



NOTICE OF PUBLIC MEETING OF THE
MARICOPA COUNTY WORKFORCE DEVELOPMENT BOARD YOUTH COMMITTEE

Pursuant to A.R.S. § 38-431.02, notice is hereby given to the members of the Maricopa County Workforce Development Board Youth Committee and to the general public that the Maricopa County Workforce Development Board Youth Committee will hold a meeting open to the public on:

Thursday, March 6, 2025 – 1:30 p.m. - 2:30 p.m.

<https://www.gotomeet.me/MaricopaCountyWDB>

Phone: +1 (872) 240-3212; Access Code/Meeting ID: 167-097-701 #

The Agenda for the meeting is as follows:

****Indicates materials attached, please review/read prior to meeting.***

1. Call to order.

2. Roll Call.

3. Welcome, Opening Remarks, and Meeting Objectives.

Meeting Objectives:

- **Provide input into the 2025 Maricopa County Workforce Development Board Strategic Plan.**
- **Learn about new pathways for Youth at GCU. Shelly Seitz, Director, Center for Workforce Development will share new developments in pre-apprenticeships.**

Committee Goals:

- **Explore and develop new ways to connect youth to careers, especially those that align to the Board's strategic focus industries.**
- **Investigate the creation of youth career pathways to apprenticeships.**
- **Continue to explore new ways of educating the major stakeholders, decision-makers, and policymakers in the in-demand career opportunities.**
- **Research innovative methods of connecting the business community to our youth, leveraging efforts from the Employer Connection Committee when possible.**

PUBLIC PARTICIPATION AND ACCESS: "The public must be allowed to attend and listen to deliberations and proceedings taking place in all public meetings, A.R.S. § 38-431.01(A); however, Open Meeting Law does not establish a right for the public to participate in the discussion or in the ultimate decision of the public body." Note: Agenda items may be taken out of order

"Equal Opportunity Employer/Program." "Auxiliary aids and services are available upon request to individuals with disabilities." A sign language interpreter, alternative format materials, or infrared assistive listening devices will be made available within 72 hours' notice. Additional reasonable accommodations will be made available to the extent possible within the time frame of the request. Arizona@Work: Maricopa County products and services are made available through federal funding provided by the Workforce Innovation and Opportunity Act (WIOA); serving Employers by aiding job seekers, adults, dislocated workers and youth.

4. Consent Agenda.

For Possible Action.

The Committee will consider and vote on the items on the consent agenda. Consent agenda is established to efficiently dispense the business of the MCWDB. These items will not be discussed unless a Member of the Committee asks to remove the item from the consent agenda.

- a. Meeting Minutes: November 7, 2024*
-

5. Chair Report.

6. Information/Discussion Only.

- a. MCWDB Youth Success Story*
- b. 2025 Strategic Planning Update
- c. Pre-Apprenticeships at Grand Canyon University*
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7. Call to Public.

8. Adjourn.

Next Meeting: May 1, 2025

PUBLIC PARTICIPATION AND ACCESS: "The public must be allowed to attend and listen to deliberations and proceedings taking place in all public meetings, A.R.S. § 38-431.01(A); however, Open Meeting Law does not establish a right for the public to participate in the discussion or in the ultimate decision of the public body." Note: Agenda items may be taken out of order

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Consent Agenda

Meeting Minutes



MINUTES OF PUBLIC MEETING OF THE
MARICOPA COUNTY WORKFORCE DEVELOPMENT BOARD YOUTH COMMITTEE

Thursday, November 7, 2024 – 1:30 p.m. - 2:30 p.m.

The Agenda for the meeting is as follows:

Members Present: Anne Landers, JakinDee Kosaka, Barbara Coakley, Brittany Holmes, Meredith Critchfield, Jessica Putton, Robert Garcia

Members Absent: Che Collins, Liz Valdez, Tina Drews, Jessica Rivera-Garcia, Marie Raymond, Nancy Stanford

Call to Order.

Chair Anne Landers called the meeting to order at 1:32 pm and requested roll call.

Roll Call.

MCWDB Board Liaison, Julia Maciel Vargas, took roll. A quorum was not present.

