversion services at Tara.Thain@maricopa.gov.

Individuals impacted by this layoff can visit ARIZONA@WORK for reemployment and community resources and services. ARIZONA@WORK service locations are available at www.ARIZONA@WORK.com.