

MINUTES OF PUBLIC MEETING OF THE MARICOPA COUNTY WORKFORCE DEVELOPMENT BOARD

Thursday, October 21, 2021 – 9:30 a.m.

GoToMeeting: <https://www.gotomeet.me/MaricopaCountyWDB>

Phone: +1 (872) 240-3212; Access Code/Meeting ID: 167-097-701

Members Present: Bonnie Schirato, Brent Downs, Christine Colon, Collin Stewart, Erik Cole, Gregg Ghelfi, Jason Walker, Loren Granger, Marcia Veidmark, Matthew Clark, Matt McGuire, Scott Sudhalter, Shawn Hutchinson, Stan Chavira, Subhash Chandra, Tina Drews
(Note: All members present attended via GoTo meeting)

Members Absent: Christopher Tafoya, Leah Hill

MEETING

Call to Order.

Chairman Matt McGuire, called the meeting to order at 9:31 a.m., and requested roll call.

Roll Call.

MCWDB Board Liaison, Deseret Romero took roll. Quorum was present.

Welcome and Opening Remarks.

Chairman Matt McGuire welcomed everyone to the meeting.

Chairman McGuire then provided a brief reviewed of the board’s vision, values and goals.

Community Impact Statements.

- a. Youth Success Story.
Career Advisor Nicole Higdon read the youth success story to the Board.

Consent Agenda.

- a. Meeting Minutes: August 19, 2021.
- b. Fiscal Reports.
- c. Title 1B: PY20 4th Quarter Report.
- d. Audit Report Update
- e. 2022 Arizona@WORK LWDB Recertification Timeline

MCWDB Chairman McGuire asked for a motion to approve consent agenda items. Loren Granger made a motion; Marcia Veidmark seconded the motion.

All in favor vote held:

In favor: Bonnie Schirato, Brent Downs, Christine Colon, Collin Stewart, Erik Cole, Gregg Ghelfi, Jason Walker, Loren Granger, Marcia Veidmark, Matthew Clark, Matt McGuire, Scott Sudhalter, Shawn Hutchinson, Stan Chavira, Subhash Chandra, Tina Drews

Opposed: None

Abstained: None

Motion passed.

Chairman Report.

MCWDB Chairman McGuire provided an update on the recent meeting with Maricopa County, City of Phoenix and Pinal County WDB Chairs and Executive Directors. The focus of the group conversation was marketing of worker awareness.

MCWDB Executive Director Steve Clark also noted that the group will continue to meet and focus on sharing ideas to better serve the overlaying areas of the community.

Informational/Discussion Only.

a. Labor Market and Economic Conditions Update.

Arizona Office of Economic Opportunity Economic (OEO) Samantha Briggs provided the MCWDB Full Board with a presentation on the current labor market and economic conditions. Ms. Briggs provided presentation focused on the following areas.

- Impacts of the COVID-19 Pandemic on Maricopa County
 - Unemployment Rate
 - Labor Force Comparison
 - Labor Force Changes
 - COVID-19 Pandemic Impact (Employment)
 - Maricopa County Job Gains and Losses – Non-Seasonal (Feb. 2020 – August 2021)
 - Maricopa County Job Gains and Losses – Seasonal (Feb. 2020 – August 2021)
 - Recession Comparison
 - Maricopa County Job Losses – Non-Seasonal (Feb.2020 – August 2021)
 - Maricopa County Job Gains – Non-Seasonal (Feb. 2020 – August 2021)
 - Summary

Ms. Briggs noted that new numbers for September would be coming out later today and answered the following questions by the MCWDB Board Members.

- Is there a seasonal decline due to the summer climate and if we can take a deeper look?
 - Currently do not have the seasonally adjusted numbers. Agree with your analysis, as we typically see that drop off in the summer.
- The Information Technology sector recovery appears different than the other industries. Is there any insight into why?
 - It is reflective of the limited data analysis and also is a result of the specific NAICS codes used for information technology. A specific analysis can be produced if requested. Ms. Briggs will follow-up with the additional data request.
- How has the leisure and hospitality industry been affected?
 - Maricopa County has recovered 75% of the jobs lost and Arizona overall has recovered 83% jobs lost.
- Would it be possible to dive a bit deeper into the data for Maricopa County?
 - Ms. Briggs would follow-up with the deeper analysis.

Chairman McGuire thanked Ms. Briggs for her presentation, as it was very informative.

b. Strategic Planning and Local Area Plan Mid-Cycle Review Update.

MCWDB Executive Director Steve Clark provided a brief update to the Board on the Strategic Planning efforts.

- Preliminary approval by Office of Procurement Services has been achieved.
- Once FY22 Budget Amendment has been approved by the MCWDB Full Board (October) and Maricopa County Board of Supervisors (November), MCWDB staff will finalize the agreement with the vendor.
- The vendor has been updated and will continue to be updated.
- The timeline of approvals will not affect the Strategic Planning and Local Plan timeline.

c. FY23 MCWDB Budget Timeline.

