

**MINUTES OF PUBLIC MEETING OF THE MARICOPA COUNTY WORKFORCE DEVELOPMENT BOARD**

Thursday, June 16, 2022 – 9:30 a.m.

<https://www.gotomeet.me/MaricopaCountyWDB>

Phone: +1 (872) 240-3212; Access Code/Meeting ID: 167-097-701

**Members Present:** Angela Creedon, Bonnie Schirato, Christine Colon, Gregg Ghelfi, Grenee Martacho, Ismial Rangel, Jason Walker, Leah Hill, Loren Granger, Marcia Veidmark, Matthew Clark, Scott Sudhalter, Subhash Chandra, Tina Drews  
**(Note: All members present attended via GoTo Meeting)**

**Members Absent:** Brent Downs, Scott Holman, Stan Chavira, Shawn Hutchinson

**MEETING**

**Call to Order.**

Interim Chair Bonnie Schirato called the meeting to order at 9:30 a.m. and requested a roll call.

**Roll Call.**

MCWDB Board Liaison Deseret Romero took the roll call. A quorum was present.

**Welcome and Opening Remarks.**

Interim Chair Schirato welcomed everyone to the meeting and provided a review of the Board’s vision, values, and goals.

**Consent Agenda.**

- a. Meeting Minutes: April 21, 2022
- b. Fiscal Reports
- c. MCWDB 3<sup>rd</sup> Quarter Report
- d. One-Stop Operator 3<sup>rd</sup> Quarter Report
- e. Shared Governance Agreement (SGA)
- f. MCWDB Bylaws
- g. FY23 MCWDB Meeting Schedule
- h. Title 1B 3<sup>rd</sup> Quarter Report
- i. MCWDB Executive Director Report

**MOTION:** Interim Chair Schirato asked for a motion to approve consent agenda items. Marcia Veidmark made a motion; Tina Drews seconded the motion.

**All in favor vote held:**

**In favor:** Bonnie Schirato, Christine Colon, Gregg Ghelfi, Grenee Martacho, Ismial Rangel, Jason Walker, Leah Hill, Loren Granger, Marcia Veidmark, Matthew Clark, Scott Sudhalter, Tina Drews

**Opposed:** None

**Abstained:** None

Motion passed.

### **Chair Report.**

Interim Chair Schirato noted the upcoming August 25, 2022, MCWDB Full Board meeting and retreat. Ms. Schirato shared that the meeting and retreat would be in-person only and that the agenda would be shared with the Board prior to the August 25<sup>th</sup> date.

### **Community Impact Statements.**

#### **MCWDB Success Story**

Maricopa County Workforce Development Career Advisor Nancy Dang shared an impactful youth success story of JB. (Please note that JB has requested that his name not be used for privacy reasons.)

Board Member Marcia Veidmark complemented JB on his success, adding that he had also been promoted several times and was right on track to complete his goals.

Interim Chair Schirato also thanked Ms. Dang for the vital work she is doing.

### **Committee Reports.**

#### **Executive Committee.**

Interim Chair Schirato noted the Committee's recent meeting in May, which focused on the Strategic Plan, Local Area Plan, and the presented consent agenda items.

#### **Youth Committee.**

Interim Chair Schirato noted that the Youth Committee did not recently meet.

#### **Marketing and Outreach Committee.**

No report was provided, as Chair Ghelfi was experiencing technical difficulties.

#### **Employer Connection Committee.**

Chair Hill noted the Committee's focus on establishing priorities for the Committee. Those priorities include:

- Engagement with Small Businesses
- Marketing
  - o Identifying better ways to connect with clients
  - o Identifying platforms to connect with clients
  - o Mobile Billboard
  - o Partner collaboration
  - o Co-branding with local businesses
  - o Social media platforms
  - o TV/Radio Ads
  - o Virtual job fairs

### **Informational/Discussion/Possible Action.**

#### **a. Chair Election**

Interim Chair Schirato opened the item up for Chair nominations, with a nomination for MCWDB Member Leah Hill. Ms. Hill accepted the nomination.

Interim Chair Schirato requested any additional nominations from the MCWDB members. (No one spoke.)

Ms. Hill provided a brief vision if appointed Chair.

Ms. Hill noted the national, state, and local workforce landscape and offered a few ideas to improve this landscape.

- Non-traditional tactics/solutions to fill talent vacancies, such as apprenticeships, diversity recruitment, and career pathways.

Ms. Hill shared her commitment to being part of the solution to assisting those in the community who need our services. She also noted that she looked forward to collaborating with and leading the Board to achieve these goals.

**MOTION:** Interim Chair Schirato made a motion to approve the MCWDB Chair nomination of Leah Hill; Marcia Veidmark seconded the motion.

