

# Maricopa County Workforce Development Board

## “What We Do”

As a member of the Maricopa County Workforce Development Board, you’re often asked “what do you do as a Board member?” Great question. In the simplest of terms, you can respond by saying:

**“Assist job seekers, regardless of their situation, with the opportunities and credentials, to gain sustainable employment and a living wage. Additionally, we partner with Educators, Employers and Community-Based Organizations (CBOs) to provide a clear pathway to sustainable employment and a living wage.”**

You can also be described as a Convener, Broker, Community Voice and Capacity Builder in the Workforce Development Community. Below we’ve highlighted some examples of each for your consideration.

### *Convener*

**Bring together business, labor, education, and economic development to focus on community workforce issues.**

[Convener](#) Call for community leaders in every facet of workforce development to assist in the development of pathways for job seekers to gain sustainable employment and a living wage. Whether it be calling for new in-demand education curriculum, apprenticeships in new industries, new apprenticeships in industries already supporting them or job fairs where job seekers can meet with willing employers.

### *Broker*

**Bring together systems to solve common problems or broker new relationships with businesses and workers.**

[Broker](#) Look for ways to bring workforce development agencies together in a regional collaborative effort. Guide businesses in new ways of reaching their target audiences that they might not have considered in the past. Look to partner with Federal, State and local agencies to utilize their assets in creating opportunities with businesses to attract job seekers.

### *Community Voice*

**Advocate for the importance of workforce policy, providing perspective about the need for and availability of skilled workers.**

[Community Voice](#) Be an advocate for Workforce Development at your own workplace and when out in the community. Explain the benefits of what a well-trained workforce can mean to the community. Provide perspectives on building a workforce pipeline to business and economic development organizations.

### *Capacity Builder*

**Enhance the local workforce development area’s and planning region's ability to meet the workforce needs of local employers.**

[Capacity Builder](#) Determine the needs of the in-demand industries and guide the Board in ways to facilitate those needs. Look for collaboration regionally and even Statewide so employers can fulfill their workforce needs.

**Have more questions?** Reach out to the MCWDB Executive Director, Steve Clark, at [Steve.Clark@maricopa.gov](mailto:Steve.Clark@maricopa.gov) | 602-377-3844.