## WORKFORCE ARIZONA COUNCIL ANNUAL REPORT PROGRAM YEAR 2020 (JULY 2020 – JUNE 2021)



# ANNUAL REPORT • PY 2020

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November 30, 2021

The Honorable Douglas A. Ducey, Governor, State of Arizona The Honorable Steve Yarbrough, Senate President, Arizona State Senate The Honorable Russell Bowers, Speaker, House of Representatives Richard Stavneak, Director, Joint Legislative Budget Committee

1700 West Washington Street Phoenix, AZ 85007

Dear Governor Ducey, President Yarbrough, Speaker Bowers and Director Stavneak:

Pursuant to A.R.S. §41-5401(C), we are pleased to submit the Program Year (PY) 2020 Workforce Arizona Council Annual Report due December 1st of each year.

Sincerely,

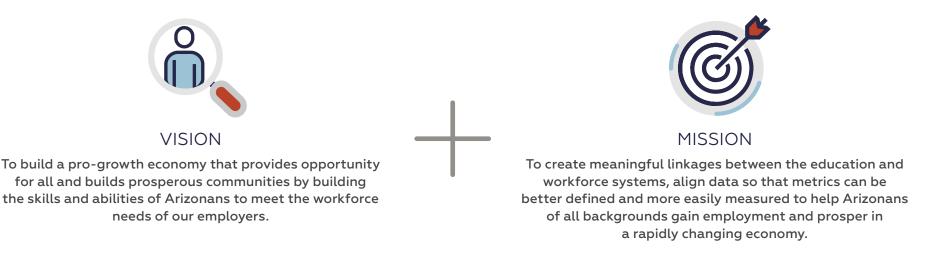
Sandra Watson President and CEO Arizona Commerce Authority

Dawn Grove Chair Workforce Arizona Council

Annual Report Overview

### WORKFORCE ARIZONA COUNCIL

The Workforce Arizona Council (the Council) is pleased to report that during program year 2020, ARIZONA@WORK, the state's workforce development system, served **56,071** job seekers – helping them meet the needs of incoming and expanding local job creators. We are very proud of the innovative work accomplished this year despite the challenges that COVID-19 posed to the job market and the ability to meet the state's employers' needs for skilled workers. By way of background, the Council is the state's workforce development board required under the Workforce Innovation and Opportunity Act (WIOA). Comprised of leaders representing private business, labor, community-based organizations, state legislature, local government and state agencies, the Council is responsible for carrying out the Governor's strategic vision for a robust and effective workforce system.



The Council is staffed by the Arizona Office of Economic Opportunity (OEO), which resides within the Arizona Commerce Authority (ACA), the state's leading economic development organization. The ACA and OEO collaborate with the Arizona Department of Economic Security and Arizona Department of Education, to increase the availability of skilled workers across the state by facilitating connections between industry, workforce and education partners.



Arizona Commerce Authority Arizona Deparment of Economic Security Arizona Deparment of Education Arizona Office of Economic Opportunity

