



## MINUTES OF PUBLIC MEETING OF THE MARICOPA COUNTY WORKFORCE DEVELOPMENT BOARD

Thursday, August 17, 2023 – 9:30 a.m.

<https://www.gotomeet.me/MaricopaCountyWDB>

Phone: +1 (872) 240-3212; Access Code/Meeting ID: 167-097-701

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**Members Present:** Angela Creedon, Bonnie Schirato, Kathryn “Che” Collins, Gregg Ghelfi, Grenee Martacho, Ismial Rangel, Jacob Evenson, Jason Walker, Konrad Robichaud, Leah Hill, Marcia Veidmark, Matt Clark, Noelle Trinder, Scott Sudhalter, Shawn Hutchinson, Subhash Chandra

**Members Absent:** Darcy Renfro, Elizabeth Valdez, Joe Veres, Loren Granger, Scott Holman, Steve Navis, Tina Drews

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### MEETING

#### Call to Order.

Chair Leah Hill called the meeting to order at 9:35 a.m. and requested a roll call.

#### Roll Call.

MCWDB Board Liaison Deseret Romero took the roll call. A quorum was present.

#### Welcome and Opening Remarks.

Chair Hill welcomed everyone and read the MCWDB’s vision, values, and goals.

#### Consent Agenda.

- a. Meeting Minutes: June 15, 2023
- b. Fiscal Reports
- c. Executive Director’s Report
- d. PY23 Allocations
- e. FY23 MCWDB 4<sup>th</sup> Quarter Report
- f. Title IB 4<sup>th</sup> Quarter Report
- g. 2022 Maricopa County Recertification Approval
- h. One-Stop Operator Monthly Report
- i. June Jobs Report
- j. Shared Governance Agreement

**MOTION:** Chair Hill asked for a motion to approve consent agenda items. Bonnie Schirato made a motion; Kathryn “Che” Collins seconded the motion.

#### All in favor vote held:

**In favor:** Angela Creedon, Bonnie Schirato, Kathryn “Che” Collins, Gregg Ghelfi, Grenee Martacho, Ismial Rangel, Jacob Evenson, Jason Walker, Konrad Robichaud, Leah Hill, Marcia Veidmark, Matt Clark, Noelle Trinder, Shawn Hutchinson, Subhash Chandra

**Opposed:** None

**Abstained:** None

Motion passed.

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## Chair Report.

Chair Hill thanked those Members that attended the 2023 Arizona Workforce Summit. Chair Hill also shared the July unemployment rate for Arizona and her excitement to assist the current job seekers.

Vice Chair Bonnie Schirato thanked Chair Hill for an amazing job representing the MCWDB on the panel at the 2023 Arizona Workforce Summit.

## Information/Discussion Only.

a. In-Demand Industries Presentation: Healthcare Careers Pathways at Banner

Banner Health Talent Management Director Marea Bryson and Banner Health Human Resources Program Manager for Career Pathways Breanna Roland provided a Healthcare Career Pathways at Banner presentation. Below are the highlights of their presentation.

<b>Banner Mission</b> <b>What Banner is seeing in the United States</b> <ul style="list-style-type: none"><li>• 47.7 million (US works quit jobs in 2021)</li><li>• 40% (switched jobs in 2021)</li><li>• 94% (workers will stay at companies that invest in their careers)</li></ul>	<b>Banner Service Areas (6 states)</b> <b>What's Happening at Banner</b> <ul style="list-style-type: none"><li>• 18.8% (YTD Annualized Voluntary Turnover)</li><li>• 4,404 (current vacancies)</li><li>• 21,457 (hires in 2022)</li></ul>
<b>Investing in Banner Team Members</b> <ul style="list-style-type: none"><li>• MVP Recognition</li><li>• Banner Wage &amp; Pay Practice Actions</li><li>• Starting Pay Rate Increases</li><li>• RN Special Pay Increases</li></ul>	<b>Growing Population Outpacing Growth in Health Worker Labor Force</b> <ul style="list-style-type: none"><li>• 13.9% (Arizona's population growth – 10 years)</li><li>• No. 1 (Phoenix fastest growing city in US)</li><li>• 8:1000 (Arizona RN to population ratio)</li></ul>
<b>Building Career Pathways in Healthcare</b> <b>Career Pathways: Current Impact</b> <b>Successes and Challenges</b>	<b>History and Timeline</b> <b>Real Stories from Participants</b> <b>Future at Banner</b>

Chair Hill thanked Ms. Bryson and Ms. Roland for their presentation and inquired about Banner's healthcare collaborations. Ms. Bryson noted Banner's department collaboration and elaborated on Banner's tuition reimbursement to better assist those who might be eligible for tuition reimbursement assistance.

