



NOTICE OF PUBLIC MEETING OF THE
MARICOPA COUNTY WORKFORCE DEVELOPMENT BOARD EMPLOYER CONNECTION COMMITTEE &
YOUTH COMMITTEE

Pursuant to A.R.S. § 38-431.02, notice is hereby given to the members of the Maricopa County Workforce Development Board Employer Connection Committee and to the general public that the Maricopa County Workforce Development Board Employer Connection Committee will hold a meeting open to the public on:

Thursday, February 6, 2025 – 9:30 a.m. - 10:30 a.m.

<https://www.gotomeet.me/MaricopaCountyWDB>

Phone: +1 (872) 240-3212; Access Code/Meeting ID: 167-097-701 #

The Agenda for the meeting is as follows:

****Indicates materials attached, please review/read prior to meeting.***

1. Call to order.

2. Roll Call.

PUBLIC PARTICIPATION AND ACCESS: "The public must be allowed to attend and listen to deliberations and proceedings taking place in all public meetings, A.R.S. § 38-431.01(A); however, Open Meeting Law does not establish a right for the public to participate in the discussion or in the ultimate decision of the public body." Note: Agenda items may be taken out of order

"Equal Opportunity Employer/Program." "Auxiliary aids and services are available upon request to individuals with disabilities." A sign language interpreter, alternative format materials, or infrared assistive listening devices will be made available within 72 hours' notice. Additional reasonable accommodations will be made available to the extent possible within the time frame of the request. Arizona@Work: Maricopa County products and services are made available through federal funding provided by the Workforce Innovation and Opportunity Act (WIOA); serving Employers by aiding job seekers, adults, dislocated workers and youth.

3. Welcome and Opening Remarks.

Meeting Objectives:

1. Understand the WDD Business Services dashboard around the in-demand industries of Healthcare and Transportation.
2. Understand the new programmatic changes at West-MEC that connects youth to careers and discuss ways that our local workforce board can be a valued partner.

Employer Connection Committee Goals:

1. Foster relationships between employers and ARIZONA@WORK Maricopa County to identify career mapping/pathways/apprenticeship priorities.
2. Explore innovative strategies to support the business services team.
3. Analyze the in-demand industries and evaluate the talent pipeline.

Youth Committee Goals:

- Explore and develop new ways to connect youth to careers, especially those that align to the Board's strategic focus industries.
- Investigate the creation of youth career pathways to apprenticeships.
- Continue to explore new ways of educating the major stakeholders, decision-makers, and policymakers in the in-demand career opportunities.
- Research innovative methods of connecting the business community to our youth, leveraging efforts from the Employer Connection Committee when possible.

4. Consent Agenda – Employer Connection Committee.

For Possible Action.

The Employer Connection Committee will consider and vote on the items on the consent agenda. Consent agenda is established to efficiently dispense the business of the MCWDB. These items will not be discussed unless a Member of the Committee asks to remove the item from the consent agenda.

- a. Meeting Minutes: December 5, 2024*

5. Chair Report.

PUBLIC PARTICIPATION AND ACCESS: "The public must be allowed to attend and listen to deliberations and proceedings taking place in all public meetings, A.R.S. § 38-431.01(A); however, Open Meeting Law does not establish a right for the public to participate in the discussion or in the ultimate decision of the public body." Note: Agenda items may be taken out of order

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6. Information/Discussion Only.

- a. Business Success Story**
- b. WDD Business Services Update/In-Demand Industries Progress Report***
- c. West-MEC Update***

7. Call to Public.

8. Adjourn.

NEXT Employer Connection Committee Meeting: April 3, 2025

NEXT Youth Committee Meeting: March 6, 2025, 2025

PUBLIC PARTICIPATION AND ACCESS: "The public must be allowed to attend and listen to deliberations and proceedings taking place in all public meetings, A.R.S. § 38-431.01(A); however, Open Meeting Law does not establish a right for the public to participate in the discussion or in the ultimate decision of the public body." Note: Agenda items may be taken out of order

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Consent Agenda

Meeting Minutes

**MINUTES OF THE
MARICOPA COUNTY WORKFORCE DEVELOPMENT BOARD EMPLOYER CONNECTION COMMITTEE**

Thursday, December 5, 2024 – 9:30 a.m. - 10:30 a.m.

Members Present: John Soto, Greg Ghelfi, Konrad Robichaud, Julie Stiak, Liz Valdez, Noelle Trinder, Tim Willenborg, Tami Martinez, Greg Ghelfi,

Members Absent: Marcia Veidmark

Call to order

Chair Robichaud called the meeting to order at 9:32 a.m. and requested a roll call.

