



WORKFORCE ARIZONA COUNCIL QUALITY WORKFORCE COMMITTEE MINUTES

Thursday, January 25, 2018
1 PM – 3 PM
100 N. 15th Avenue, Phoenix, AZ 85007, Suite 103
Conference Call
1-877-820-7831 Access Code: **103468**

Members Present

Mark Gaspers, Chair – Boeing
Todd Graver – Freeport-McMoRan

Members Present Via Phone

Susan Anable – Cox
Larry Lucero – Tucson Electric Power
Thomas Longstreth – Ventana Medical Systems

1. Call to Order

The Quality Workforce Committee was called to order at 1:04 P.M.

2. Welcome/Introductions

Committee Chair Mark Gaspers welcomed all present to the meeting.

3. Approval of Minutes

Todd Graver moved to approve the previous meeting's minutes. Seconded by Larry Lucero. Motion passed and the November 8, 2017 minutes were adopted.

4. Call to the Public

Kelsie McClendon, chair of the Maricopa County Workforce Development Board introduced himself and indicated that he was representing Maricopa County Workforce Development Board and was attending the meeting to gain insight. No other comments were offered.

5. Presentation: Maryvale Project

- Keith Forte, Project Manager, Office of Economic Opportunity, provided a brief overview of the Maryvale Project.
- Keith began by presenting an outline of the geographical area of Maryvale and the demographic and economic data of the area. He included in the overview the public-private partnership aspect of the Maryvale project.
- Keith moved on by highlighting the projects goals and objectives of combating the high unemployment in the Maryvale area. He also included an overview of a

business survey that is used to gain insight from Maryvale's business community.

- Chair Gaspers asked about the results of the business survey. Keith responded that he had received about a 30% response rate. Keith stated that the survey was given to businesses in the Maryvale area that were identified by the project's partners. Keith also included that the responses to the survey aligned closely with the goals of the *Arizona Career Readiness Credential*, which is being included in the Maryvale project.
- Keith moved on by speaking on the project's progression, including a timeline of events overview, such as the signing of the projects charter by all partners.
- Keith spoke about the specific resources and collaborative efforts each sector is providing to the project, including funding.
- Keith moved on by highlighting the project's metrics for measuring success, including the overall number of people hired, the data for which is provided by the project's partners. He also spoke about next steps, including a comprehensive social media campaign planned using a collaborative "co-planning" methodology.
- Committee Member Todd Graver asked if other sections of the State were facing similar situations as Maryvale and if there were any plans to assist in those locations? Keith responded that there are other pockets of the state that are in similar situations, and that after there is a good model made from the progress in Maryvale he would like to see the efforts there replicated elsewhere.
 - Todd Graver asked about the school and educational institute involvement with the project. Keith responded that there were several community colleges involved with training programs as well as several high schools in the area that provide services to parents.
 - Chair Gaspers asked about the involvement of prisoners/recently released inmates in the Maryvale area. Keith responded that DES is working on a program to bring the workforce system inside of prisons to combat the issue before they are released.

6. Presentation: Pima County Career Pathway

Representatives from Pima County provided a presentation and "comfortable conversation" about a career pathways model that is being implemented in Pima County.

- Dorothee Harmon provided a brief overview of the career pathways model and stated how it was derived from the Pima County Workforce Development Board's strategic directions, including realistic points-of-entry, clarifying targets, and emphasizing career advancement in targeted occupations. She indicated that one of their goals was to make the system and process less overwhelming for customers without losing customer choice.
- One representative from Pima County, Curtis Stokelin, provided a brief overview of targeted occupations by presenting a segment of the introductory presentation given to participants.

- Another representative from Pima County, Michael Gates, spoke about current implementation of the career pathways model.
 - Council member Lawrence Lucero asked about tracking program participants using social security. Dorothee indicated that it is possible, but is difficult as the program used by the workforce system is difficult to use and to pull reports/data from, and that self-employed participants may skew the data.
- Dorothee Harmon spoke briefly about the Eligible training provider list
 - Chair Gaspers asked about communication with businesses and any feedback Pima has received. Dorothee indicated that the Pima Business Services team corresponds with businesses.
- Chair Gaspers asked about what other problems or issues they were facing in Pima County.
 - Curtis Stokelin responded that there was some difficulty in the documentation of credentials from community colleges.
 - Dorothee Harmon responded that stackable credentials are lacking and that there are no clear path/next steps in receiving training

7. Committee Next Steps

a. Discussion of National best practices

- Chair Gaspers spoke briefly about collecting practices from other states.
- Kelsie McClendon, Chair of the Maricopa County Workforce Development Board spoke, via phone, about difficulties in navigating the state's computer system, AJC.

b. Discussion and Approval of forming a WAC input model (Think Tank) including purpose, structure and policies surrounding confidentiality and use of input gathered

This topic was not discussed at this meeting.

8. Adjournment

A motion to adjourn was made by Larry Lucero and seconded by Thomas Longstreth. The meeting was adjourned at 2:26 P.M.