Welcome, Opening Remarks, and Meeting Objectives.

Chair Landers welcomed everyone to the meeting and reviewed the objectives and goals for the committee.

Consent Agenda.

The Committee did not vote on the consent agenda.

Chair Report.

Chair Landers shared that she is really eager and excited about the committee and the network becoming more interwoven. She is excited about the work that we can do and better serve the staff and have a better aggregate outcome.

Information/Discussion Only.

MCWDB Youth Success Story

Workforce Development Division Youth Program Manager, Jinkee Pacifico presented a recent success story.

Youth Apprenticeships

MCWDB In-Demand Careers and Apprenticeship Strategist Kaitlin Harris-Lange and Alejandro Esquivias gave an update on apprenticeships and preview of NAWDP. Below is a highlight of their presentation:

- Registered Apprenticeship Fair at East Valley Career Center
- Total of 17 Partners FY25
- Brought in different In-Demand Industries: Manufacturing, IT, Healthcare
- 12M ARPA Investment
- 1701 Total Apprentices Served
- 617 Active Apprentices

Questions:

- Are there any high-level thoughts or reactions or strategies for graded funding or anything like that you're exploring?
 - Constantly exploring additional grants that are available to see if there's any opportunity to supplement and kind of help mitigate the impact of ARPA going away.
 - The other thing is working with training providers to make sure their costs for their program are sustainable and being very transparent with them that we won't be able to support at the level we're at.
 - We're going to have to work with the committee and the board on prioritizing which programs we want to support moving forward.
- Can you tell us a little bit about when participants joined these apprenticeship programs?
 - We do track participation and successful completion of their first year.
- How do we ever capture data of how many of the youth that are being served are from our public schools in Arizona?
 - For the apprenticeship program in our space, the majority of our population is 18 and up. So our youth program ranges up to 25.
- Are you finding the demand for youth apprenticeships is also increasing or is that more of an aggregate?
 - We are still building some awareness around that. There is an opportunity to make more connections or some of the organizations that have programs that run very much like a pre-apprenticeship.

Workforce Development Division Youth Programming Update

Workforce Development Division Youth Program Manager, Jinkee Pacifico presented on Youth Programming. Below are some highlights from her presentation:

- Steps for Youth to connect to Career Pathways
 - Support Services
 - 230 Individual participants received support services
 - 314 Total number of services provided
 - Outreach Efforts
-

Questions:

- Can you tell us a little bit more about any efficiencies or impacts you see from the team doing that internally versus retaining supports?
 - Our vendors have played a larger role in delivering some of the 14 elements.
 - By internalizing more of our elements, we found it as an opportunity to save money and be able to support our participants and make a bigger impact.

Summer Youth Project

Workforce Development Division Assistant Director Jared Beard gave an update on the Summer Youth Program that operated in 2023 and 2024. Below are highlights from his presentation:

- Targeted youth 16-21 years old
- Outside of Phoenix, BIPOC
- Components included Simple Enrollment, Wraparound Support, WEX Placement, and Incentives
- Providers did an excellent job of incorporating themselves into our normal operations and normalizing the center.
- \$1.8 Million over the last two summers.

Questions:

- From an ongoing sustainability, we have the \$400 ,000 to reallocate once that \$400 ,000 is used up this summer because it's ARPA funding. Is there ambition and desire to continue the program or has it run its course?
 - We are open to it, but the challenge is the budget. Do we want to focus on a summer program or have that program available year-round?

Call to Public.

Chair Landers made a call to the public for comments. No one spoke.

Adjourn.

Chair Landers adjourned the MCWDB Youth Committee meeting at 2:41 pm.



MCWDB Success Story

Participant: Luz M.

Career Advisor: Sandy Watkins

Luz first showed interest in the ARIZONA@WORK Maricopa County Youth Program in June of 2024 through word of mouth from her community. At that time, she was unaware of the different services offered in the program but knew she wanted to work in healthcare. Luz wanted to be a positive role model for those who looked up to her so no matter what the barrier was, she wanted to prove that anything was possible

She qualified for the youth program due to being low income and having a disability. She originally wanted to go to school for medical billing and coding but after more discussions on career pathing, she realized that she wanted to be more interactive with patients, which then lead her to pursue Phlebotomy. She completed all the necessary steps to start training. After completing the application to request funding for training, she requested work attire for school. Due to financial issues, she was unable to afford the required clothing. Luz's Career Advisor Sandy facilitated a support service request and Luz was able to get the necessary attire needed to successfully start training.

