

**WORKFORCE ARIZONA COUNCIL – MEASURING EFFECTIVENESS  
COMMITTEE MINUTES**

Tuesday, October 24, 2017  
12:00 – 2:00 P.M.  
100 N. 15<sup>th</sup> Avenue, Phoenix, AZ 85007, Suite 103  
Via Conference Call  
1-877-820-7831 Access Code: 103468

**Members Present**

Bill Terry, Chair – IBM  
Alexander Horvath – Tucson Medical Center

**Members Present via Telephone**

Randy Gibb, Vice Chair – Grand Canyon University  
Dominic Escamilla – Country Financial

**Members Absent**

Steven Thompson – Uber Phoenix

**1. Call to Order**

- The meeting was called to order at 12:00pm

**2. Welcome**

**3. Call to the Public**

- No public comments were offered.

**4. Approval of Minutes**

- Bill Terry, Chair, assured committee members that minutes from July 18, 2017 meeting were accurate as some members are new to the Committee and were not present at July meeting.
- A motion to approve minutes from previous meeting was made by Alexander Horvath and seconded by Dominic Escamilla.
- The meeting minutes from July 18, 2017 were adopted.

**5. Presentation: Arizona career readiness credential –Metrics**

Trevor Stokes, Workforce Program Manager, Office of Economic Opportunity

- Chairman Bill Terry asked Trevor to present on what information would be tracked and measured on the Arizona Career Readiness Credential (ACRC). Trevor presented first on the basics of the ACRC, including a brief history, purpose, and future timeline for the ACRC.
- Chairman Terry asked about the instruction the users of ACRC would experience. Trevor explained that users would experience a hybrid approach of online and in-person testing. Trevor further explained that each local area had control over how it would implement the instruction in their respective areas, including instruction modality and proctoring examinations when administering the ACRC program.

- Trevor explained that the ACRC training has gone live in several entities (Maricopa County, City of Phoenix, Northeastern AZ, and the Departments of Corrections and Education) and will be live in other entities soon.
- Trevor explained the goals for business involvement in the ACRC with one year goals having 300 businesses involved and 700 at year five.

## 6. Update on Workforce Dashboard

Doug Walls, Research Administrator, Office of Economic Opportunity

- Chair Terry asked Doug to present an update on the dashboard project. Doug explained that he and his team have given presentations to local areas and have received comments. He indicated that most comments received were regarding the formatting of the dashboard. The dashboard tool is compatible with mobile users, but shows a limited screen space as opposed to full workstations.
- Council Members shared a concern that the dashboard can quickly become too complicated and show too much information at one time; Chair Terry recommended simplifying the dashboard to show a reduced amount of data that would be easier to digest; Terry also recommended the use of tables as opposed to graphs to show data.
- A member of Doug's team, Rachael Tashbook, gave a visual presentation of the dashboard to show the Committee their progress in adapting to the comments received from the local boards.
- Doug explained that they would like to make the changes suggested and gather further comments before having full implementation. The Committee agreed.

## 7. Discussion and Adoption of 2017/2018 Draft Charter

- Chair Terry explained the purpose and reason for having a committee charter.
- Chair Terry asked for clarification of a charter goal: "Using a think tank model" to gain a better understanding of the metrics that would interest industry and that they would find valuable in driving them to utilize the workforce system.

### a. Vote to adopt 2017/2018 Charter

- A motion to adopt charter was made by Alexander Horvath and was seconded by Randy Gibb.
- The charter was adopted.

## 8. Information on November 2 WIOA Board Convening Meeting

- Chair Bill Terry asked Council members to review their invitations to the November 2, 2017 WIOA Convening meeting.

## 9. Committee Next Steps

## 10. Adjournment

- A motion to adjourn was made by Randy Gibb and was seconded by Alexander Horvath.
- The meeting was adjourned at 2:00 pm

*Pursuant to A.R.S. § 38-431.02, notice is hereby given to members of the WAC Measuring Effectiveness Committee and to the general public that the Committee will hold a meeting, open to the public, on **Tuesday, October 24, 2017 at 12:00 p.m.** in the Office of Economic Opportunity 100 N. 15<sup>th</sup> Ave, Suite 103. For more information, please call (602) 364-0430.*

**Attention visitors (including agency personnel and members of the public):** The Arizona Department of Administration has implemented building security measures at 100 N. 15th Avenue. All visitors who do not have a badge granting access to the building must go to the Badging Office on the first floor to be admitted as a guest. Due to the security measures, agency personnel who routinely submit documents or who wish to attend seminars should either verify that their badges grant access to the building

*or schedule visits in advance with the Office of Economic Opportunity. Please call (602) 364-0430 with any questions or concerns regarding admittance to the building.*

*Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by calling (602) 364-0430. Requests should be made as early as possible to allow time to arrange the accommodation.*

*A copy of the material provided to Committee members (with the exception of material relating to possible executive sessions) is available for public inspection at the Office of Economic Opportunity, located at 100 N. 15th Avenue, Suite 103, Phoenix, AZ 85007.*

*Under A.R.S. § 38-431.03(A)(3), the Committee may vote to go into executive session, which will not be open to the public, for the purpose of obtaining legal advice on any item on the agenda.*