

COCONINO WORKFORCE DEVELOPMENT BOARD

September 18, 2019

WDB Members Present

Beth Caplan
Brent Neilson
Christine Mayer
Deidre Crawley
John Saltonstall
Judy Franz
Kay Leum
Paul Ostapuk
Regina Salas
Stacey Salyer
Steve Peru

Health & Human Services

Carol Curtis
Cindy Wilson
Leslie Wells
Janet Reichel
Thomas Pristow

Guests

Dr. Kathy Turner
Dan Kasprzyk
Christin Caldwell
Mindy Brigham
Erin Hudman

WDB Members Absent

Ali Applin
Cindy Woodward
Gregory Cross
Janet Dean
Jeff Springborn
Marv Beckham
Pete Tosi
Rich Bowen
Scott Hathcock

1. **CALL TO ORDER** – Christine Mayer, Chair called the meeting to order at 1:37pm. A quorum of members was present.
 - A. **Flag Salute, welcome and introductions**
 - B. **Approval of Minutes from May 15, 2019 Meeting (Action Item)** – Brent Neilson made a motion to approve, which was seconded by Kay Leum. A correction was noted and changed on the member updates to reflect Community College work on CTE programs. The motion passed unanimously, effectively approving the minutes.

2. **BOARD BUSINESS**
 - A. Approval to accept the resignations of Ali Applin, Cindy Woodward, Paul Ostapuk, Pete Tosi and Scott Hathcock. Members resigning due to change in job status, moving out of the area and retirements from positions. John Saltonstall moved to accept the resignations which was seconded by Diedre Crawley. The motion was passed unanimously, effectively approving the resignations presented.
 - B.
 1. Christine Mayer shared the membership structure of the Coconino County WDB. The Board is business led and must represent in-demand sectors within Coconino County. The Coconino County WDB is required to have business memberships that represent greater than 50% of the members. At this time that goal has not been met due to the U.S. DOL determination that a non-profit does not meet the WIOA definition of a business. A discussion was held to request assistance from current sitting board members to identify new businesses that could be invited to join the WDB through the application process. The goal of this outreach is to bring additional business members to the board. Board member, Regina Salas stated she spoke to the Hotel and Restaurant Management group and thinks there may be several private businesses within that group who would also put in applications. She needs to have an application sent to her to send on to those businesses. It was noted that these will be sent. Coconino County HHS Director Thomas Pristow asked what the consequence would be if the Board is out of compliance? Christine Mayer stated the ramifications of the Board being out of compliance.
 2. Approval to submit new member applications for Aaron Tabor (business), Deidre Crawley (business), Christina Caldwell (non-profit) and Julie Pastrick (non-profit) for appointment to the Coconino County WDB by the Board of Supervisors. Vice Chair Steve Peru requested that new

membership applications from businesses be voted on separately from those that are non-profit applications. John Saltonstall made the motion to approve Aaron Tabor's and Deidre Crawley's applications which was seconded by Beth Caplin. The motion was passed unanimously, effectively approving the applications for Aaron Tabor and Deidre Crawley. Steve Peru made the motion to table the applications for Christina Caldwell and Julie Pastrick applications at this time due to the imbalance of the board membership regarding business members. Beth Caplan seconded the motion. The motion passed unanimously, effectively tabling the applications for Christina Caldwell and Julie Pastrick at this time.

3. VALUE STATEMENT

Steve Peru posed a question: What do we say to people to explain the purpose of the Workforce Development Board or when we talk about what the Workforce Development Board does? He requested Board members think about their responses to these questions and report out at the next WDB meeting.

4. ARIZONA@WORK COCONINO COUNTY UPDATES

Christine Mayer reported that the ARIZONA@WORK Updates section of the WDB meeting will no longer be on the agenda for presentation. These documents will be on-line in the WDB agenda packets. Any questions will be addressed from the representatives in attendance at the meeting.

- A.** Dr. Kathy Turner reported on several events coming up at the One-Stop. Data showed 411 customers attended the 58 workshops, hired eight new employees and currently have employed 41 individuals. A suggestion box has been placed to gather feedback. Kathy introduced a staff member of Goodwill who provided an update on the Goodwill Career Center.
- B.** Adult Education Services Quarterly Performance Report will be moved to the next meeting when Greg Cross, WIOA Title II representative, is in attendance.
- C.** John Saltonstall reported on the ARIZONA@WORK Business Services Team. Several events are scheduled including the Law Enforcement Initiative that supports the recruitment and retention of law enforcement including a career day. He handed out "We Support Our Local Law Enforcement" fliers and window decals to promote law enforcement with our business and in our communities.

Kay Leum is attending a City of Page event to identify and look at local workforce skills gaps and identify ways resolve the gap. She also requested additional information on Board membership, asking if there is a maximum number of people that can be on the Board. Christine Mayer stated there could be up to 21 on the Board and we currently have 17 Coconino County WDB members.

Brent Neilson stated that the Business Services Team will be hosting an Industrial Tech summit and he will provide an invitation to all Coconino County WDB Board members.

5. HOW I BUILT THIS

As a new segment of the Board meeting, local business owners will be invited to share their business story.

- A.** Dan Kasprzyk from POBA Medical and Symple Surgical provided information on his new and growing business, which provides bioscience products to support the surgical industry. POBA designs balloon devices to be used in a variety of different medical innovations. The POBA team is coming up with new ideas to grow and expand device usage. POBA is reaching out to employ

innovative young adults who are working with doctors in numerous new ways for future work. Bioscience is a growing workforce sector, with a \$60 billion market with the business showing over \$2 million in revenue for 2019 so far. An outside film team made several two-minute episodes titled *Balloon U* that showcases the industry. These episodes are available for viewing at <https://www.truefuture.tv/minisode/simplicity-complexity-minisode-3/>. John Saltonstall shared that there the premiere of the *TrueFuture* event at the Annex from 6 -9 on Sunday, September 29th: <https://www.moonshotaz.com/truefuturetv-premiere.html>. The Mullings Group who produced the videos, will be at the event to film the celebration.

6. CWDB AND PARTNER UPDATES

Partner updates in the Page area were reported on by WDB Director Carol Curtis. The Re-employment Center is working with 18 partners to provide job search and support services for those affected by the Navajo Generating Station closure and the communities in the Northern Region of the state. The Re-employment Center opened in Page, AZ on August 14, 2019 for all job-seekers across Northern Arizona.

7. WHAT IS YOUR TAKE-AWAY?

Vice Chair Steve Peru asked the question of the Board “What’s your take-away?” from today’s meeting?

- John Saltonstall, City of Flagstaff, stated, “This place (Flagstaff) rocks!” and “Flagstaff was founded by adventurers.”
- Regina Salas, Connect Edge replied, “It takes a village.”
- Carol Curtis, WDB Director reported that Flagstaff, AZ has always attracted entrepreneurs since the town was founded.
- Stacey Salyer, Northern Arizona Healthcare, noted that there's a lack in the ability to recruit - need more resources for the community.

8. CALL TO THE PUBLIC

Ron Delgado, WIOA Program Auditor, Department of Economic Security, stated that he is impressed with what this Board accomplishes. Coconino County WDB is on top of things.

John Saltonstall motioned to adjourn the meeting which was seconded by Deidre Crawley. The motion passed unanimously, effectively adjourning the meeting at 3:05 pm.