In less than a month, Luz was able to complete her training as a phlebotomist. She was very proud of herself and her accomplishments. Within two months, Luz became a full-time Patient Care Technician at Fresenius Medical Care making \$20.00 an hour.

Luz is really enjoying her new role and opportunity and shared that her employer informed her recently that they could potentially assist with furthering her education. Thanks to the Youth Program with ARIZONA@WORK Maricopa County, the future is looking bright for Luz.



Chair Report



Information/Discussion Only

2025 Strategic Planning Update



Youth & Regional Committee Meeting
Strategic Planning Session
3/6

2/20 Strategic Planning Session Recap

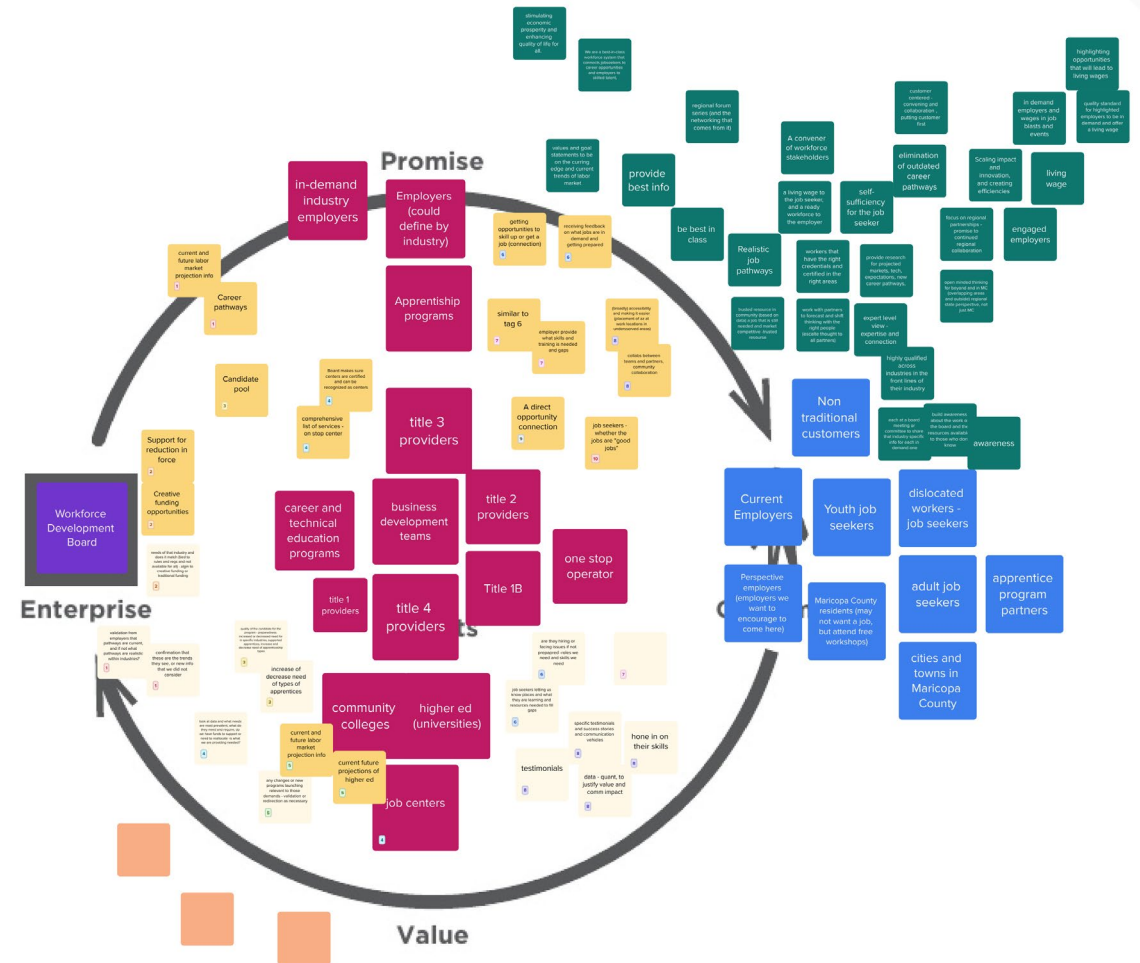
Session Purpose

To frame current relationships and value creation between MCWDB, your collaborating partners, and customers.

We used a Value Ecology Mapping tool to encourage Board and Staff to think beyond the services the MCWDB provides to **define the core promises of those services**. Through analysis and pattern-finding, the Innovation Studio identified potential promise areas to explore during this strategic planning cycle.

Session Outcome

Three overarching value statements for board members to review, refine, and expand upon in upcoming group interviews and committee sessions. The value statements will serve as guiding pillars for brainstorming and categorizing goals and strategies in the next two group Strategic Planning Sessions.



Value Statements for Review

The Maricopa County Workforce Development Board is focused on driving a customer-centric vision to create measurable impact for current and prospective job seekers.

Our promises are to:

1. **Collaborate to provide best-in-class workforce development expertise**, creating an information network that connects what is happening today to future workforce trends
