

MINUTES OF PUBLIC MEETING OF THE MARICOPA COUNTY WORKFORCE DEVELOPMENT BOARD

Wednesday, June 27, 2018

Desert Willow Conference Center 4340 E. Cotton Center Blvd. Phoenix, AZ 85040

Call to Order

Chairman Kelsie McClendon called the Maricopa County Workforce Development Board (MCWDB) to order at 9:15 a.m.

Members Present: Kelsie McClendon, Angie Ferguson, Drew Thorpe, Gregg Ghelfi, Jim Godfrey, Jon Ellerston, Neal Dauphin, Robin Schaeffer, Sally Downey, Thomas Jenkins, Marla Lazere, Randy Kimmens, Mark Wagner

Members Absent: Reid Graser, Carlton Brooks

Members of Youth Committee Present: Kelli Kincaid

OSO: Chris Menapace, Summer Houston

Staff Present: MaryEllen Sheppard, Patricia Wallace, Isabel Creasman

Roll Call

Isabel Creasman, Management Analyst, took roll call. Quorum was present (13).

Strategic Planning Session

Executive Director, Patricia Wallace opened the Strategic Planning session with introductory remarks, welcoming Board members and expressing the importance of the day's activities for establishing a strategic direction by the Workforce Development Board. The facilitation team of Sheila Murphy, LLC guided the Board in the design of its strategic plan for optimizing the Workforce Development system and direction for the benefit of residents in Maricopa County.

9:45 a.m. – 5:00 p.m.

Primary activities of the intensive Strategic Planning work session by the Board emphasized the following:

1. Context for Board Strategic Planning
 - 13 Functions of a Local Area Workforce Board

- Learning from the Needs/Asset Assessment conducted by the Strategic Planner
- Optimizing Vision for Strategic Planning

2. Design Thinking

- Designing from Diverse Perspectives

3. Creating the Language of Vision

4. Translating Vision to Goals

- Design of Six Distinctive Goals for Workforce Development in Maricopa County

5. Determination of Values from Goals Expressed

- Board members Explored the Values Demonstrated in Goals Designed

6. Initial Strategies Developed to Support the Board's Goals

5:00 p.m. – 5:45 p.m.

Closing of Session and Next Steps:

Board Members individually responded to their shared development of a vision, goals, and strategies

Next Steps:

- Documentation by Strategic Planner (2 weeks after session)
- Board and Staff Review
- Integration of Input
- Distribution to One-Stop Operator and Core Partners for Developing Operational Plan
- Development of Integrated Work Groups to Support Implementation of Plan

Call to the Public

No public comment.

Adjournment

Meeting adjourned by Chairman, Kelsie McClendon at 5:45 p.m.