



MCWDB Regional Workforce Committee

March 18, 2025



NOTICE OF PUBLIC MEETING OF THE
MARICOPA COUNTY WORKFORCE DEVELOPMENT BOARD REGIONAL WORKFORCE INITIATIVES COMMITTEE

Pursuant to A.R.S. § 38-431.02, notice is hereby given to the members of the Maricopa County Workforce Development Board Regional Workforce Initiatives Committee and to the general public that the Maricopa County Workforce Development Board Regional Workforce Initiatives Committee will hold a meeting open to the public on:

Thursday, March 18, 2025 – 1:00 p.m. - 2:00 p.m.

<https://www.gotomeet.me/MaricopaCountyWDB>

Phone: +1 (872) 240-3212; Access Code/Meeting ID: 167-097-701 #

The Agenda for the meeting is as follows:

****Indicates materials attached, please review/read prior to meeting.***

1. Call to order.

2. Roll Call.

3. Welcome, Opening Remarks and Meeting Objectives. (5 minutes)

Meeting Objectives:

- **Learn about the most recent regional collaboration efforts between Maricopa County, the City of Phoenix, and Pinal County.**
- **Provide input into the draft agenda for Forum Series Session #3**
- **Provide input into the 2025 Strategic Plan**

FY 25 Committee Goals:

- **Create a regionally-focused workforce forum for collaboration.**
- **Develop and guide a regionally-focused project or projects.**
- **Identify regionally-focused best-practice examples from other high-performing workforce areas.**

PUBLIC PARTICIPATION AND ACCESS: "The public must be allowed to attend and listen to deliberations and proceedings taking place in all public meetings, A.R.S. § 38-431.01(A); however, Open Meeting Law does not establish a right for the public to participate in the discussion or in the ultimate decision of the public body." Note: Agenda items may be taken out of order

"Equal Opportunity Employer/Program." "Auxiliary aids and services are available upon request to individuals with disabilities." A sign language interpreter, alternative format materials, or infrared assistive listening devices will be made available within 72 hours' notice. Additional reasonable accommodations will be made available to the extent possible within the time frame of the request. Arizona@Work: Maricopa County products and services are made available through federal funding provided by the Workforce Innovation and Opportunity Act (WIOA); serving Employers by aiding job seekers, adults, dislocated workers and youth.

4. Consent Agenda.

For Possible Action.

The Committee will consider and vote on the items on the consent agenda. Consent agenda is established to efficiently dispense the business of the MCWDB. These items will not be discussed unless a Member of the Committee asks to remove the item from the consent agenda.

- a. Meeting Minutes: January 9, 2025

5. Information/Discussion Only.

- a. City of Phoenix Mobile Career Unit* (10 minutes)
- b. Central Arizona Regional Workforce Forum Series Session #3* (15 minutes)
- c. 2025 Strategic Planning Update* (30 minutes)

6. Call to Public.

7. Adjourn.

NEXT MEETING: TBD-FY 26

PUBLIC PARTICIPATION AND ACCESS: "The public must be allowed to attend and listen to deliberations and proceedings taking place in all public meetings, A.R.S. § 38-431.01(A); however, Open Meeting Law does not establish a right for the public to participate in the discussion or in the ultimate decision of the public body." Note: Agenda items may be taken out of order

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Consent Agenda

Meeting Minutes



MINUTES OF PUBLIC MEETING OF THE
MARICOPA COUNTY WORKFORCE DEVELOPMENT BOARD REGIONAL WORKFORCE INITIATIVES COMMITTEE

Thursday, January 9, 2025 – 9:30 a.m. - 10:30 a.m.

<https://www.gotomeet.me/MaricopaCountyWDB>

Phone: +1 (872) 240-3212; Access Code/Meeting ID: 167-097-701 #

Members Present: Bonnie Schirato, Grenee Martacho, Harold Christ, Joel Millman, Liz Valdez, and Chandler Escalante

Members Absent: Eddie Baldenegro, Jacob Evenson, Leah Hill, LaSetta Hogans, Sam Wolo

Call to order.

