



Phoenix Business and Workforce Development Board
 Communication & Outreach Committee Meeting
 August 27, 2020
 9:00 am-10:30 am Mountain Standard Time

Webex join by phone: 1-415-655-0001 Meeting number: 133 570 7219#
Meeting Link:
<https://cityofphoenix.webex.com/cityofphoenix/j.php?MTID=mdc60fa5e291614f561b1592fa6b86f25>
Password: 8RaVRwive94

I. Call to Order/Roll Call

(Nicholas Bielinski)

The Communication and Outreach Committee (COC) Chair, Nick Bielinski, will call the COC meeting to order.

Roll call will be completed to ensure a quorum is present.

II. Approval of July 23, 2020 COC Meeting Minutes

(Nicholas Bielinski)

The July 23, 2020 COC Meeting Minutes are recommended for review and approval.

RECOMMENDATION: This item is for information and action.

III. ARIZONA@WORK Website Member Profile Consistency

(Nicholas Bielinski)

The Communication and Outreach Committee (COC) will review the PBWDB members ARIZONA@WORK website profiles for consistency.

RECOMMENDATION: This item is for information and discussion.

IV. Website Usage Tracking

(Nicholas Bielinski)

The Communication and Outreach Committee (COC) will review the ARIZONA@WORK City of Phoenix Website Analytics.

RECOMMENDATION: This item is for information and discussion.

V. Review COC Scorecard

(Nicholas Bielinski)

The Communication and Outreach Committee (COC) will review the committee's scorecard and make any necessary changes/adjustments to the actions and timelines.

RECOMMENDATION: This item is for information, discussion and possible action.

VI. Matters for Future Discussion

(Nicholas Bielinski)

VII. Call to the Public and Open Comment

(Nicholas Bielinski)

VIII. **Adjournment**
(Nicholas Bielinski)