MCWDB Executive Director Steve Clark provided the MCWDB Board will a brief review of the provided FY23 MCWDB Budget timeline.

d. Service Provider Update.

Workforce Development Division (WDD) Assistant Director CJ Williams provided the MCWDB Board with a Service Provider update that focused on the following.

- Community Impact Story
- ARPA Funding RFPs – RFPs will go live as soon as today.
 - Jobseekers (\$15 million)
 - Employers (\$5 million)
 - Youth & Parents – Career Pathways (\$10 million)
- WDD continues to focus on the program foundation.
 - Tier 1 - Critical services.
 - Smart Justice Program
 - Single Parent Program
 - Veterans Program
 - Tier 2 and 3 – Innovational Ideas and Delivery Model
 - Retirement celebration of long-term Human Services Director and welcoming of new Human Services Director.
- Challenges
 - Staff vacancies (Career Advisors)

e. Mobile Career Center (MCC) Project.

MCWDB Executive Director Steve Clark provided a brief introduction of the Mobile Career Center (MCC), how the conceptual plan came about and providing to the MCWDB Board for guidance on the concept.

MCWDB Management Analysts Nancy Avina and Kennedy Riley provided the Board with a presentation on the preliminary research for the MCWDB Mobile Career Center (MCC). The presentation focused on the following areas.

- Case/Need for a MCC
- Maricopa County Statistics
- Maricopa County's Top 10 Employers
- Maricopa County Poverty Map
- Solution
- Job Seeker Benefits
- Employer Benefits
- Potential Partners
- Mock Calendar with Booking Options
- Mock Calendar with Reserved Bookings
- Overcoming Pandemic related Barriers
- Communities that have successfully implemented the mobile career centers. (Websites included)
- Funding
- Other Factors

MCWDB Chairman McGuire complemented Ms. Avina and Ms. Riley on the presentation and opened for questions from the MCWDB Board.

- Does the \$360,000 include the MCC and staff?
 - The \$360,000 is the initial cost for the bus and its customization.
- Is there data to identify how many people are benefiting from the MCC?

- Orange County is currently collecting the data and will be presenting to their Board in the near future. MCWDB staff can provide once the information has been made public.
- What is the annual maintenance costs?
 - The research shows that the maintenance can vary from \$10,000 to \$20,000 annually.
- St. Joseph the Work has utilized their mobile bus since 2013 and has found it to have successfully increased assistance to their clients. MCWDB Board Member Brent Downs offered to share their data with MCWDB staff.
- Dress for Success also has a bus, which could be an option if they are not using it.
- What would the timeline look like?
 - About one year.

MCWDB Chairman McGuire thanked MCWDB staff for the excellent, thought-out work and exciting concept.

f. MCWDB Social Media & Website Overview.

MCWDB Management Analyst Nancy Avina provided the MCWDB Board with a review of the recently established MCWDB social media platforms (Instagram and LinkedIn) including the recent posts. Ms. Avina noted that she had been working closely with WDD to include recent job fairs and career opportunities to the residents of Maricopa County.

Ms. Avina also provided the MCWDB Board with a review of the recently revamped Maricopa County Arizona@WORK website. The updated website streamlines the viewers experience, ensuring that the viewer can easily find the areas they are looking for.

g. WIOA Overview Training.

Due to time constraints and technical issues the Chairman deferred the item to the next meeting.

Information/Discussion/Possible Action.

a. FY22 Budget Amendment Recommendation.

MCWDB Executive Director Steve Clark presented the FY22 MCWDB Budget Amendment recommendation for the Board's consideration.

Chairman McGuire asked for a motion to approve the FY22 MCWDB Budget Amendment as presented. Erik Cole made a motion; Gregg Ghelfi seconded the motion.

Roll call vote held:

In favor: Bonnie Schirato, Brent Downs, Christine Colon, Collin Stewart, Erik Cole, Gregg Ghelfi, Jason Walker, Loren Granger, Marcia Veidmark, Matthew Clark, Matt McGuire, Scott Sudhalter, Shawn Hutchinson, Stan Chavira, Subhash Chandra, Tina Drews

Opposed: None

Abstained: None

Motion passed.

Executive Director Report.

MCWDB Executive Director Steve Clark provided a brief summary of his previously provided Executive Director's Report, emphasizing the National Adult Education and Family Literacy Week.

Committee Reports.

MCWDB Chairman McGuire deferred the item due to time.

Call to the Public.

MCWDB Chairman McGuire made a call for public comment. No one spoke.

Adjourn.

MCWDB Chairman McGuire adjourned the MCWDB meeting at 11:02 a.m.

**For additional information, contact MCWDB staff at: MCWDB@maricopa.gov*