



NOTICE OF PUBLIC MEETING OF THE
MARICOPA COUNTY WORKFORCE DEVELOPMENT BOARD EMPLOYER CONNECTION COMMITTEE

Pursuant to A.R.S. § 38-431.02, notice is hereby given to the members of the Maricopa County Workforce Development Board Employer Connection Committee and to the general public that the Maricopa County Workforce Development Board Employer Connection Committee will hold a meeting open to the public on:

Thursday, May 30, 2024 – 9:30 a.m. - 10:30 a.m.

<https://www.gotomeet.me/MaricopaCountyWDB>

Phone: +1 (872) 240-3212; Access Code/Meeting ID: 167-097-701 #

The Agenda for the meeting is as follows:

**Indicates materials attached, please review/read prior to meeting.*

Members present: Konrad Robichaud, John Soto, Noelle Trinder, Tim Willenborg
(Note: All members attended via Go To Meeting)

Members absent: Gregg Ghelfi, Jacob Evenson, Julie Stiak, Marcia Veidmark, Matt Clark, Tami Martinez

Call to order.

Chair Robichaud called the meeting to order at 9:34 a.m. and requested a roll call.

Roll Call

MCWDB Management Analyst/Board Liaison Julia Maciel took roll. There was no quorum present.

Welcome, Opening Remarks, and Meeting Objectives.

Chair Konrad Robichaud welcomed everyone to the meeting and stated this will be our final Fiscal Year 24 Employer Connection Committee Meeting.

Chair Robichaud read the following objectives for the meeting.

1. Review, choose and change our in-demand industries and discussion
2. Decide on final selection of FY 25 In-Demand Industries

PUBLIC PARTICIPATION AND ACCESS: "The public must be allowed to attend and listen to deliberations and proceedings taking place in all public meetings, A.R.S. § 38-431.01(A); however, Open Meeting Law does not establish a right for the public to participate in the discussion or in the ultimate decision of the public body." Note: Agenda items may be taken out of order

"Equal Opportunity Employer/Program." "Auxiliary aids and services are available upon request to individuals with disabilities." A sign language interpreter, alternative format materials, or infrared assistive listening devices will be made available within 72 hours' notice. Additional reasonable accommodations will be made available to the extent possible within the time frame of the request. Arizona@Work: Maricopa County products and services are made available through federal funding provided by the Workforce Innovation and Opportunity Act (WIOA); serving Employers by aiding job seekers, adults, dislocated workers and youth.

Consent Agenda.

Chair Robichaud skipped the Consent Agenda since there was no quorum.

Chair Report.

Chair Robichaud thanked everyone for their service for the past fiscal year. He asked everyone as they move forward into our fiscal year 2025, that we should look into how this committee can support the work of apprenticeships through their employee networks and connections, especially in the area of non-traditional apprenticeships.

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Information/Discussion Only.

In-Demand Industries Selection from a Practical Approach

Maricopa County Assistant Director, Jared Beard gave a high-level overview of the importance of in-demand industries and how they set the direction of service delivery and determine our programs. Some highlights below:

- Prioritization of funding
- Local, Regional, and Statewide impact of in-demand industries
- Data informed Decision Making
- Maricopa County Industry Needs
- Meaningful and Security Opportunities
- Framework for Innovation

In-Demand Industries Research*

OEO Economist Rachael Tashbook began presenting on In-Demand Occupations. Some highlights below:

- In-Demand Occupations and holistic approach
- ETPL Policy and target occupations
- OEO Methodology for rating In-Demand occupations
- Professional and Technical Services industry discussion

Question/Comment

Are we able to look a little bit deeper in a professional technical wholesale and retail trade as we make final decisions on in-demand industries?

Can you talk a little bit about the pros and cons of adding professional technical or wholesale as part of the discussion today?

Ensure we are not funding credentials that aren't actually going to impact their prospects for employment.

Response

Absolutely. Showed spreadsheet from OEO website.

Consider that the funding is decreasing. One thing to be careful of committing to fund training that would support getting a credential in that industry. Also does growth in the industry really require a credential?

Information/Discussion/Action

FY 25 In-Demand Industries Selection

Chair Robichaud asked to move to recommending for the full board meeting. Mr. Steve Clark stated it would be a recommendation to continue with our current industries pending a further deep dive into the industries and occupations next fall.

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Call to Public.

Chair Robichaud made a call for public comment. No one spoke.

Adjourn.

Chair Robichaud adjourned the meeting at 10:20 a.m.

**For additional information, contact MCWDB staff at: MCWDB@maricopa.gov*

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