Chair Schirato called the meeting to order at 9:33am.

Roll Call.

Chair Schirato asked Board Liaison Julia Maciel Vargas to conduct a roll call. A quorum was not present. A quorum became present later in the meeting.

Welcome, Opening Remarks and Meeting Objectives

Chair Schirato welcomed Committee members and guests and read the meeting objectives and committee goals.

Consent Agenda.

Meeting Minutes: February 1, 2024, April 25, 2024, and September 5, 2024*

MOTION:

Chair Schirato asked for a motion to approve consent agenda items. Noelle Trinder made a motion; Grenee Martacho seconded the motion.

All in favor vote held:

In favor: Bonnie Schirato, Grenee Martacho, Harold Christ, Joel Millman, Liz Valdez, and Chandler Escalante

Opposed: None

Abstained: None

Motion passed.

Chair Report.

Chair Schirato shared that she was excited about the upcoming Session #2 that is coming up really soon, there has been great work being done, and the first session was great and intriguing, and she is excited for the upcoming session.

Information/Discussion Only.

MCWDB Committee Member Forum: Regionalism Efforts*

Maricopa County Workforce Development Division Director Jared Bear shared that Maricopa County was recognized for its Workforce2You Pilot, which is entering year 2. Below are the highlights:

- This training sought to provide a rural workforce training in the communities of Gila Bend, Wickenburg, and Queen Creek.
- Maricopa County has been working closely with Pinal County and their new connection with LG and the new LG factory that is coming to Pinal County.
- We are currently working on developing a training and entry level technician training for hiring at the end of 2025-early 2026.
- This opportunity is going to be able to fund roughly 20 people at no cost and allow us to pilot a similar training in advanced manufacturing.

Questions:

- How are you choosing the 20 individuals?
-It will be prioritized by who are income eligible and by first applications.
- How is this training tied to the center with Maricopa community colleges?
-This pilot will be a springboard onto other ones and we are working closely with the colleges.

One Stop Operator Collaboration Update

One Stop Operator Janine Estrada and City of Phoenix One Stop Operator Hugh Wolf to give an update on the OSO Collaboration.

Highlights from their presentation are below:

- Benefits of Collaboration
 - Systems- what is the industry need?
 - Agencies
 - Resources
 - People & places
 - 5 Principles of Collaboration
 - Knowledge
 - Communication- constant communication in weekly duties and tasks, best practices, how is AI going to implement workforce development going forward.
 - Practice
 - Mission- same mission, creating innovative solutions, helping our community as a whole.
 - Important to encourage one another.
 - Win-Win Culture
 - Where do our needs align?
 - What do we have in common?
 - Challenges- power imbalance, conflict of interests, (un)mutual benefits, unclear communication and coordination among members.
 - Benefits- increased productivity, efficient team, sustained and long-term engagement, increased innovation, and build lasting trust.
 - Best practices for successful collaboration:
 - Clear communication and concise,
-

- Mutual incentives
- Flexibility
- Trust
- Shared vision
- Empowerment
- Continuous improvement – Looking for opportunities with our community partners and core partners. Share partners.

Central Arizona Regional Workforce Forum Series

Executive Director Steve Clark gave an update on Session 2 Regional Workforce Forum Series. Below are the highlights:

- Integrate directly with economic development.
- Two different panels....
- Both panels focusing on CTE partnerships with business partners.
- Panelists from the Arizona Manufacturing Institute, CTE Director at Trevor Brown Schools, and CTE Coordinator at Combs Unified School District, and SciTech Institute.
- Any input is appreciated for the next Forum series.

Call to Public.

Chair Schirato made a call for public comment. No one spoke.

Adjourn.

Chair Schirato adjourned the meeting at 10:23am.