ARIZONA@WORK

### Workforce Arizona Council Leadership



**Governor Doug Ducey** 



Dawn Grove Workforce Arizona Council Chair Karsten Manufacturing



Mark Gaspers The Boeing Company



**Supervisor Bill Gates** Maricopa County Board of Supervisors



David Martin Arizona Chapter of Associated General Contractors



John Walters Liberty Mutual



Honorable Joanne Osborne Arizona House of Representatives District 13



Sandra Watson Arizona Commerce Authority



**Michael Wisehart** Arizona Department of Economic Security



**Sheryl Hart** Arizona Department of Education

### Workforce Arizona Council Members



Susan Anable Cox Communications



**Gregory Anderson** Summit Healthcare Services



Dennis Anthony Arizona Registered Apprenticeship Advisory Committee



**Audrey Bohanan** Adelante Healthcare



**Jeff Fleetham** Arizona Registrar of Contractors



Randall Garrison FenTek Industries



**Allison Grigg** Arizona Manufacturers Council



**Todd Graver** Freeport-McMoRan Inc.



**Alexander Horvath** Tucson Medical Center



Will James Centene Corporation



**Tom Jenkins** Advanced Business Learning



Mayor Jennee Miles City of Kingman



**Gretchen Kitchel** Salt River Project (SRP)



**Lawrence Lucero** Tucson Electric Power (TEP)



**Stephen Macias** Pivot Manufacturing

### Workforce Arizona Council Members



**Karen Molina** Raytheon Technologies Corp.



Brian Rice Hensley Beverage



**Jon Schmitt** Arizona State University



**Drew Thorpe** Arizona Public Service (APS)



**Thomas Winkel** Arizona Coalition for Military Families

### Workforce Arizona Council Staff

Kolu Wilson Workforce Administrator

> **Robert Garcia** Program Manager

Andrew Ridley Project Coordinator Ashley Wilhelm Workforce Arizona Council Manager

> Krista McGarvey Program Manager

**Oleg Shvets** Project Manager

### ARIZONA@WORK

Arizona's workforce system, known as ARIZONA@WORK, is a public-private partnership consisting of state agencies, local areas (12) and offices (47) that provide services to individuals and businesses through workforce development programs. These programs increase individuals, particularly those with barriers to employment, access to and opportunities for employment, education, training and support services needed to succeed in the labor market, and provides Arizona employers with the skilled workers they need to succeed in the global economy.

#### Local Workforce Areas

- City of Phoenix
- Coconino County
- Mohave/La Paz Counties Nineteen Tribal Nations
- Pima County
- Southeastern Arizona
- Pinal County
- Yavapai County

- Maricopa County
- Northeastern Arizona
- Santa Cruz County
- Yuma County

The Council produces this report, pursuant to A.R.S. §41-5401, for the state's workforce development programs under Workforce Innovation and Opportunity Act (WIOA), highlighting performance attained in Six Core Program areas by the following Title Partners:

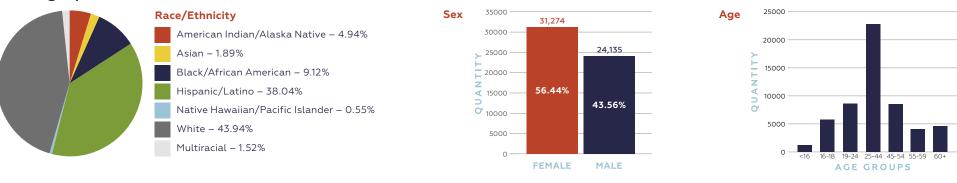
- Title I: Workforce Development Activities Adult, Dislocated Worker and Youth Programs (Local Workforce Areas)
- Title II: Adult Education and Literacy Act Program (Arizona Department of Education)
- Title III: Wagner-Peyser Employment Services Program (Arizona Department of Economic Security)
- Title IV: Vocational Rehabilitation Program (Arizona Department of Economic Security)



# ANNUAL REPORT • PY 2020

## EXECUTIVE SUMMARY

### Demographics















### **COVID-19 PANDEMIC WORKFORCE RESPONSE**

During PY2020, as COVID-19 grew into a global public health crisis, workforce partners **worked in collaboration with education**, **industry and economic development partners and** launched a suite of new programs and services designed to connect businesses and workers with resources to help them navigate the pandemic.





### COVID-19 Business Resources Website - Workforce

Honeywell converted its Phoenix Engines Plant to manufacture vital N95 masks to keep medical staff and first responders safe, and anticipated hiring 1,500 workers. The ACA's Arizona Workforce program worked with Honeywell's Talent Acquisition team to rapidly recruit **450** assemblers and **50** supervisors to launch the facility. With **ARIZONA@WORK** City of Phoenix, the company's HR subcontractor was assisted in executing virtual job forums held twice each week as part of a robust recruitment plan to rapidly identify candidates for the assembly positions. All positions were filled, and Honeywell in mid-June announced expanding the operation to add an additional 400 jobs.