2. **Expand access** to critical resources, education, and training as a trusted convener of workforce stakeholders across the State
3. **Define realistic pathways** that streamline opportunities for qualified job seekers to reach in-demand employers, supporting self-sufficiency and a higher quality of life

Youth & Regional Committee Session 3/6

Agenda | 30 minutes

- I. Review Value Statements with Committee in Mural
- II. Capture feedback and refine Statements
- III. Brainstorming Activity
Respond to prompts to brainstorm committee-focused goals and strategies

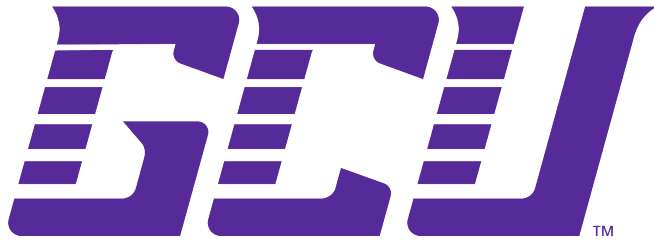
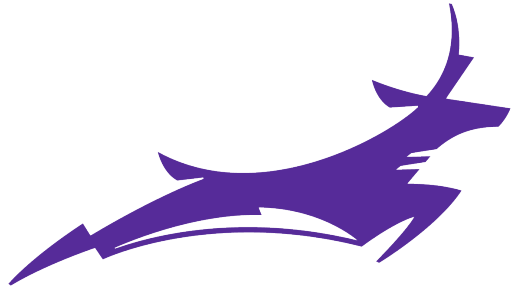
Brainstorming prompts to consider:

- If we apply a youth-focused lens on each promise, where are there opportunities for future measurable impact?
- Can we define impact for each opportunity identified?
- Which promise has the potential to have the most impact on this group? Why?
- How can we better define youth job seekers within this customer-centric framework?
- How can we better define regional impact within this customer-centric framework?
- Are there other promises we should be making to reach youth and expand into new regions?
- Who/what are we not addressing through these promises that we need to address in this future plan?



Information/Discussion Only

Pre-Apprenticeships at
Grand Canyon University



***CENTER FOR WORKFORCE
DEVELOPMENT***

Shelly Seitz

Director, Center for Workforce Development

480-647-8793

shelly.seitz@gcu.edu

For more information:

workforce.solutions@gcu.edu



TRADES - Center For Workforce Development

Grand Canyon University



Pre-Apprenticeship for Electricians

- Began Fall 2022, 40 students
- Hands-on activity at Rosendin Electric
- Guest speakers
- All 39 completing students earned all top 39 ranking position with JATC

