



Phoenix Business and Workforce Development Board
 Instill Hope Committee Meeting SEP 25
 September 25, 2025
 9:00 am-10:00 am Mountain Standard Time

Webex Information (TO JOIN MEETING):

Join from the meeting link

- <https://cityofphoenix.webex.com/cityofphoenix/j.php?MTID=mfae6ed49812c602352ceaa54d4d38b00>

Join by phone

+1-415-655-0001 US Toll

Meeting number (access code): 2338 334 0924

Opening/Roll Call

(Karen Carter)

The Phoenix and Business Workforce (PBWD) Board Instill Hope Steering Committee (IHSC) Chair, Karen Carter, will call the meeting to order. Roll call will be completed by staff to ensure a quorum is present.

Instill Hope Steering Committee Meeting Minutes

(Instill Hope Steering Committee)

The Instill Hope Steering Committee will review the August 28, 2025 Instill Hope Steering Committee meeting minutes and consider them for approval.

RECOMMENDATION: This item is for information and approval.

Strategic Plan/Tracker Update

(15 minutes)

The Instill Hope Steering Committee will review the Board's Strategic Plan and Tracker. The tracker is a visual tool that connects the Board's 2023-26 Strategic Plan goals and strategies to the actions and steering committees. The tracker will assist the committee in tracking the progress toward meeting their goals outlined in the Strategic Plan.

RECOMMENDATION: This item is for information, discussion and possible action.

Community of Practice

(25 minutes James Montoya)

ARIZONA@WORK City of Phoenix Project Manager James Montoya will share information about the Community of Practice and updates from the convening held on September 16 at Grand Canyon University. Additionally, James will provide an update on the next Community of Practice event scheduled for October 10. The Community of Practice is an initiative to bring together training providers and services providers to learn about the high-demand industries in Phoenix and to develop solutions for meeting the workforce needs of Phoenix employers.

(10 Minutes James Montoya)

RECOMMENDATION: This item is for information, discussion and possible action.

Marketing/Social Media Resources

(10 minutes Gregg Bach)

City of Phoenix Community and Economic Development Marketing team will provide and share marketing tools/resources available for marketing and sharing information.

RECOMMENDATION: This item is for information and discussion only.

Future Agenda Items

(Karen Carter)

Call to the Public/Announcements

(Karen Carter)

Adjournment

(Karen Carter)