

# PHOENIX BUSINESS AND WORKFORCE DEVELOPMENT BOARD BUSINESS AND WORKFORCE ENGAGEMENT COMMITTEE Meeting Minutes

February 16, 2023 9:00 a.m.

**Members Present:** 

Karen Carter Fred Lockhart

Jeff Clark Jesus Love

Kaaren-Lyn Graves Sam Wolo

Public Attendees:

James Montoya Genie Usher Jovanna Parkhouse Stacey VanEmst

Action items taken are noted in **bold** print.

#### 1. Call to Order / Roll Call:

The Business and Workforce Engagement Committee (BWEC) Chair, Jesus Love, called the February 16, 2023 meeting to order at 9:00 a.m. Roll call was completed and a quorum of five members were present.

2. Approval of January 19, 2023 Business and Workforce Engagement Committee Meeting Minutes:

BWEC Ad-Hoc Member Fred Lockhart motioned for approval of the January 19, 2023 Business and Workforce Engagement Committee (BWEC) minutes, BWEC Member Fred Karen Carter seconded.

Jeff Clark, Jesus Love, and Sam Wolo voted to approve. No members were opposed.

## 3. Bagels and Business Event Planning:

BWEC Chair Jesus Love shared that invitations had been sent for the upcoming Bagels and Business Event to be hosted at Paradise Valley Community College (PVCC), focused on Advanced Business Services at 8:30 a.m. on Wednesday, February 22. Jesus shared the agenda of the meeting, including introductory remarks by City of Phoenix (COP) Community and Economic Development Department (CEDD) Director Chris Mackay, the

President of PVCC, Dr. Tiffany Hunter, and panelists sharing information about the current state of ABS in the Phoenix MSA.

ARIZONA@WORK City of Phoenix Acting Business Services Supervisor James Montoya shared that 50 people are currently signed up. Jesus asked if James could send BWEC members to share via their social media channels. Phoenix Business and Workforce Development (PBWD) Board Executive Director LaSetta Hogans shared that event information has been shared through the community colleges and CEDD channels.

Jesus asked members to consider volunteering to help plan the Q2 Bagels & Business Event. BWEC Member Sam Wolo shared that he is happy to continue planning events. LaSetta shared that the BWEC will partner with Phoenix College focusing on Information Technology for the next event, Gateway College for a manufacturing-focused event, and South Mountain Community College for a construction-focused event.

Jesus suggested tentatively finding a date for the event with Phoenix College to announce during the February 22, 2023 Bagels & Business event. The BWEC will suggest the dates of May 17 and May 24 for the event to the coordinator at Phoenix College.

## 4. Employer Success Stories:

ARIZONA@WORK City of Phoenix Business Services Representative Christina Quijada shared that the business services team hosted a recruiting event for Foxlink, a business moving to Phoenix. They were happy with the event and were able to network with potential employees and are planning another event in the future.

ARIZONA@WORK Acting Business Services Supervisor shared that the business services team hosted two events for Waffle House with 13 participants. Waffle House will continue to partner with the business services team to fill open positions.

## 5. Business Engagement Updates:

ARIZONA@WORK City of Phoenix Acting Business Services Supervisor James Montoya shared that the business services team has hosted 50 recruiting events with 1,041 openings. There are currently ten active incumbent worker training (IWT) and 3 active on-the-job training (OJT).

Business and Workforce Engagement Committee Strategic Plan Review: BWEC Member Karen Carter shared that she and BWEC Sam Wolo met with staff and analyzed the Advanced Business Services report created by ARIZONA@WORK City of Phoenix staff in partnership with BWEC Board Members. Karen and Sam shared what information is in the document.

BWEC Member Sam Wolo motioned to approve the Advanced Business Services Industry report with recommended changes to be shared publicly, BWEC Member Karen Carter seconded.

Jeff Clark, Fred Lockhart, and Jesus Love voted to approve. No members were opposed.

### 6. Committee Update Report:

BWEC Chair Jesus Love shared he share information about the Bagels and Business event and the potential series going forward.

#### 7. Matters for Future Discussion:

PBWD Board Executive Director LaSetta Hogans suggested considering convening an Electric Vehicle sector, as it is growing in the Phoenix MSA. BWEC Chair Jesus Love suggested having someone making a presentation to the committee about the state of the Electric Vehicle sector.

## 8. Call to the Public/Open Discussion:

All board members respond regarding the strategic plan.

BWEC Chair Jesus Love will be attending the National Association of Workforce Boards in March.

## 9. Adjournment:

BWEC Ad-Hoc Member Fred Lockhart motioned to adjourn the meeting, BWEC Member Sam Wolo seconded.

Karen Carter, Jeff Clark, and Jesus Love approved the motion, and the meeting was adjourned at 9:49 a.m.