Pre-Apprenticeship CNC Machinists

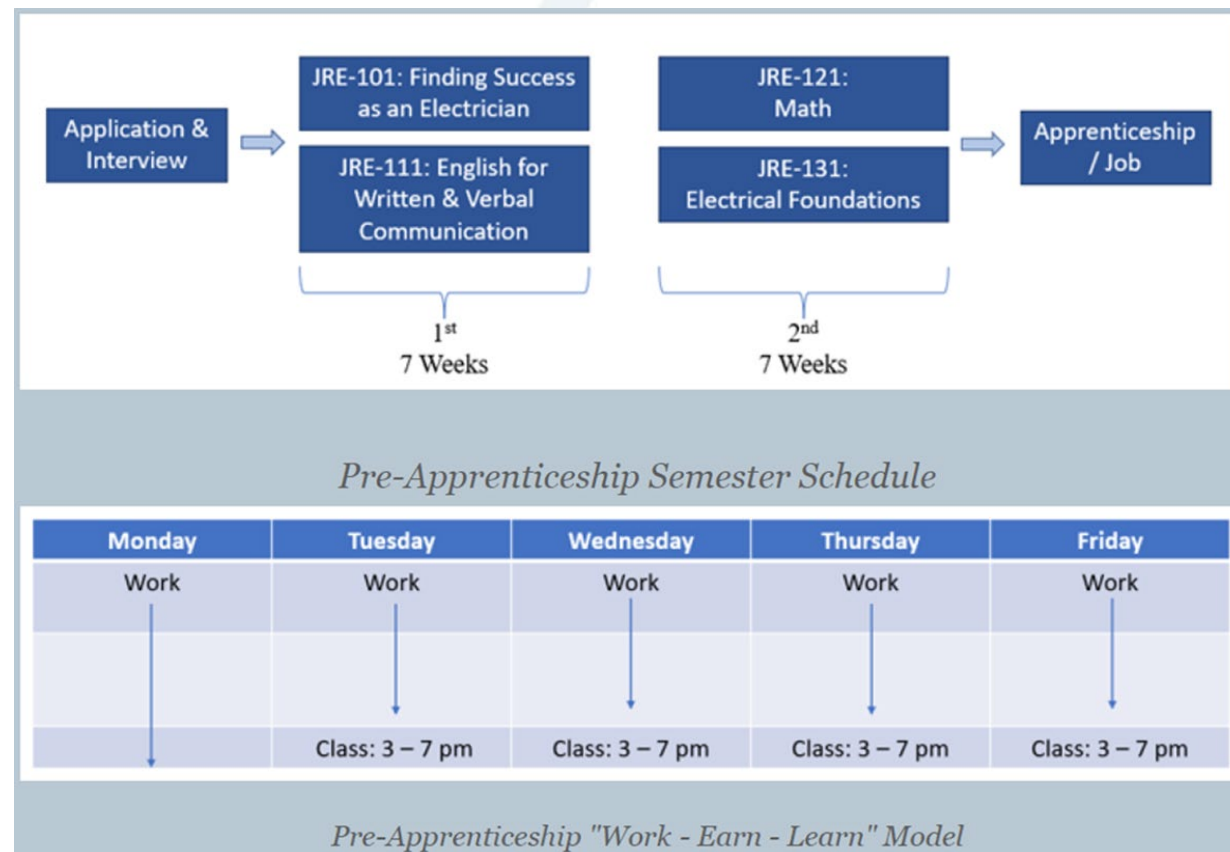
- Began Fall 2023, 20 students
- Hands-on activity with OJT partnership - LUX Manufacturing
- Guest speakers
- Taught by machinist with 20+ experience

Pre-Apprenticeship for Electricians - Texas

- Began Fall 2024, 11 students
- Hands-on activity at Rosendin Electric
- Electrical Foundations instructor is Rosendin trainer/journeyman with 35+ years experience

Course Flow

- GCU provides marketing, information sessions, recruitment and enrollment services for industry partners
- Collaborate with industry to hire the students upon completion for formal apprenticeships



