

**NOTICE AND AGENDA OF MEETING OF THE MARICOPA COUNTY WORKFORCE DEVELOPMENT BOARD
MARKETING WORKGROUP**

Pursuant to A.R.S. Section 38-431.02, notice is hereby given to the members of the **Maricopa County Workforce Development Board Marketing Workgroup** and to the public, that the **Maricopa County Workforce Development Board Marketing Workgroup** will hold a meeting open to the public:

Tuesday, June 11, 2019 at 10:00 a.m.

Human Services Department

234 N Central Avenue 3rd Floor, Johnson Conference Room Phoenix, AZ 85004

WebEx: <https://mcwdb-1095-9b71.my.webex.com/meet/mcwdb>

Phone: +1-510-338-9438; Access Code/Meeting ID: 625 125 871

The Agenda for the meeting is as follows:

**Indicates materials attached, please review/read prior to meeting.*

| | | |
|-------------------|---|--|
| 10:00 a.m. | Call to Order 1) Lead Remarks 2) Roll call | Workgroup Lead, Neal Dauphin |
| 10:05 a.m. | Approval of Previous Meeting Minutes – April 09, 2019 | Workgroup Lead, Neal Dauphin |
| 10:10 a.m. | Action Item Review 1) Update on Job Seeker and Employer surveys 2) Update on workgroup membership and representation | Marketing Workgroup |
| 10:25 a.m. | Complete Strategic Planner Provided Worksheets to set strategy, actions and metrics | Marketing Workgroup & Strategic Planner, Dr. Sheila Murphy |
| 11:50 a.m. | Next Steps/Action Items | Workgroup Lead, Neal Dauphin |
| 11:58 a.m. | Call to the Public | Workgroup Lead, Neal Dauphin |
| 12:00 p.m. | Adjourn | Workgroup Lead, Neal Dauphin |

PUBLIC PARTICIPATION AND ACCESS: "The public must be allowed to attend and listen to deliberations and proceedings taking place in all public meetings, A.R.S. § 38-431.01(A); however, Open Meeting Law does not establish a right for the public to participate in the discussion or in the ultimate decision of the public body."

"Equal Opportunity Employer/Program." "Auxiliary aids and services are available upon request to individuals with disabilities." A sign language interpreter, alternative format materials, or infrared assistive listening devices will be made available within 72 hours' notice. Additional reasonable accommodations will be made available to the extent possible within the time frame of the request.

*Agenda items may be taken out of order