### 17,517 Total Workforce Page Visits

### Return Stronger Upskilling Campaign

- 149,083 Return Stronger Upskilling website visits
- 9.4 million traditional media impressions
- > 14,491 form submissions requesting info on training and career counseling
- 10.4 million digital media impressions

### **Rapid Response Activities**



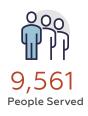
27 layoff notices received by DES, affecting 4,739 workers statewide

207 companies with2,298 employeesparticipated inthe Shared Work program

WIOA Program Performance

### ADULT PROGRAM

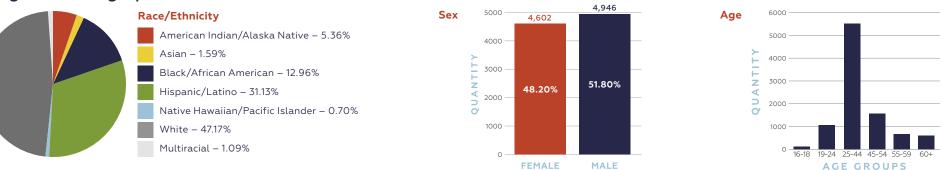
The Adult Program provides priority of service to veterans, public assistance recipients, low-income individuals, and individuals who are basic-skills deficient.



ADULT PROGRAM CAREER SERVICES							
BASIC	INDIVIDUALIZED						
Eligibility Determination	Comprehensive skills assessments						
Program intake and orientation	Individualized employment plans						
Skills assessment	Employment counseling						
Job search	Career planning						
Business recruitment	Pre-vocational services						
Program referrals	Internships and work experience						
Labor market Information	Financial and educational literacy services						



### **Program Demographics**



### Performance Indicators







\* Additional Adult Program data is available in Appendix A, pages 23-26

## DISLOCATED WORKER PROGRAM

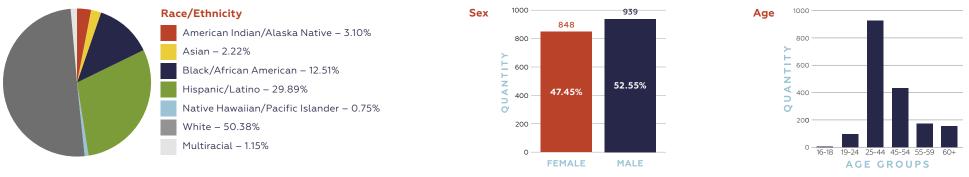
The Dislocated Worker Program provides services to individuals who have been terminated, laid off, or received a notice of termination or layoff from employment, generally due to closures or downsizing.



DISLOCATED WORKER PROGRAM CAREER SERVICES							
BASIC	INDIVIDUALIZED						
Eligibility Determination	Comprehensive skills assessments						
Program intake and orientation	Individualized employment plans						
Skills assessment	Employment counseling						
Job search	Career planning						
Business recruitment	Pre-vocational services						
Program referrals	Internships and work experience						
Labor market Information	Financial and educational literacy services						



### **Program Demographics**



Performance Indicators 74.3% 75.70% Employment Q2 Employment Q4 Skills Gain Performance Indicators \$8,066 70.1% 69.9% Credential Attainment Measurable Skills Gain

\* Additional Dislocated Worker Program data is available in Appendix A, pages 23-26

### YOUTH PROGRAM

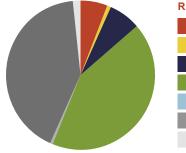
The Youth Program serves eligible in-school youth ages 14-21 and out-of-school youth ages 16-24.



YOUTH PROGRAM CAREER SERVICES								
Tutoring, study skills training, instruction and evidence- based dropout prevention and recovery strategies	Alternative secondary school services, or dropout recovery services							
Paid and unpaid work experiences	Follow-up service							
Occupational skill training	Comprehensive guidance and counseling							
Education offered concurrently with and in the same context as workforce preparation	Services that provide labor market and employment information							
Supportive services	Financial literacy education							
Adult mentoring	Entrepreneurial skills and training							
Leadership development opportunities	Postsecondary preparation and transition activities							



### **Program Demographics**



Race/Ethnicity	Sex	2500		2,386	Age	3000
American Indian/Alaska Native – 5.88%		2000 —		_	-	2500
Asian – 0.79%		~	1,766		2	2000
Black/African American – 7.04%		1500			-	1500 —————————————————————
Hispanic/Latino – 42.62%		1000 —		57.47%	_	
Native Hawaiian/Pacific Islander – 0.40%		5	42.53%		Ğ	, 1000
White – 41.84%		500				500 —————————————————————
Multiracial – 1.43%		o ——			_	0
			FEMALE	MALE		AGE GROUPS