Courses

- **JRE101: Finding Success as an Electrician:** Foster university success skills, develop the career skills necessary to succeed in the electrical trades, gain a general understanding of business operations and project management, and obtain a strong foundation in financial literacy
- **JRE 105: Finding Success as a CNC Machinist:** Through a combination of theoretical instruction and practical application, students will explore key topics that are relevant to CNC machining, ensuring they are well prepared for future challenges. The core structure emphasizes active engagement, critical thinking, and the application of learned concepts to real world scenarios.
- **JRE111: English for Written & Verbal Communication:** Emphasize comprehension and interpretation of written, graphic, and verbal communication, focusing on professional written communication.
- **JRE121: Math Applications:** Engage students in basic math concepts and operations with whole numbers, fractions, decimals, integers, rational numbers, proportions, and percentages, as well as gain knowledge of algebraic equations, basic trigonometry, and their use in the real world.
- **JRE131: Electrical Foundations:** Provide a firm foundation in electrical safety, worksite expectations, and basic electrical concepts through hands-on learning.
- **JRE171: Advanced Machining Foundations:** Through a combination of theoretical instruction and hands- on application, students will engage with key concepts that are critical to understanding CNC machining. The course emphasizes active learning, critical thinking, and the integration of knowledge, preparing students for more advanced coursework and future career opportunities





Growth

Partnerships:

- Industry partners provide scholarships
- Supporting CNC shops hire students for OJT during the semester

Non-profit Connections:

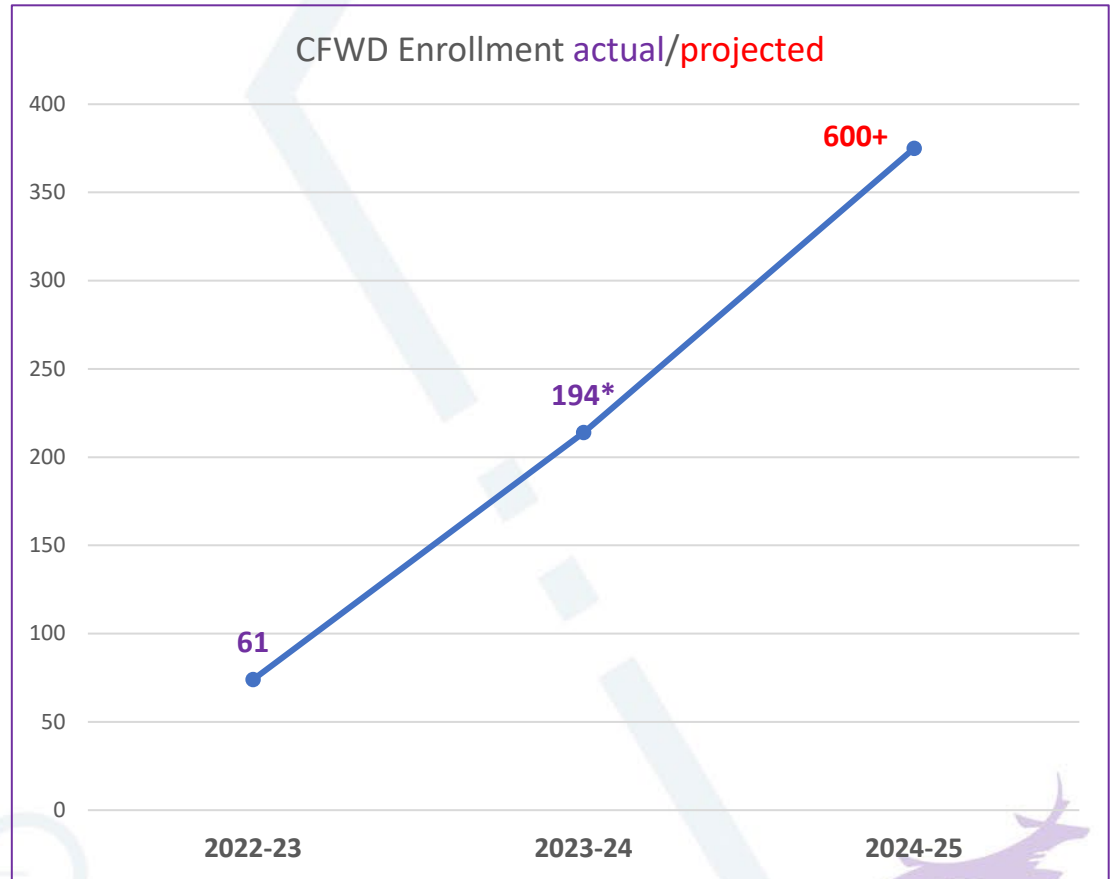
- Fresh Start Women's Foundation
- Arouet
- Opportunity for a Better Life

