



MINUTES OF PUBLIC MEETING OF THE
MARICOPA COUNTY WORKFORCE DEVELOPMENT BOARD REGIONAL WORKFORCE INITIATIVES COMMITTEE

Tuesday, March 18, 2025 – 1:00 p.m. - 2:00 p.m.

<https://www.gotomeet.me/MaricopaCountyWDB>

Phone: +1 (872) 240-3212; Access Code/Meeting ID: 167-097-701 #

Members Present: Bonnie Schirato, Chandler Escalante, Elizabeth Valdez, Ruben Baldenegro, Harold Christ, Joel Millman, LaSetta Hogans, Leah Hill, Sam Wolo, Scott Holman

Members Absent: Danielle Goodman, Grenee Martacho, Jacob Evenson

Call to order.

Chair Schirato called the meeting to order at 1:01pm.

Roll Call.

Chair Schirato asked Executive Assistant to conduct a roll call. A quorum was present.

Welcome, Opening Remarks and Meeting Objectives

Chair Schirato welcomed Committee members and guests and read the meeting objectives and committee goals.

Consent Agenda.

Meeting Minutes: January 9, 2025*

MOTION:

Chair Schirato asked for a motion to approve consent agenda items.

Motion: Leah Hill

Second: Scott Holman

All in favor vote held:

In favor: Bonnie Schirato, Chandler Escalante, Elizabeth Valdez, Ruben Baldenegro, Harold Christ, Joel Millman, LaSetta Hogans, Leah Hill, Sam Wolo, Scott Holman

Opposed: None

Abstained: None

Motion passed.

Information/Discussion Only

1. City of Phoenix Mobile Career Unit*

LaSetta Hogans, City of Phoenix Business and Workforce Development Board Executive Director, gave a presentation the City of Phoenix Mobil Career Unit (MCU). Below are some highlights:

- MCU is a proven workforce model since 2022
- Has a three-tiered approach to serving job seekers:
 - Higher level positions
 - Entry level and unemployed job seekers
 - Career advancement
- Employer engagement and impact
 - 427 contingent offers extended
 - Supports diverse industries
- Total estimated annual wages generated: \$13.55 million
- Impact on Phoenix
 - Strengthening local businesses
 - Boosting household incomes
 - Driving economic growth
- Aligned with W.L. Gore for a hiring event in September 2024:
 - 102 applicants for 16 opportunities
 - 79 interviews held
 - 16 offers made
 - All open positions filled that day

2. Central Arizona Regional Workforce Forum Series Session #3

Steve Clark, Executive Director of Maricopa County Workforce Development Board, gave an update.

Highlights from the presentation are below:

- Series moved from April 9 to May 29
- Agenda Ideas
 - How we approach workforce development from an economic development lens
 - Each area to discuss the approach to business attraction
 - GPEC/OEO/ACA

3. Strategic Planning Update

Samantha Chase, Maricopa County Innovation Studio Service Designer, gave an update. Below are the highlights from her presentation:

- February 20, 2025, held first strategic planning session to explore what values can be defined
- Presented the Value Ecology Map process and what previous brainstorming sessions produced
 - Committee refined and dissected the value statements

Call to Public.

Chair Schirato made a call for public comment. No one spoke.

Adjourn.

Motion: Same Wolo

Second: Leah Hill

All in favor vote held:

In favor: Bonnie Schirato, Chandler Escalante, Elizabeth Valdez, Ruben Baldenegro, Harold Christ, Joel Millman, LaSetta Hogans, Leah Hill, Sam Wolo, Scott Holman

Opposed: None

Abstained: None

Motion to adjourn passed.

Chair Schirato adjourned the meeting at 2:00pm