Roll Call.

MCWDB Board Liaison Julia Maciel Vargas took roll. A quorum was present.

Welcome and Opening Remarks.

Chair Robichaud welcomed everyone to the meeting and discussed our goal to connect with our business services team to help support our work and their work as well.

Consent Agenda.

Meeting Minutes: October 3, 2024

MOTION:

Chair Robichaud for a motion to approve the MCWDB Employer Connection Committee October 3, 2024, Meeting Minutes. Eddie Baldenegro made a motion; Julie Stiak seconded the motion.

Chair Robichaud called for an all-in-favor vote:

In Favor: Julie Stiak, Konrad Robichaud, Noelle Trinder

Opposed: None

Abstained: None

Motion passed.

Chair Report.

Chair Robichaud thanked everyone for their participation within the board and the employee staff for the board and for demonstrating excellence and professionalism.

Information/Discussion Only.

Business Success Story*

Workforce Development Division Supervisor Tara Thain shared the business success story.

WDD Business Services Update/In-Demand Industries Progress Report*

Workforce Development Division Program Manager Tina Luke shared the business services dashboard and plans for year two of Workforce2You. Below are highlights from the presentation:

- Each quarter the business services team produces regional labor market information reports for our staff to share with participants.
- Primary source for the data is a third-party platform called Jobs EQ.
- The report consists of one page for each of the six targeted industries with data tied to a specific region.
- These reports are shared participants through the career advisors in order to share the full picture of career opportunities available and the growth in each one of these industries.

Questions:

- Do you have relationships developed with the major companies in each one of these segments?
 - Answer: Typically, yes. The business services team are all assigned specific industries that they focus on.
- Is this information available to the public or how would you access this information?
 - Answer: This question is posted on our website and Arizona Job Connection.

Workforce 2 You

- The Workforce Development Division was recently awarded second year funding through a grant from the Governor's Office of Youth, Faith, and Family to bring occupational skills training to rural areas in 2025.
- Trainings will be provided through the Maricopa County Community College District in those same three areas: Gila Bend, Queen Creek, and Wickenburg.
- We are planning to offer Home Health Aid, electronic health records management in summer 2025.
- The training in each location has a target of 15 participants.
- The business services team has created flyers to include information on job duties, projected earnings and skill requirements.

Questions:

- Do you have a list of target employers that your team is looking to make connections with that maybe you could share with us? The board may be able to facilitate making connections if you have employers that you're specifically targeting?
 - Answer: Yes, we will survey our business services representatives and send that list on to the board staff to share with the group.

Comments:

- Please reach out to the board if there's questions around credentialing, especially if there is a sector that you're inquiring about whether or not the credentials that are being offered are aligned with what the employer is looking to hire as well.
-

- We can definitely put on the agenda to discuss credentials, and look at the credentials that our participants are getting now and verifying whether those are the right ones or not or the best ones.

MCWDB Committee Member Forum: Community Involvement

Chair Robichaud opened the meeting up for community discussion. Below are some highlights:

- Banner Health is in the market for bio med tech, and figuring out what are the certifications, what is the training, and if possible if we could partner on that because this is a need that we're seeing at Banner Health.
- The National Science Foundation Southwest Sustainability Innovation Engine is partnering with CM Blue and SRP and building the first North American long-duration energy storage near Florence and it's propriety. We are going to be building a fast-track flow cell battery technician program.
 - We want to be able to also develop a course that anybody could take to learn about long duration energy storage because that is the next big facet for the power grid and developing all these great energies from wind.
 - We are also going to be launching a data center administration certificate in collaboration with our Microsoft Data Center Academy at Astrea Mountains.
- If we could have guest speakers, subject matter experts in all the different sectors.

Call to Public.

Chair Robichaud made a call for public comment. No one spoke.

Adjourn.

Chair Robichaud adjourned the meeting at 10:22 a.m.



Chair Report



Information/Discussion Only

Business Success Story



Small Business Success Story

Subject: ARIZONA@WORK Maricopa County

Employer Engagement:

Engaging small businesses is a priority for the Business Service Representatives (BSRs). Providing education and support on the many no cost services available through ARIZONA@WORK has the potential to increase the success of the business, providing opportunities that may have been out of reach due to cost. To connect with new small businesses, BSRs attend community hiring events like the 2024 Fall Reduce the Commute job fair. At this event, a new employer and small business, DJC Rock Home Care, was introduced to ARIZONA@WORK Maricopa County's Business Services.