60.6%

**Credential Attainment** 

62.7%

Measurable Skills Gain

### Performance Indicators



\* Additional Youth Program data is available in Appendix A, pages 23-26

## ADULT EDUCATION AND LITERACY PROGRAM

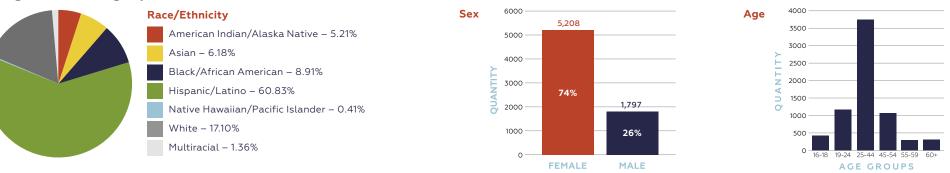
The Adult Education and Literacy Program assists adults (ages 16 and older and not enrolled in school) in becoming literate, obtaining knowledge and skills necessary for employment and self-sufficiency.



ADULT EDUC	ADULT EDUCATION AND LITERACY PROGRAM SERVICES								
Adult Basic Education (ABE): instruction and math up to the 8th grade level	n in reading, writing	Arizona Integrated and Training Programs (IET)							
Adult Secondary Education (ASE): in: writing, math, science and social stuc grade level and higher, generally prov students to take the High School Equ to earn a HSE secondary diploma	lies at the 9th-12th vided to prepare	English Language Acquisition for Adults (ELAA): instruction in communication and comprehension skills for							
Civics Engagement: for English langu		Distance Education and Hybrid Learning: instructional delivery							



#### **Program Demographics**



Performance Indicators 49.09% 27.35% 56,618 25.11% 19.66% Employment Q2 Employment Q4 Median Earnings Credential Attainment Measurable Skills Gain

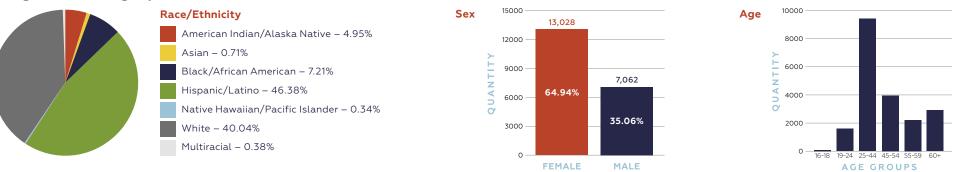
\* Additional Adult Education and Literacy Program data is available in Appendix A, pages 23-26

### WAGNER-PEYSER EMPLOYMENT SERVICES PROGRAM

The Wagner-Peyser Employment Services Program brings together a network of public employment offices to provide placement services for job seekers and labor force recruitment services for job creators. The Employment Services Program is located with workforce development services in all 47 ARIZONA@WORK Job Centers throughout the state. Services are delivered in one of three modes: self-service, facilitated self-help services and staff- assisted service.

000	EMPLOYMENT SERVICES A	RE AVAILABLE TO ALL ARIZONANS INCLUDING:	$\leftarrow \square \rightarrow$
414 A 1	Employability assessment	Discussing job search techniques	
шіі	Job search and referral assistance	Assisting migrant and seasonal farmworkers	- 111 -
20,170	Resume preparation	Priority of service to veterans and their spouses	19,147
People Served	Referrals to other programs	Re-employment services to unemployment insurance claimants	Completed
People Served	Providing labor market information	Assessing and referring to workshops	Career Services

#### **Program Demographics**



### Performance Indicators





\* Additional Wegner-Peyser Employment Services data is available in Appendix A, pages 23-26

## VOCATIONAL REHABILITATION PROGRAM

The Vocational Rehabilitation (VR) Program provides persons with disabilities with the services and the support they need to overcome disability-related barriers to employment and become an integral part of the workforce. VR services are provided statewide through a comprehensive network of staff and contracted service providers who are trained to meet the unique needs of persons with disabilities, including those who are visually impaired or blind, hard of hearing or deaf, who have experienced a traumatic brain or spinal cord injury, have a mental health diagnosis or are a youth with a disability. Services are individualized and adapted to meet each participant's specific vocational goals and disability-related needs.

