



MINUTES OF PUBLIC MEETING OF THE MARICOPA COUNTY WORKFORCE DEVELOPMENT BOARD
Regional Workforce Initiatives Committee

Thursday, October 5, 2023 – 1:30 p.m.

County Administration Building
301 W. Jefferson, 2nd Floor (Room 250-05)
Phoenix, Arizona

or

<https://www.gotomeet.me/MaricopaCountyWDB>

Phone: +1 (872) 240-3212; Access Code/Meeting ID: 167-097-701

Members Present: Angela Creedon, Bonnie Schirato, Joel Millman, LaSetta Hogans, Matt McGuire, Scott Holman
(Note: All members present attended in-person or via GoTo meeting)

Members Absent: Grenee Martacho, Liz Valdez, Scott Sudhalter

MEETING

Call to Order.

Committee Chair Bonnie Schirato called the meeting to order at 1:33 p.m. and requested a roll call.

Roll Call.

MCWDB Board Liaison Deseret Romero took roll. A quorum was not present. (A quorum became present during the Welcome and Opening Remarks.)

Welcome and Opening Remarks.

Chair Schirato welcomed everyone to the meeting, recognizing the newly established Committee and the importance of working together to address our regional workforce needs. Chair Schirato then opened the floor for introductions of the Committee members and MCWDB Staff.

In addition, Mr. Millman welcomed Pinal County Workforce Development Board Chair Dr. Harold Christ and Ms. Hogans welcomed City of Phoenix Workforce Development Board Chair Sam Wolo to the meeting. Both Dr. Christ and Mr. Wolo provided introductions.

Chair Report.

No report.

Information/Discussion Only.

National Regional Best Practices

Chair Schirato shared a brief overview of the provided regional best practices guide for Committee reference.

Regionalism Status Update

Collaboratively MCWDB Executive Director Steve Clark, Pinal County workforce Development Manager Joel Millman and City of Phoenix Workforce Administrator LaSetta Hogans provided a brief overview of the three-year discussion leading to the establishment of the Regional Workforce Initiatives Committee. Emphasizing the desire to better assist regional

employers and job seekers by enhancing innovative ideas that will regionally improve each community, in addition to making Maricopa County/City of Phoenix/Pinal County an example of a regional workforce best practice.

Strategic Plan Goal Review/Committee Goal Discussion

MCWDB Careers Pathway and Apprenticeship Strategist Jordan Dodeward to provide a presentation of the Strategic Plan Goals. Below are the highlights of the presentation.

Strategic Plan Goals Review
MCWDB Full Board Proposal (June 15, 2023)
<ul style="list-style-type: none">○ Focus on outcomes of the 2023 Arizona Workforce Summit○ Regionalism is encouraged by WIOA○ Membership Includes:<ul style="list-style-type: none">○ Pinal County○ City of Phoenix○ Maricopa County○ Other regional stakeholders
WIOA Law – Reference Regionalism
<ul style="list-style-type: none">○ Regional Planning (Chapter 2 – Local Provisions)
Strategic Plan Reference to Regionalism
<ul style="list-style-type: none">○ Strategy 2.A.: Actively engage in partnerships with local regional economic development organizations.○ Strategy 4.A.: Explore Best Practices for regional collaboration.○ Strategy 4.B.: Investigate the potential to establish a regional entity to support the pursuit of grants and other opportunities.○ Strategy 4.C.: Establish quarterly meetings to collaborate with other workforce areas in addressing regional solutions to workforce development issues.

Chair Schirato opened the floor for Committee members to discuss the FY24 Committee Goals. Below are the highlights of that discussion.

Regional Initiatives Committee – FY24 Goal Discussion										
Initial Committee Plan										
<ul style="list-style-type: none">○ Informative Forum○ Central Arizona Regional Workforce Forum Event○ Regional Projects○ Best-in-Class Examples										
What would you like to see? (Below are discussion/ideas shared by the Committee Members.)										
<table border="0"><tr><td>○ Regional Job Fairs</td><td>○ Incorporating Economic Development Partners</td></tr><tr><td>○ Collaboration to Fill the Transportation Gaps</td><td>○ Economic Mobility to Employers & Job Seekers</td></tr><tr><td>○ Childcare Challenges</td><td>○ Creating collaborative Language in our Local Plans</td></tr><tr><td>○ Affordable Housing Challenges</td><td>○ Exploring Youth’s Focus on Social Media Influencers vs. College</td></tr><tr><td>○ Connecting Youth to Careers</td><td></td></tr></table>	○ Regional Job Fairs	○ Incorporating Economic Development Partners	○ Collaboration to Fill the Transportation Gaps	○ Economic Mobility to Employers & Job Seekers	○ Childcare Challenges	○ Creating collaborative Language in our Local Plans	○ Affordable Housing Challenges	○ Exploring Youth’s Focus on Social Media Influencers vs. College	○ Connecting Youth to Careers	
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○ Connecting Youth to Careers										
Committee Schedule										

MCWDB Executive Director Steve Clark noted that additional City of Phoenix and Pinal County Board Members are encouraged to join the Committee in the near future to apply a balance to the newly established Committee.

Chair Schirato noted that the discussed FY24 Committee Goals would be brought to the Committee for final consideration by the Committee. Mr. Clark offered to summarize the goals in preparation for the next meeting.

Greater Phoenix Economic Council’s (GPEC) Regional Community Highlights

Greater Phoenix Economic Council Vice President of Business Development Samantha Pinkal provided a presentation on the GPEC Regional Community Highlights. Below are the highlights from this presentation.

Greater Phoenix Economic Council	
Mission/Values	
Public/Private Partnerships (22 Community Members/200+ Private Investors)	
GPEC Services	
GPEC’s Regional Model	
o Public	o Local governments, regional planning orgs and State EDOs
o Private	o Non-Profits, Chambers, community development orgs, community development financial inst.
o Public/Private	o Policy plannings orgs, implementation orgs
Fundamentals of Economic Development	
Identify and Develop a Case for Regionalism	
Building a Contemporary EDO	
Position Organization and Board as Thought Leaders	
Be a Service Organization	
Be a Trendsetter Globally	
Create and Execute a 3-Year Strategic Plan	
Create a Yearly Action Plan Aligned with the Strategic Plan	
Establish an Environment of Innovation	
Building a Team	
Summary	

Chair Schirato thanked Ms. Pinkal for her presentation.

Central Arizona Regional Workforce Forum

Due to time constraints, Chair Schirato deferred the agenda item to the next meeting.

MCWDB Committee Member Forum: Regionalism Efforts

Due to time constraints, Chair Schirato deferred the agenda item to the next meeting.

Call to the Public.

Chair Schirato made a call for public comment. No one spoke.

Adjourn.

Chair Schirato adjourned the meeting at 3:00 p.m.

**For additional information, contact MCWDB staff at: MCWDB@maricopa.gov*