Information/Discussion

City of Phoenix Mobil Career Unit



Information/Discussion Only

Central Arizona Regional Workforce Series
Session #3



Information/Discussion Only

2025 Strategic Planning Update



Regional & Youth Committee Meeting **Strategic Planning Sessions**

2/20 Strategic Planning Session Recap

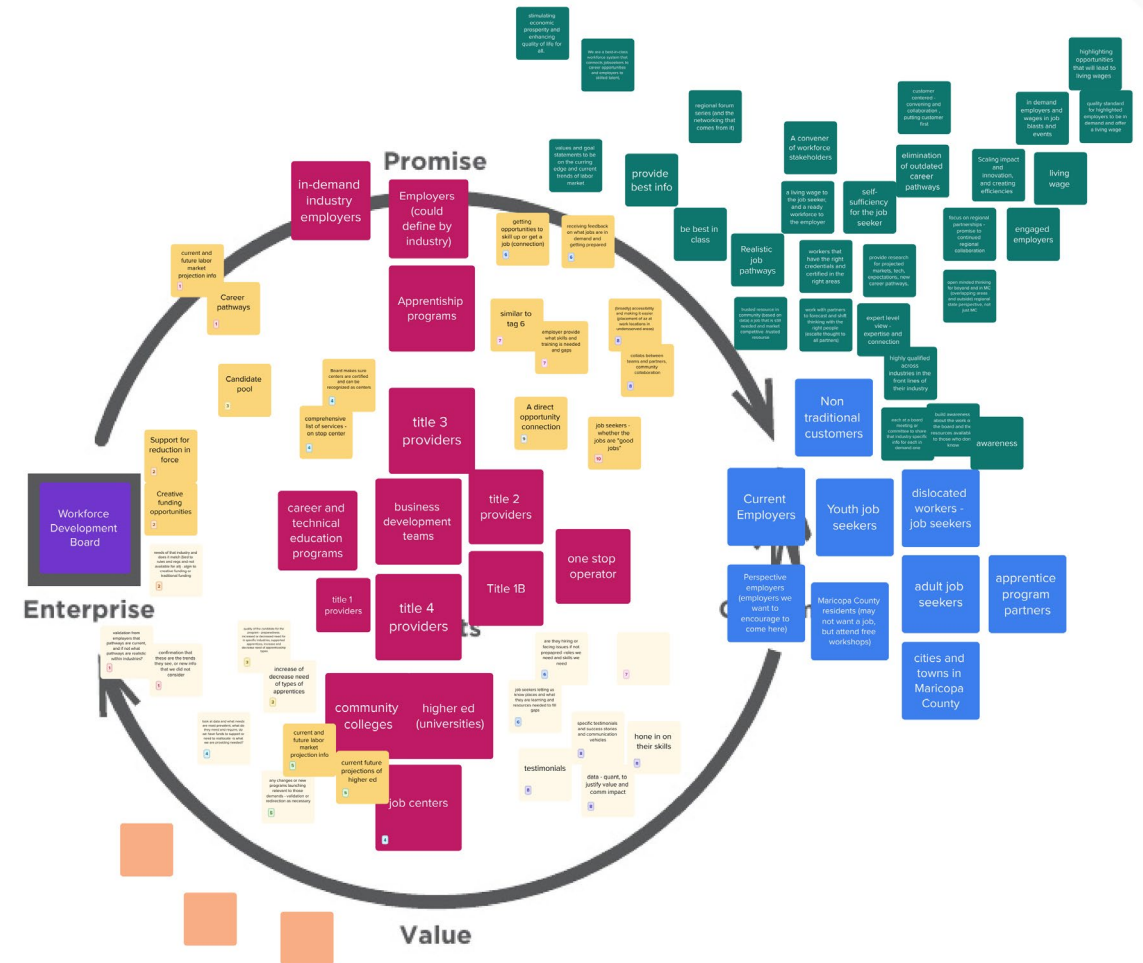
Session Purpose

To frame current relationships and value creation between MCWDB, your collaborating partners, and customers.