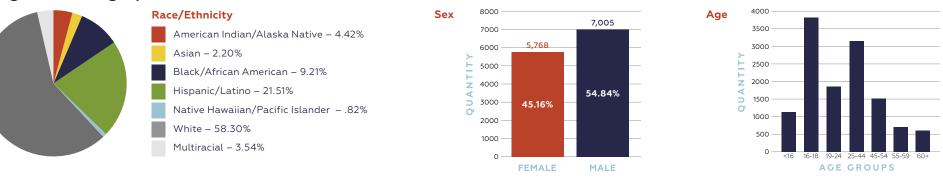
VR Clients receive career counseling and assessments to assist in determining aptitude, skills, abilities, weaknesses, and the need for accommodations and support services. The VR program has the unique ability to support individuals in attending specialized or out-of-state schools for disability-related reasons. Tuition assistance for occupational/vocational training, undergraduate and graduate degree programs are provided based on an individual's ability to complete the educational requirements.





Completed Career & Training Services

### Program Demographics



### Performance Indicators



\*Additional Vocational Rehabilitation Program data is available in Appendix A, pages 23-26

## EFFECTIVENESS IN SERVING EMPLOYERS

ARIZONA@WORK's holistic business services approach serves Arizona employers and connects them with job-seekers. The outcomes are shared across all six core programs.

BUSINESS SERVICES PROVID	ED TO EMPLOYERS INCLUDE:
Employer Information and Support Services	Training Services
Workforce Recruitment Assistance	Incumbent Worker Training Services
Strategic Planning/Economic Development Activities	Rapid Response/Business Downsizing Assistance
Untapped Labor Pools Activities	Planning Layoff Response

### **Business Services**



#### **Performance Indicators**







Arizona Employers Using Programs' Services



Job Openings Filled Average Number of Days to Fill Job Openings



Businesses-Clients Assisted

Businesses Receiving Qualified Job Applicants



Site Visits

Businesses Receiving Site Visits from Program Staff

\* Data on the effectiveness of serving employers is available in Appendix A, pages 23-26

with Employer

Arizona Community College System

## ARIZONA COMMUNITY COLLEGES

Arizona Community Colleges provide the primary gateway to higher learning and a variety of education opportunities serving Arizona's diverse student body. Fully accredited by the higher Learning commission, Arizona's Community Colleges prepare students to be job-ready more quickly and train or refrain workers to fit employer needs.



These colleges are represented by the Arizona Community College Coordinating Council (AC4), which engages and aligns the efforts of the districts. The Workforce Arizona Council coordinates with the Arizona Commerce Authority, the Arizona Office of Economic Opportunity and AC4 to systematically and collaboratively align education, economic development and workforce initiatives in stronger connection to ARIZONA@WORK.



\* This number represents an estimate derived from the average cost of career and training services (for all Title I participants).

# Appendix WIOA Performance Data

#### WIOA PARTICIPANT DEMOGRAPHICS

	ADULT	DISLOCATED WORKER	YOUTH	ADULT EDUCATION AND LITERACY	WAGNER- PEYSER EMPLOYMENT SERVICES	VOCATIONAL REHABILITATION	ALL PROGRAM TOTALS			
RACE/ETHNICITY										
American Indian/Alaska Native	642	70	349	365	1,075	714	3,215			
Asian	190	50	47	433	154	355	1,229			
Black/African American	1,552	282	418	624	1,567	1,486	5,929			
Hispanic/Latino	3,728	674	2,531	4,261	10,073	3,472	24,739			
Native Hawaiian/Pacific Islander	84	17	24	29	73	132	359			
White	5,650	1,136	2,485	1,198	8.696	9,410	28,575			
Multiracial	131	26	85	95	82	571	990			
	_		SEX	_	_					
Female	4,946	939	2,386	1,797	7,062	7,005	24,135			
Male	4,602	848	1,766	5,208	13,082	5,768	31,274			
	_		AGE	_						
<16	-	-	58	-	-	1,134	1,192			
16 - 18	155	5	1,310	418	72	3,816	5,736			
19 - 24	1,063	96	2,791	1,169	1,594	1,852	8,565			
25 - 44	5,529	927	-	3,747	9,413	3,154	22,770			
45 - 54	1,578	432	-	1,070	3,950	1,519	8,549			
55 - 59	662	173	-	298	2,232	699	4,064			
60+	614	157	-	303	2,909	606	4,589			