DJC Rock Home Care is dedicated to providing the best senior in-home care in the West Valley, and takes pride in serving the Veteran community. Partnering with ARIZONA@WORK Maricopa County to participate in hiring events, has enabled the business to quickly hire to grow the business and serve more clients.

Employer feedback:

"Thank you for hosting such great hiring events!

We're happy to share that from the Goodyear Job Fair, we hired one caregiver and one care supervisor (myself Jason Lambert), with five more applicants pending.

At the Surprise event, we hired three caregivers and have several more in progress. We've been very pleased with the results and look forward to participating in future events!"





Information/Discussion Only

WDD Business Services Update/In-Demand
Industries Progress Report



Targeted Industry Sectors – Healthcare and Transportation

Healthcare

Top Occupations

- Nursing
- Medical Assisting
- Personal Care Aide
- Physical Therapists
- Radiology Technician
- Speech Pathologists

Healthcare

Credentials

- Certified Nursing Assistant (Arizona State Board of Nursing)
- Certified Phlebotomy Technician (American Medical Technologists organization)
- Certified Clinical Medical Assistant (National Healthcareer Association)
- Certified Home Health Aide (American Caregiver Association)

Transportation & Logistics

Top Occupations

- Stockers and Order Fillers
- Laborers and Material Movers
- Heavy and Tractor-Trailer Truck Driver
- Industrial Truck Driver
- Automotive Service Technician

Transportation and Logistics

Credentials

- Commercial Drivers License A (DMV)
- Airframe and Powerplant Certification (FAA)
- Commercial Drivers License B (DMV)



Thank You



Information/Discussion Only

West-MEC Update



**A FASTER WAY ▶
FORWARD**

West-MEC

BUILDING ECONOMIC INDEPENDENCE

OUR MEMBER DISTRICTS

1. Agua Fria Union
2. Buckeye Union
3. Cartwright Elementary
4. Deer Valley Unified
5. Dysart Unified
6. Gila Bend Unified
7. Glendale Union
8. Littleton Elementary
9. Nadaburg Unified
10. Paradise Valley Unified
11. Pendergast Elementary
12. Peoria Unified
13. Saddle Mountain Unified
14. Tolleson Union
15. Wickenburg Unified

ALSO SERVING

Charter Schools
Homeschool
Online Schools
Private Schools

49 HIGH
SCHOOLS

3,876

OUR DISTRICT COVERS
3,876 SQUARE MILES

» West-MEC

SERVING OUR COMMUNITIES

Avondale

Litchfield Park

Tonopah

Buckeye

Peoria

Waddell

El Mirage

Phoenix

Wittmann

Gila Bend

Sun City West

Wickenburg

Glendale

Surprise

Youngtown

Goodyear

Tolleson



» **CENTRAL**

101 & GLENDALE AVENUE

Aviation Maintenance Tech
Drone Tech
Coding
Law & Public Safety
Precision Machining
Welding Tech

» **NORTHEAST**

1-17 & DEER VALLEY

Air Conditioning Tech
Automotive Tech
Coding
Collision Repair & Refinishing
Electrical Trade Specialty
General Construction Tech
Medical Assisting
Medium/Heavy Diesel Tech
Pharmacy Science
Veterinary Science

» **NORTHWEST**

GRAND & DYSART

Aesthetics
Automotive Tech
Biomedical Science
Dental Assisting
Hairstyling
IT Security
Law & Public Safety
Medical Assisting
Nursing Services
Physical Therapy
Powersports Tech
Veterinary Science

» **SOUTHWEST**

1-10 & VERRADO WAY

Automation & Robotic Systems
Automotive Tech
Cloud Technology
Dental Assisting
Electrical Trade Specialty
Energy & Manufacturing Systems
General Construction Tech
Hairstyling
IT Security
Medical Assisting
Medical Laboratory Science
Pharmacy Science
Physical Therapy
Veterinary Science
Water Systems
Welding Tech



WEST-MEC CAMPUSES

A FASTER WAY FORWARD

» West-MEC **PARTNER PROGRAMS**

Culinary Arts (Estrella Mountain Community College)

Emergency Medical Technology (Gateway Community College)

Fire Science (Glendale Community College)

Aesthetics (Gateway Community College)

Cosmetology (Gateway Community College)

Esports (Paradise Valley Community College)