We used a Value Ecology Mapping tool to encourage Board and Staff to think beyond the services the MCWDB provides to **define the core promises of those services**. Through analysis and pattern-finding, the Innovation Studio identified potential promise areas to explore during this strategic planning cycle.

Session Outcome

Three overarching value statements for board members to review, refine, and expand upon in upcoming group interviews and committee sessions. The value statements will serve as guiding pillars for brainstorming and categorizing goals and strategies in the next two group Strategic Planning Sessions.



Value Statements – Iteration 1

These statements were reviewed and refined through two small interview sessions with 4 Board members and by the Youth Committee on 3/6.

The Maricopa County Workforce Development Board is focused on driving a customer-centric vision to create measurable impact for current and prospective job seekers.

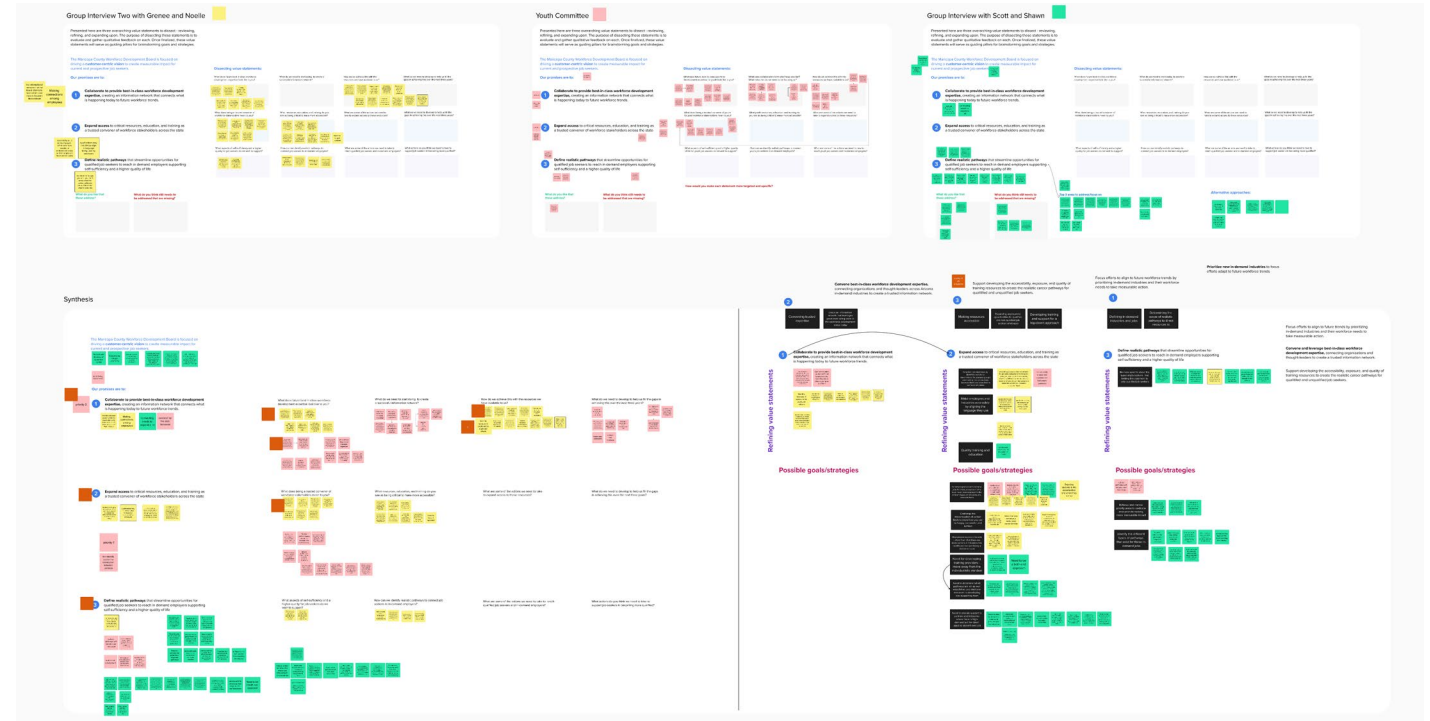
Our promises are to:

1. **Collaborate to provide best-in-class workforce development expertise**, creating an information network that connects what is happening today to future workforce trends
2. **Expand access** to critical resources, education, and training as a trusted convener of workforce stakeholders across the State
3. **Define realistic pathways** that streamline opportunities for qualified job seekers to reach in-demand employers, supporting self-sufficiency and a higher quality of life

Synthesizing Board Feedback

Session Outcomes:

Refined value statements that incorporated 3 rounds of board and staff feedback. In addition, the team began documenting potential goal and strategy areas that will be presented and iterated upon following the second round of value statement iteration during the Regional and Executive Committee March meetings.



Innovation Studio session synthesis done in Mural

Value Statement Iteration 2 for Review

To be reviewed by the Regional and Executive Committees

The Maricopa County Workforce Development Board is focused on driving a top-down vision to create measurable impact for current and prospective job seekers.

Our promises are to:

1. **Prioritize in-demand industries and their critical workforce needs**, aligning actions to future trends in the short- and long-term
2. **Convene and leverage best-in-class workforce development expertise**, connecting organizations and thought-leaders to create a trusted information network
3. **Support developing the accessibility, exposure, and quality of training resources** to better identify and create realistic career pathways for qualified and unqualified job seekers

Regional & Executive Committee Sessions on 3/18 and 3/20

Activity | 30 minutes

- I. Review Updated Statements
- I. Provide Feedback
- II. Brainstorm actions

The Maricopa County Workforce Development Board is focused on driving a **top-down vision** to create measurable impact for current and prospective job seekers.

Our promises are to:

<p>1 Prioritize in-demand industries and their critical workforce needs, aligning actions to future trends in the short- and long-term.</p>	<p>What do in-demand industries and their workforce needs look like for you from a regional perspective?</p> <div style="border: 1px solid #ccc; height: 40px; width: 100%;"></div>	<p>What actions can we take to align to future workforce trends?</p> <div style="display: flex; justify-content: space-between;"><div style="border: 1px solid #ccc; background-color: #e0f2e0; padding: 5px; width: 45%;">Low Priority Actions</div><div style="border: 1px solid #ccc; background-color: #ffe0e0; padding: 5px; width: 45%;">High Priority Actions</div></div>
<p>2 Convene and leverage best-in-class workforce development expertise, connecting organizations and thought-leaders to create a trusted information network.</p>	<p>What does a trusted information network look like to you from a regional perspective?</p> <div style="border: 1px solid #ccc; height: 40px; width: 100%;"></div>	<p>How do we convene and leverage the good work that is already being done today?</p> <div style="display: flex; justify-content: space-between;"><div style="border: 1px solid #ccc; background-color: #e0f2e0; padding: 5px; width: 45%;">Low Priority Actions</div><div style="border: 1px solid #ccc; background-color: #ffe0e0; padding: 5px; width: 45%;">High Priority Actions</div></div>
<p>3 Support developing the accessibility, exposure, and quality of training resources to better identify and create realistic career pathways for qualified and unqualified job seekers.</p>	<p>What career pathways needs additional support in terms of increasing the quality of training available?</p> <div style="border: 1px solid #ccc; height: 40px; width: 100%;"></div>	<p>How do we make them more accessible to both qualified and unqualified job seekers?</p> <div style="display: flex; justify-content: space-between;"><div style="border: 1px solid #ccc; background-color: #e0f2e0; padding: 5px; width: 45%;">Low Priority Actions</div><div style="border: 1px solid #ccc; background-color: #ffe0e0; padding: 5px; width: 45%;">High Priority Actions</div></div>

What do you like that these address?

What do you think still needs to be addressed that are missing?

Planned session activity in Mural



Thank You