



Innovative Workforce Solutions

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# Rapid Response for Businesses

No-cost support when faced with layoffs and closures

## What is Rapid Response?

Rapid Response is a proactive, business-focused service designed to assist companies facing potential layoffs or plant closures by coordinating no-cost ARIZONA@WORK resource sessions for companies and their affected workers. Rapid Response can accommodate any work schedule to support companies and workers through the transitions associated with job loss. Services are delivered by local workforce development areas in partnership with ARIZONA@WORK.

## Benefits of Rapid Response

Rapid Response activities provide multiple benefits to your company, including:

- Lower Unemployment Benefits Insurance costs as workers are re-employed more quickly
- Positive community impact and goodwill
- Absenteeism is reduced because affected employees are not taking time off to look for new employment

Rapid Response can also connect employers with programs to help prevent layoffs, including:

- Registered Apprenticeship
- On-The-Job Training (OJT)
- Customized Training
- Incumbent Worker Training



## Layoff Services Available

In the event of a layoff, Rapid Response will work with the affected workers on-site, off-site, or virtually to provide information and services that enhance re-employment opportunities, including:

- Career counseling and job search assistance
- Resume preparation and interviewing skills workshops
- Unemployment Insurance information
- Information about education and training opportunities
- Community Resources and Hiring Events
- Nutrition, Utilities, and Transportation Assistance
- Veteran Services

## Ready to get started?

Visit [bit.ly/AZRapidResponse](https://bit.ly/AZRapidResponse) to learn more about Rapid Response services or email us at [AZRapidResponse@azdes.gov](mailto:AZRapidResponse@azdes.gov) to get started.

Individuals impacted by layoffs can visit [ARIZONAatWORK.com](https://ARIZONAatWORK.com) for reemployment and community resources and services.