



**NOTICE AND AGENDA OF MEETING OF THE MARICOPA COUNTY WORKFORCE DEVELOPMENT BOARD
MARKETING WORKGROUP**

Pursuant to A.R.S. Section 38-431.02, notice is hereby given to the members of the **Maricopa County Workforce Development Board Marketing Workgroup** and to the public, that the **Maricopa County Workforce Development Board Marketing Workgroup** will hold a meeting open to the public:

Tuesday, February 12, 2019 at 10:00 a.m.

ARIZON@WORK Maricopa County East Valley Career Center

735 N Gilbert Rd # 134, Gilbert, AZ 85234

<https://bluejeans.com/546993469>

Phone: +1.888.240.2560 Conference ID: 546993469

The Agenda for the meeting is as follows:

**Indicates materials attached, please review/read prior to meeting.*

10:00 a.m.	Call to Order 1) Lead Remarks 2) Roll call	Workgroup Lead, Neal Dauphin
10:05 a.m.	Approval of Previous Meeting Minutes	Workgroup Lead, Neal Dauphin
10:10 a.m.	Action Item Review 1) OSO Success Stories	Marketing Workgroup
10:20 a.m.	Elevator Speech Development	Marketing Workgroup
10:50 a.m.	Complete Strategic Planner Provided Worksheets to set strategy, actions and metrics	Marketing Workgroup
11:50 a.m.	Next Steps/Action Items	Workgroup Lead, Neal Dauphin
11:58 a.m.	Call to the Public	Workgroup Lead, Neal Dauphin
12:00 p.m.	Adjourn	Workgroup Lead, Neal Dauphin

PUBLIC PARTICIPATION AND ACCESS: "The public must be allowed to attend and listen to deliberations and proceedings taking place in all public meetings, A.R.S. § 38-431.01(A); however, Open Meeting Law does not establish a right for the public to participate in the discussion or in the ultimate decision of the public body."

"Equal Opportunity Employer/Program." "Auxiliary aids and services are available upon request to individuals with disabilities." A sign language interpreter, alternative format materials, or infrared assistive listening devices will be made available within 72 hours' notice. Additional reasonable accommodations will be made available to the extent possible within the time frame of the request.

*Agenda items may be taken out of order