WIDA SIX PRIMARY INDICATORS OF PERFORMANCE										
	ADULT	DISLOCATED WORKER	YOUTH	ADULT EDUCATION AND LITERACY	WAGNER- PEYSER EMPLOYMENT SERVICES	VOCATIONAL REHABILITATION	ALL PROGRAM TOTALS			
1) Employment Rate – 2nd Quarter After Exit	67.2%	74.3%	70.0%	49.09%	59.7%	34.6%	N/A			
2) Employment Rate – 4th Quarter After Exit	65.80%	75.70%	70.10%	27.35%	580%	36.1%	N/A			
3) Median Earnings – 2nd Quarter After Exit	\$6,906	\$8,066	\$5,080	\$6,618	\$5.774	\$3,906	N/A			
4) Credential Attainment	76.3%	70.1%	60.60%	25.11%	N/A	18.0%	N/A			
5) Measurable Skill Gain	65.8%	69.9%	62.7%	19.66%	N/A	N/A	N/A			
<b>Achievement</b> of at least one educational functioning level of a participant who is receiving educational instruction below the postsecondary level.	6	0	140	1,142	N/A	28	N/A			
<b>Attainment</b> of a secondary school diploma or its equivalent.	1	2	143	235	N/A	822	N/A			
<b>Transcript</b> or report card for either secondary or post-secondary education that shows a participant is achieving the stat unit's academic standards.	203	16	248	N/A	N/A	584	N/A			
<b>Satisfactory</b> or better progress report, towards established milestones from an employer/training provider who is providing training (e.g., completion of on-the-job training (OJT), completion of 1 year or an apprenticeship program, etc.).	1,008	159	286	N/A	N/A	89	N/A			
<b>Successful</b> passage of an exam that is required for a particular occupation, progress in attaining technical or occupational skills as evidenced by trade-related benchmarks such as knowledge-based exams.	1,231	437	527	N/A	N/A	67	N/A			

#### WIOA SIX PRIMARY INDICATORS OF PERFORMANCE

Table WIOA Six Primary Indicators of Performance continued on next page >

•••		<b>NIFIANT IN</b>	DICATOR				
	ADULT	DISLOCATED WORKER	YOUTH	ADULT EDUCATION AND LITERACY	WAGNER- PEYSER EMPLOYMENT SERVICES	VOCATIONAL REHABILITATION	ALL PROGRAM TOTALS
6) Effectiveness in Serving Employers - measured by							
<b>Retention with the same employer</b> – 2 qtrs of continuous employment with same employer.	N/A	N/A	N/A	N/A	N/A	N/A	57.77%
<b>Employer Penetration Rate</b> – the percent of businesses/employers using services out of all employers in the state.	N/A	N/A	N/A	N/A	N/A	N/A	4.73%
<b>Average</b> number of days to fill staff-assisted AJC positions.	N/A	N/A	N/A	N/A	N/A	N/A	42.16
<b>Percentage</b> of employers who contacted an ARIZONA@WORK Job Center to confirm that ARIZONA@WORK services assisted in receiving qualified job applicants.	N/A	N/A	N/A	N/A	N/A	N/A	35%
<b>Number</b> of companies and business organizations that have been visited by ARIZONA@WORK employees.	N/A	N/A	N/A	N/A	N/A	N/A	715
TOTAL NUMBER OF	PARTICIP	ANTS SERV	ED BY WO	<b>ORKFORCE D</b>	EVELOPMEN	T PROGRAMS	
	9,561	1,790	4,159	7,611	20,170	12,780	56,071
PARTICIPANTS WHO RECEIVED CAP	REER AND	TRAINING	SERVICES		NT OF MONIE	S SPENT ON EA	CH SERVICE
Number of participants that received career and training services	9,561	1,790	4,159	7,611	20,160	11,537	54, 818
Monies spent on career services	\$9,800,794	\$8,329,913	\$11,127,894	\$976,055	\$9,438,481	\$6,772,555	\$46,445,692
Monies spent on training services	\$4,425,173	\$4,504,809	\$4.622,628	\$269,717	N/A	\$32,970,865	\$46,793,192
NUMBER OF PA	ARTICIPA	NTS WHO E	XITED CA	REER AND T	RAINING SER	VICES	
	8,503	2,738	2,566	2,773	19,147	3,180	38,907
AVERAGE COST PER PARTICIPAN	NT OF TH	OSE PARTIC	IPANTS W	HO RECEIVE	ED CAREER A	ND TRAINING	SERVICES
	\$ 1,025	\$ 4,668	\$ 2,946	\$ 164	\$ 468	\$ 3,110	N/A
PERCENTAGE OF PARTICIPA				G SERVICES NG RECEIVE		ED EMPLOYME	NTIN
	43.1%	39.0%	33.4%	N/A	N/A	N/A	N/A