**GATEWAY
COMMUNITY COLLEGE**
A MARICOPA COMMUNITY COLLEGE



**ESTRELLA MOUNTAIN
COMMUNITY COLLEGE**
A MARICOPA COMMUNITY COLLEGE



**GLENDALE
COMMUNITY COLLEGE**
A MARICOPA COMMUNITY COLLEGE



**PARADISE VALLEY
COMMUNITY COLLEGE**
A MARICOPA COMMUNITY COLLEGE



West-MEC
ADULT
EDUCATION

- > Aviation Maintenance Technology *(Central Campus)*
- > Collision Repair & Refinishing *(Northeast Campus)*
- > Dental Assisting *(Northwest Campus & Southwest Campus)*
- > HVAC-R *(Northeast Campus)*
- > IT Security *(Northwest & Southwest Campus)*
- > Pharmacy Technician *(Southwest Campus)*
- > Precision Manufacturing *(Central Campus)*
- > Welding Technology *(Central & Southwest Campus)*

» West-MEC

SHAPING THEIR FUTURE

WEST-MEC CAMPUS STUDENTS

2,900+

CTE SATELLITE STUDENTS

45,000+



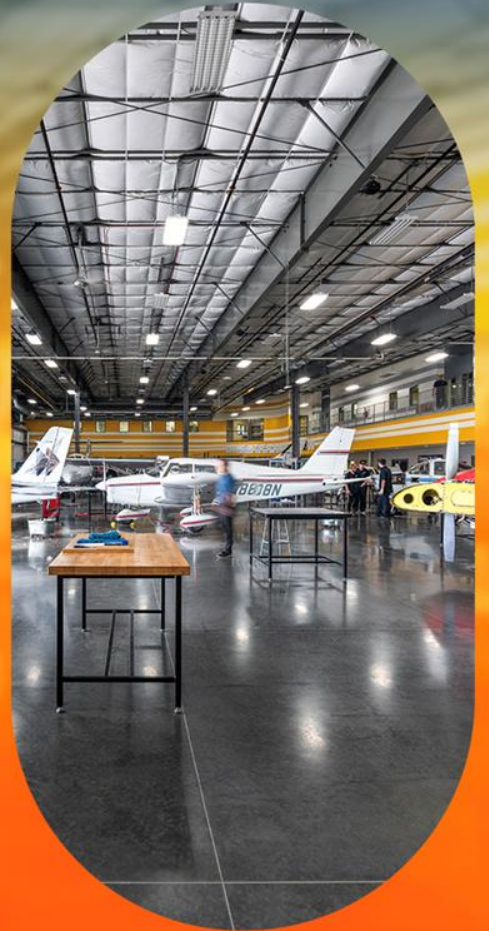
▶ West-MEC

2023 - 24 SCHOOL YEAR

A YEAR TO CELEBRATE

7,061 Credentials
Earned

- > **95% Student retention rate (last year 92%)**
 - > **93% Daily student attendance (last year 94%)**
 - > **93% ADE Technical Skills Assessment (last year 91%)**
 - > **4,654 Dual enrollment credits (last year 4,448)**
-



FUTURE READY

COMPANIES HIRING OUR STUDENTS

Adelante Healthcare

AerSale

Ang Construction

APS/Palo Verde

Ball

Banner Health

Coreslab Structures

Cutter Aviation

Delta Airlines

Freightliner AZ

Hawkeye Electric

Honeywell

Humana

K2 Electric

Lexus

Lufthansa

Mercedes Benz

Ohana Salon

Pacific Dental Services

Pepsi Co

Rummel Construction

SanMar

Sanderson Ford

Schuff Steel

Spooner PT

Subaru

Toyota

1st Pet Vet



INDUSTRY SURVEY

100% of employers surveyed stated that West-MEC students met entry-level new hire expectations. 45% stated that students exceeded expectations. (last year 36%)

92% of employers surveyed stated that West-MEC students met expectations for entry-level new hire technical skills for job performance. (last year 88%)

100% of employers surveyed are likely to continue to hire West-MEC students.



OUR EXPANSION



ADVANCED MANUFACTURING | WELDING



AUTOMOTIVE TECH EV & HYBRID

ADVANCED



» West-MEC **NEW PARTNER PROGRAMS**

Automotive Technology (Glendale Community College)

Clinical Data Coordinator (Paradise Valley Community College)

Paralegal (Paradise Valley Community College)



**GLENDALE
COMMUNITY COLLEGE**
A MARICOPA COMMUNITY COLLEGE



**PARADISE VALLEY
COMMUNITY COLLEGE**
A MARICOPA COMMUNITY COLLEGE





**ULTIMATELY WE SHAPE
THE CURRENT AND
NEXT GENERATION
OF OUR STUDENTS LIVES**



Thank You