

WORKFORCE ARIZONA COUNCIL – EXECUTIVE COMMITTEE MINUTES

Monday, August 17, 2020

2:00 pm – 4:00 pm

Virtual Meeting via Zoom

<https://azcommerce.zoom.us/j/99622390878?pwd=QTNxZkgrUS9panRpYjBBTk14Vmtidz09>

Members Present

Dawn Grove, Chair – Karsten Manufacturing

Mark Gaspers – Boeing

David Martin – Arizona Chapter of the Associated General Contractors

Bill Gates – Maricopa County Board of Supervisors

Members Absent

John Walters – Liberty Mutual

1. Call to Order

The meeting was called to order at 2:02 p.m.

2. Welcome/Chair Report

Chair Grove explained that a letter signed by DES leadership and her, as Chair, was sent to the local areas who have not met their compliance requirements. She explained that the letters outlined the requirements and deadlines that need to be met. Chair Grove stated that she will be attending the National Association of State Workforce Board Chair's and Liaison's virtual meeting this week.

3. Call to the Public

There were no public comments received.

4. July 28, 2020 Executive Committee Minutes - Approval

David Martin moved to approve the minutes of the previous meeting, Bill Gates seconded the motion; the motion was adopted unanimously.

5. Arizona Community College Coordinating Council (AC4) Partnership Discussion

Ian Roark, Vice President of Workforce Development & Strategic Partnerships, Pima Community College, provided an overview of the Arizona Community College Coordinating Council (AC4) and how they are partnering with the workforce system including leading the efforts to expand the Advance Technology Corridor into a network across the State.

6. Return Stronger Campaign - Update

Ashley Wilhelm provided updated statistics on the success of the Return Stronger marketing campaign.

7. Council Endorsed Projects - Update

Ashley Wilhelm provided updates of several Council endorsed projects including, the Maryvale initiative, Arizona Career Readiness Credential (ACRC) and the Arizona Advanced Technology Corridor. She explained that additional project updates (Roadmap to Veteran Employment and Arizona Management System) will be shared at the Council meeting.

8. Education Stabilization Fund - Reimagine Workforce Preparation Grant - Approval

David Drennon, Workforce Strategy Consultant, presented the Education Stabilization Fund grant application concept which will fall under Priority 2 of the Reimagine Workforce Preparation Grant. The concept will focus on connecting small business start ups to an online platform through the State's incubator network. The online platform will provide technical assistance, referral and mentorship. He explained that ARIZONA@WORK will partner with entrepreneurs to connect them to the incubators that are connected to the small business collaborative. David Martin suggested that the banking association be included in the overall concept since they are an integral partner for new businesses. Bill Gates moved to approve the grant application concept to be submitted prior to the August 24th due date. Mark Gaspers seconded, the motion was approved unanimously.

9. Committee Reports

- **Quality Workforce Committee**

Chair, Mark Gaspers, explained that his Committee met in combination with the Performance Excellence Committee to discuss the Eligible Training Provider List (ETPL) to get an understanding of the requirements of the ETPL and identify next steps for the Committees to address moving through the policy process.

- **Performance Excellence Committee**

- **Local Board Recertification - Approval**

- **Local Plan - Approval**

Chair, David Martin, stated that his Committee has met several times regarding the local board recertification process to track the progress of all of the local boards. David explained that the Southeastern Workforce Board has met all of their requirements and is ready to be recertified. Bill Gates moved to recertify the Southeastern Workforce Board. Mark Gaspers seconded, the motion was approved.

Chair Martin explained that each local board is going through the local planning process. The local plans are being reviewed in a structured review process. The Committee is approving the local plans as they meet the requirements so the local boards can implement as they are complete. At this time, Northeastern Arizona and Pinal County boards have local plans that have been reviewed and are ready for approval. Bill Gates moved to approve the local Northeastern Arizona and Pinal County local plans knowing that their signed Infrastructure Funding Agreement will be provided as an attachment once it has been signed. Mark Gaspers seconded, the motion was approved.

- **Strategic Communication and Partnerships Committee**

Chair, Bill Gates, stated that planning is underway for the next Workforce Leaders Convening.

- **Measuring Effectiveness Committee**

- **Workforce System Employment and Wage Outcomes Presentation**

Doug Walls, Labor Market Information Director, presented ways that their team has been reviewing the data from the local workforce areas to identify items for continuous improvement. He explained that his team will be conducting sessions with the local boards to assist them in interpreting the data and identifying where they would like to focus efforts to improve service delivery outcomes. Chair Grove

asked if Doug could provide the performance outcomes of the workforce system to this presentation for the full Council meeting.

10. Council Agenda

No additions were suggested.

11. Adjournment

David Martin moved to adjourn the meeting and Bill Gates seconded the motion; the motion was adopted unanimously. Meeting adjourned at 3:00 p.m.

DRAFT