#### WIOA SIX PRIMARY INDICATORS OF PERFORMANCE

#### NUMBER OF INDIVIDUALS WITH BARRIERS TO EMPLOYMENT SERVED BY WORKFORCE DEVELOPMENT PROGRAMS

	ADULT	DISLOCATED WORKER	YOUTH	ADULT EDUCATION AND LITERACY	WAGNER- PEYSER EMPLOYMENT SERVICES	VOCATIONAL REHABILITATION	ALL PROGRAM TOTALS
Displaced Homemakers	12	58	0	637	33	172	912
English Language Learners, Low Levels of Literacy, Cultural Barriers	1,638	117	2,230	7,005	4,778	4,123	19,891
Exhausting TANF within 2 years (Part A Title IV of the Social Security Act)	50	5	10	86	95	123	369
Ex-offenders	1,583	151	436	231	1,140	933	4,474
Homeless Individuals/Runaway Youth	387	27	255	64	1,281	291	2,305
Long-term Unemployed (27 or more consecutive weeks)	2,193	425	1,464	1,521	5,675	7,168	18,446
Low-Income Individuals	5,720	697	3,568	3,908	8,271	6,501	28,665
Migrant and Seasonal Farmworkers	88	4	74	139	3,830	22	4,157
Individuals with Disabilities (including Youth)	503	65	361	532	1,177	12,780	15,418
Single Parents (including Single Pregnant Women)	2,011	304	606	1,531	1,262	641	6,355
Youth in Foster Care or Aged Out of System	3	1	1187	82	10	146	429
TOTAL BARRIES TO EMPLOYMENT	14,188	1,854	9,191	15,736	27,552	32,900	101,421

### **RESOURCE LIST**



ARIZONA@WORK Website - https://arizonaatwork.com/

A Guide To Arizona's Workforce System - https://arizonaatwork.com/sites/default/files/media/ GuideToAZsWorkforceSystem7.1.20-6.30.24.pdf

Arizona Workforce Performance Dashboard - https://arizonaatwork.com/job-market-trends/workforce-performance

Arizona Labor Market Information - https://www.azcommerce.com/oeo

Adult Education Data Management System (AAEDMS) - https://www.azed.gov/data/

Arizona Job Connection - https://www.azjobconnection.gov/ada/r/

Eligible Training Providers List - https://www.azjobconnection.gov/ada/r/training

Arizona's One-Stop Delivery System Chart (updated) - https://arizonaatwork.com/about/local-boards

List of Acronyms - https://drive.google.com/file/d/18TR4bqgaKktpXustO28cjFOdN1cOkKLB/view?usp=sharing

Thank you to statewide partners, colleagues and stakeholders focused on solutions to bring work opportunities to all Arizonans and support the needs of our job creators. This work is possible thanks to the dedication, passion and collaboration of all involved.



Arizona Commerce Authority Arizona Deparment of Economic Security Arizona Deparment of Education

Arizona Offiœ of Economic Opportunity ARIZONA@WORK

Please email workforce.council@oeo.az.gov with any questions about this report.

