

**Yavapai Workforce Development Board Youth Council  
Minutes**

November 10, 2020

West County One Stop, 221 N. Marina St., Suite 201, Prescott, AZ 86301, Zoom Access

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Members:	(Absences)	Members:	(Absences)
Linda Brannock – present	1*	Rich Ormond – present (via Zoom)	0
Mel Ingwaldson – present	0	Corey Marshall – present (via Zoom)	0
Kristy Prather – absent	0	Janae Ottis – present	0

Staff: Leah Cickavage, NACOG EWD Operations Manager

**Call to Order, Welcome and Introductions – Mel Ingwaldson, Chairman**

Chairman Ingwaldson called the meeting to order at 10:00am and welcomed those in attendance via zoom and in person. All members went around for self-introductions.

**Approval of July 14, 2020 Meeting Minutes – Mel Ingwaldson, Chairman**

Chairman Ingwaldson called for any questions regarding July 14<sup>th</sup> meeting minutes. The Chairman called for a motion to approve, Mr. Marshall moved to approve, and Mr. Ormond seconded. Minutes from July 14<sup>th</sup> meeting approved.

**Chair’s Report – Mel Ingwaldson, Chairman**

Chairman Ingwaldson discussed and reviewed the application of Nancy Jensen, NAU Associate Director, to serve on the Youth Council. Ms. Cickavage mentioned that Ms. Jensen serves on the Workforce Development Board, has vast experience with education, youth populations and a good pulse on industry and business trends. Mr. Marshall moved to approve and Mr. Ormond seconded. All members voiced their excitement of Ms. Jensen joining Unanimous approval.

**Operations Manager’s Report – Leah Cickavage, NACOG Operations Manager**

Ms. Cickavage reviewed the Workforce Development Board’s Annual Report, highlighting over 37,000 people served this year. COVID assistance and services reached 4,681 and most performance indicators were over 110%. Members expressed their appreciation to the staff for their continued hard work and dedication to the youth in Yavapai County.

Ms. Cickavage provided an overview of 135 youth currently enrolled, with the primary enrollees as Out of School Youth. Current youth outreach efforts have been with all local area school districts, Prescott Area Women’s Shelter, Catholic Charities, Community Pregnancy Centers, JTED’s, Juvenile/Adult Probation, Job Fair with CP Technologies, Rainbow Organization, and Radio/Social Media.

Ms. Cickavage reviewed the current employment/education enrollments to include C.N.A, Caregivers, Administrative, Library Aides, Fleet Management, IT Technicians, Court Aides, Fire Fighter Trainees, Facility Maintenance, Theater

Intern, Cosmetologists, Culinary, Marketing Interns, Manufacturing Technicians, Economic Development Intern, Customer Service, CDL, and Construction.

**Youth Outreach Plan, Leah Cickavage, NACOG Operations Manager**

Ms. Cickavage reviewed draft Youth Outreach Plan that had been started earlier in the year through the Youth Council. Due to COVID, banners for outreach have been on hold, however, are back on target to get ordered. Members discussed hanging banners at Chambers, schools, skate parks, busy traffic intersections.

Chairman Ingwaldson suggested to revisit the Veterans Administration and the recruiters to gain younger Veterans or those that were not able to enlist in the military.

Ms. Cickavage called for any other recommendations regarding outreach and radio add ideas. Ms. Ottis suggested Facebook/Instagram lives to draw youth in. Chairman Ingwaldson suggested QR codes added to flyers for people to scan and go to our website. Ms. Cickavage suggested giveaways to draw individuals to orientation, such as a free resume review/assistance, etc. Ms. Cickavage asked if anyone had a contact with CASA, in which Mr. Ormond stated he would share his contact. Ms. Prather recommended researching the school districts to add a link to their websites to attract people to the website.

Chairman Ingwaldson called for approval of the Youth Outreach Plan with the discussed additions. Mr. Ormond motioned to approve, Mr. Marshall seconded, all approved.

**Public Comments**

Chairman Ingwaldson called for Public Comments. No comments from the public were made.

**Adjournment – Mel Ingwaldson, Chairman**

Chairman Ingwaldson called for the meeting to be adjourned, Mr. Marshall motioned and Mr. Ormond seconded. The meeting adjourned at 10:57am.