**Roll call vote held:**

**In favor:** Bonnie Schirato, Christine Colon, Gregg Ghelfi, Ismial Rangel, Jason Walker, Leah Hill, Loren Granger, Marcia Veidmark, Matthew Clark, Scott Sudhalter, Tina Drews

**Opposed:** None

**Abstained:** None

Motion passed.

Vice-Chair Schirato officially transitioned the meeting the Chair Hill.

b. FY23 Service Provider Budget

MCWDB Fiscal Agent Nicole Forbes presented the Board with an FY23 Service Provider Budget recommendation.

In addition, Ms. Forbes also noted that she would likely be presenting a possible budget reconciliation to the Board in October.

**MOTION:** Chair Hill asked for a motion to approve the FY23 Service Provider Budget as presented. Bonnie Schirato made a motion; Grenee Martacho seconded the motion.

**Roll call vote held:**

**In favor:** Angela Creedon, Bonnie Schirato, Christine Colon, Gregg Ghelfi, Grenee Martacho, Ismial Rangel, Jason Walker, Leah Hill, Loren Granger, Marcia Veidmark, Matthew Clark, Scott Sudhalter, Tina Drews

**Opposed:** None

**Abstained:** None

Motion passed.

c. 2022 Strategic Plan

Trevor Stokes, CEO for Partnership for Workforce Innovation presented the Board with the 2022 Strategic Plan and an overview of the development process, including regular workshops with the Executive Committee.

**MOTION:** Chair Hill asked for a motion to approve the 2022 Strategic Plan as presented. Marcia Veidmark made a motion; Angela Creedon seconded the motion.

**All in favor vote held:**

**In favor:** Angela Creedon, Bonnie Schirato, Christine Colon, Gregg Ghelfi, Grenee Martacho, Ismial Rangel, Jason Walker, Leah Hill, Loren Granger, Marcia Veidmark, Matthew Clark, Scott Sudhalter, Subhash Chandra, Tina Drews

**Opposed:** None  
**Abstained:** None  
 Motion passed.

**Information/Discussion Only.**

a. Local Area Plan Mid-Cycle Report.

Trevor Stokes, CEO for Partnership for Workforce Innovation, provided an update on the draft Local Area Plan Mid-Cycle Report. The following are highlights for the Plan modifications.

2022-2023 Plan	2022 Modification Topic	Summary of Changes
<b>Introduction</b>	Board Goals	Updated goals per the Board Strategic Plan
	WIOA Directives to Support Board Goals	Added excerpt from WIOA specific to the roles of the local workforce board
	Added Modifications Crosswalk	Added table that details the modifications made to the WIOA Local Plan
	Impact of COVI-19	Updated data in the statement on COVID-19
2022-2023 Plan	2022 Modification Topic	Summary of Changes
<b>Section 1.1</b>	Description of the ARIZONA@WORK system in Maricopa County	Updated population data
	Chief Elected Officials	Updated profiles of the Maricopa County Board of Supervisors
	Executive Director and LWDB staff	Changed names of Executive Director and added board staff positions
	Overall operations (administration, fiscal operations, board membership)	Updated board roster
2022-2023 Plan	2022 Modification Topic	Summary of Changes
<b>Section 1.2</b>	Economic Analysis	Updated the economic and labor market data throughout the section
	Workforce Analysis	Updated the skills profiles and workforce analysis throughout the section
	Current Activities	Inserted a summary of the board’s new strategic plan
	Assessment of strengths and weaknesses of the workforce	Updated data on Arizona postsecondary instructions and awards
	Individuals with barriers to employment	Updated the profiles of relevant programs, including elimination of the Maryvale Workforce Initiative and the Strengthening Working Families Initiative and added statements on the impact of COVID-19 on Smart Justice and Clean Smart programs
	Vision to support growth and economic self-sufficiency	Updated the profile of the board’s vision and the strategic plan to achieve it
	Workforce Development Capacity	Updated profiles of Maricopa County workforce assets, including a description and summary of the value proposition of the new Eat Valley Career Center

	Expand access to the services for individuals with barriers to employment	Eliminated profiles of the Maryvale Workforce Initiative and SWIFI programs
	Registered apprenticeships	Updated table of current programs
	LLSIL and Poverty Thresholds	Updated LLSIL and poverty thresholds with 2022 standard

**Call to the Public.**

Chair Hill made a call for public comment. No one spoke.

**Adjourn.**

Chair Hill adjourned the MCWDB meeting at 10:33 a.m.

*\*For additional information, contact MCWDB staff at: [MCWDB@maricopa.gov](mailto:MCWDB@maricopa.gov)*