MCWDB Members Shawn Hutchinson and Marcia Veidmark shared a few personal stories of their experiences with Banner ad their careers pathway program.

## Community Impact Statements.

a. MCWDB Success Story

Workforce Development Division Youth Career Advisor Helena Durrenberger shared the MCWDB success story.

## Information/Discussion Only.

a. MCWDB Training: Title III

Arizona Department of Economic Security Assistant Program Manager Ismial Rangel provided the MCWDB with a Title III training. Below are the highlights from Mr. Rangel's presentation.

- What is Title III/Wagner-Peyser Employment Services?
- What services are provided to Job Seekers?
- Services for Employers
- Migrant Seasonal Farm Worker (MSFW) Program

- Other Programs Supported by DES Workforce Development Administration

b. Service Provider Update

Workforce Development Division Assistant Director Jared Beard provided the MCWDB with a Service Provider Update. Below are the following highlights from Mr. Beard’s presentation.

**FY23 Title IB 4<sup>th</sup> Quarter**

**Program Participation**

20% Decrease in participation (due to low unemployment rate)

**Center Traffic**

- West Valley – 8449 Job Seekers
- East Valley – 6954 Job Seekers

**Apprenticeship**

- 500 supported apprentices
- 273 enrolled new apprentices

**WIOA Performance**

- Exceeded 90% Goal (Adult 106.58% - Dislocated Worker 97.48% - Youth 115.32%)

**Program Highlights**

**Adult/Dislocated Worker Program**

- 212 Meet and Greet Appointments
- 63 Enrolled Participants

**Youth Program**

- Co-hosting Youth Job Fair w/ City of Tempe
- Hosting Gilbert High School Students at East Valley Carer Center

**Business Services**

- Community Participation Increase
- Job Referrals and Placement Increases

Mr. Beard additionally share the Service Provider’s focus on being intentional in FY24, due to allocation reductions. Specifically focusing on those who really need workforce services.

Mr. Beard also briefly shared the recent development of the Labor Market Trends Reports for the East and West Valley Career Centers (included in the meeting materials).

c. In-Demand Careers and Apprenticeship Strategist Highlights

MCWDB In-Demand Careers and Apprenticeship Strategist Jordan Dodeward, provided a presentation on the In-Demand Careers and Apprenticeship Strategist Highlights. Below are the highlights to Ms. Dodeward’s presentation.

Recent Events

- July 17, 2023  
2023 Arizona CTE Summer Conference

Upcoming Events

- August 30 2023  
Arizona Healthcare Apprenticeship Accelerator
- October 2023  
IT Apprenticeship Accelerator

d. 2023 Arizona Workforce Summit

Chair Hill thanked the MCWDB staff for participating in the planning of the first Arizona Workforce Summit and opened the conversation for those Board Members that would like to share their experience with attending the Summit.

Vice Chair Schirato enjoyed the Summit discussions, might consider assigned seating next year, and would like to hear what’s next after the Summit.

Board Member Marcia Veidmark agreed that assigned seating might be a good idea, she enjoyed the day 2 panel discussions and is looking forward to next year.

Chair Hill agreed that the panel discussions were enjoyable and provided ideal conversation with workforce, economic development and education specific participants. She also noted the participation of Governor Hobbs, local elected officials, National Governors Association and the National Association of Workforce Boards.

e. MCWDB Committee Updates

i. Executive Committee

Chair Hill shared a brief summary of the August 3, 2023 Executive Committee meeting, including agenda items approved for moving forward to the MCWDB Full Board for consideration and informational presentations.

**Call to the Public.**

Chair Hill made a call for public comment. No one spoke.

**Adjourn.**

Chair Hill adjourned the MCWDB meeting at 10:58 a.m.

*\*For additional information, contact MCWDB staff at: [MCWDB@maricopa.gov](mailto:MCWDB@maricopa.gov)*