

LAWRENCE LUCERO

MEMBER, QUALITY WORKFORCE COMMITTEE



REPRESENTING

BUSINESS

COMPANY/ASSOCIATION

TUCSON ELECTRIC POWER

POSITION

SENIOR DIRECTOR, GOVERNMENT AFFAIRS

OTHER MEMBERSHIPS AND ORGANIZATIONS

- **Arizona Mexico Commission**
- **Tucson Youth Development**
- **Arizona Chamber of Commerce and Industry**
- **Alternative Computer Education Charter High School Board of Directors**
- **Campus Research Corporation (U of A Science and Technology Park)**
- **Chicanos por la Causa Tucson Advisory Council**

Mr. Lawrence T. Lucero, also known as Larry, has been Senior Director of Government and External Affairs at Tucson Electric Power Company since June 2013. Mr. Lucero served as the Senior Director of Customer Programs and Services for UniSource Energy Corporation and its subsidiaries, Tucson Electric Power (TEP) and Unisource Energy Services, Inc since February 8, 2012 until May 2013. Mr. Lucero oversaw customer service, business development, marketing and communications along with the its expanding renewable energy and energy efficiency programs. He served as the Director of Government Relations at Tucson Electric Power Co. of Tucson, AZ. He joined TEP in 1992 as an Economic Development Administrator after. He worked with Pima County for nearly 10 years, where he managed economic development programs and community service efforts. Mr. Lucero served as a Director of WestEd, Inc.

PROFESSIONAL EXPERIENCE

Mr. Lucero has an extensive work history in both the public and private sectors. Lawrence started with the Pima County Community Services Department in 1983 with the Job Training Programs Administration. He worked for Pima County for nine years, ending his time there as the County's Economic Development Administrator. Following his time with Pima County, Lawrence moved to the private sector and began working for Tucson Electric Power in a variety of Government Affairs roles. He currently works for Tucson Electric Power as the Senior Director of Government and External Affairs.

EDUCATION AND AWARDS

Lawrence holds a degree in Elementary Education from the University of Arizona.