

**NOTICE AND AGENDA OF MEETING OF THE MARICOPA COUNTY WORKFORCE DEVELOPMENT BOARD  
MARKETING WORKGROUP**

Pursuant to A.R.S. Section 38-431.02, notice is hereby given to the members of the **Maricopa County Workforce Development Board Marketing Workgroup** and to the public, that the **Maricopa County Workforce Development Board Marketing Workgroup** will hold a meeting open to the public:

**Tuesday, December 11, 2018 at 10:00 a.m.**

**ARIZON@WORK Maricopa County West Valley Career Center**

1840 N. 95<sup>th</sup> Ave Ste 160 Phoenix, AZ 85037

<https://bluejeans.com/546993469>

Phone: +1.888.240.2560 Conference ID: 546993469

The Agenda for the meeting is as follows:

*\*Indicates materials attached, please review/read prior to meeting.*

<b>10:00 a.m.</b>	<b>Call to Order</b> 1) Lead Remarks 2) Roll call	Workgroup Lead, Neal Dauphin
<b>10:05 a.m.</b>	<b>Approval of Previous Meeting Minutes</b>	Workgroup Lead, Neal Dauphin
<b>10:10 a.m.</b>	<b>Action Item Review</b> 1) Best Practice Research 2) Stakeholder Marketing Efforts 3) Value Proposition Statements	Marketing Workgroup
<b>10:50 a.m.</b>	<b>Complete Strategic Planner Provided Worksheets to set strategy, actions and metrics</b>	Marketing Workgroup
<b>11:50 a.m.</b>	<b>Next Steps/Action Items</b>	Workgroup Lead, Neal Dauphin
<b>11:58 a.m.</b>	<b>Call to the Public</b>	Workgroup Lead, Neal Dauphin
<b>12:00 p.m.</b>	<b>Adjourn</b>	Workgroup Lead, Neal Dauphin

PUBLIC PARTICIPATION AND ACCESS: "The public must be allowed to attend and listen to deliberations and proceedings taking place in all public meetings, A.R.S. § 38-431.01(A); however, Open Meeting Law does not establish a right for the public to participate in the discussion or in the ultimate decision of the public body."

"Equal Opportunity Employer/Program." "Auxiliary aids and services are available upon request to individuals with disabilities." A sign language interpreter, alternative format materials, or infrared assistive listening devices will be made available within 72 hours' notice. Additional reasonable accommodations will be made available to the extent possible within the time frame of the request.

\*Agenda items may be taken out of order