New Courses:

- Certificate for Electricians
- Certificate for CNC Machinists
- Manufacturing Specialist Intensive (MSI) Semiconductor Technicians

Coming Cohorts:

- Summer
 - Certificate for Electricians, Phoenix and Texas
 - MSI
- Fall Cohort
 - Certificate for Electricians, Phoenix and Texas
 - MSI
 - Certificate for CNC Machinists
- Upcoming
 - Construction General with McCarthy Construction



*through Spring '24. Fall '24, 142 students = 336

Demographics

Category	2022-2024
Ethnicity	
Hispanic/Latino	57.2%
Black/African American	11.2%
American Indian/Alaskan Native	4.2%
Asian	2.2%
Native Hawaiian/Pacific Islander	0.6%
White	24.9%
Age Group	
18-20 years	60.2%
21-30 years	29.7%
31-40 years	7.5%
41-69 years	2.7%
Gender	
Male	91.2%
Female	8.8%

336 total graduates!

December 2022



December 2024



PRE-APPRENTICESHIP FOR ELECTRICIANS



Grand Canyon University and local electrical industry partners have joined forces to create the Pre-Apprenticeship for Electricians:¹ an opportunity that allows students to receive an electrician pre-apprenticeship education.

PRE-APPRENTICESHIP FOR ELECTRICIANS

- Courses can prepare candidates to move into a certified apprenticeship and begin a professional career
- Four (4) college-level courses (transferable) to be completed within a 15-week period
- Fully funded tuition may be available for U.S. citizens
- Academic support, including career preparation and complimentary tutoring, is available

Available Locations:

Phoenix, Arizona | Austin, Texas



Ready to launch your professional career?

To learn more, scan the QR code or contact one of our admissions counselors at workforce.solutions@gcu.edu today!



¹ This pre-apprenticeship does not lead to licensure.

Grand Canyon University is accredited by the Higher Learning Commission (HLCCommission), an institutional accreditation agency recognized by the U.S. Department of Education. AApproved and verified accurate by the Interim Director - Center for Workforce Development on Oct. 28, 2024. ©2024 Grand Canyon University 24WFD0047



WHAT IS A COMPUTER NUMERICAL CONTROL (CNC) MACHINIST?

A Computer Numerical Control (CNC) machinist is a skilled professional who operates and maintains computer-controlled machinery, manufacturing precision parts and components for various industries, which can include:

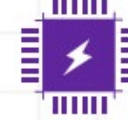
AEROSPACE



AUTOMOTIVE



ELECTRONICS

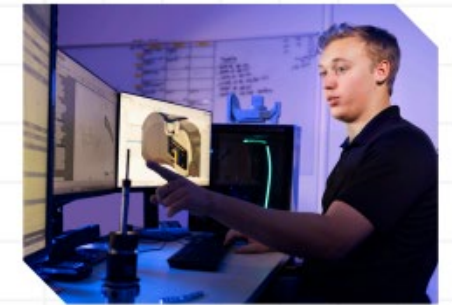


MANUFACTURING



GRAND CANYON UNIVERSITY CAN HELP YOU LAUNCH YOUR CAREER AS A MACHINIST

- + Four (4) college-level courses (transferable) to be completed within a 15-week period
- + Fully funded tuition opportunities for Arizona residents/U.S. citizens
- + Hands-on practical applications within courses on GCU's campus in Phoenix, Arizona
- + On-campus support, including career preparation and complimentary tutoring



SCAN TO LEARN MORE OR CONTACT ONE OF OUR ADMISSIONS COUNSELORS TODAY AT WORKFORCE.SOLUTIONS@GCU.EDU



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Thank You