

**PHOENIX BUSINESS AND WORKFORCE DEVELOPMENT BOARD
INSTILL HOPE STEERING COMMITTEE
Meeting Minutes**

**June 26, 2024
10:02 a.m.**

Members Present:

Suzanna Armijo
Jesús Love

Claudia Reilly
Dean Scheinert

Public Attendees:

Michelle Gillis
Deb Furlong
Hayden Maynard
James Montoya
LaSetta Hogans
Delsy Maldonado

Angie Parra
Brenda Urquidi
Ariadna Valentin
Rebecca Tierney

Action items taken are noted in **bold** print.

1) Call to Order / Roll Call:

The Business and Workforce Development Board Instill Hope Steering Committee (IHSC) Chair Jesús Love called the June 26, 2024, meeting to order at 10:02 a.m. Roll call was completed and there was a quorum of four members.

2) Approval of the April 17, 2024, Instill Hope Steering Committee Meeting Minutes: IHSC Member Claudia Reilly motioned to approve the April 17, 2024, meeting minutes, IHSC Member Suzanna Armijo seconded the motion.

Approved: Suzanna Armijo, Jesús Love, Claudia Reilly, and Dean Scheinert

Opposed: None

Abstained: None

3) Phoenix Workforce Coalition Meeting Recap:

IHSC Vice Chair Claudia Reilly and IHSC Chair Jesús Love discussed the second Phoenix Workforce Coalition Convening held on May 16, 2024. The event was attended by approximately 80 individuals, including City of Phoenix Mayor Kate Gallego, workforce providers, employers, ARIZONA@WORK City of Phoenix Workforce staff, and Bloomberg and Associates staff. Jesús would

like to focus on growing a stronger workforce coalition by inviting more stakeholders.

Deb Furlong, ARIZONA@WORK City of Phoenix, Business and Workforce Development Program Manager recommended the committee explore how they can follow-up and thank employer participants for engaging and providing all the information during event.

4) Instill Hope Steering Committee Next Steps:

James Montoya, ARIZONA@WORK City of Phoenix, Project Manager shared many attendees want to network with each other. A “Business and Brew” networking event is tentatively scheduled for Friday, July 26, at the Business and Workforce Development Center. The event will allow attendees to meet, learn about each other’s organizations, and share information about their organization’s resources. Board members are encouraged to attend the event.

IHSC Chair, Jesús Love made a recommendation to reach out to AZ Impact for Good, a statewide nonprofit membership organization and invite all their members. IHSC Vice-Chair Claudia Reilly asked staff to document the main discussion points at the event to ensure the committee is able to follow-up with the attendees. Jesús recommended a presentation on the “Impact of Nonprofits in the Economy” to be shared at the event James shared an additional goal of the event is to collect and gather information to create an economic report and share best practices of nonprofits.

5) Instill Hope Steering Committee Meeting Cadence:

IHSC Chair Jesús Love asked IHSC members to refine the committee’s meeting cadence to allow for more flexibility and to increase attendance and engagement from all committee members. Phoenix Business and Workforce Development (PBWD) Board staff will send out a survey via Govenda to IHSC members to poll the best day and time to meet for future meetings, including the frequency.

6) Matters for Future Discussion:

IHSC Vice Chair Claudia Reilly proposed discussing action items/next steps after each committee meeting.

6) Call to the Public/Open Discussion:

Brenda Urquidi, City of Phoenix, Project Management Assistant recommended the committee survey employers who attend the Community of Practice meetings to learn about the nonprofit interests in regard to employment need/development. Brenda also shared the recent success of a Mobile Career Unit (MCU) event, hosted at UMOM, a shelter for unhoused families, where 65 attendees received job offers. By the end of the this MCU event, the program has met their goal of 208 job offers to participants.

IHSC Chair Jesús Love shared Mayor Kate Gallego sent a congratulatory video to announce Literacy Volunteers of Maricopa County is rebranding to Literacy Phoenix with a new logo and website.

7) Call to the Public/Open Discussion:

None

8) Adjournment:

A motion to adjourn the meeting was made by IHSC Vice Chair Member Claudia Reilly and seconded by IHSC Member Suzanna Armijo.

Approved: Suzanna Armijo, Jesús Love, Claudia Reilly, and Dean Scheinert.

The meeting was adjourned at 10:40 a.m.