



**PHOENIX BUSINESS AND WORKFORCE DEVELOPMENT BOARD
BUSINESS AND WORKFORCE ENGAGEMENT COMMITTEE
Meeting Minutes**

**VIRTUAL MEETING
August 19, 2021
8:00 a.m.**

Members Present:

Robert Cain	Kaaren-Lyn Graves
Karen Carter	Fred Lockhart
Dawna Cato	Jesus Love
Jeff Clark	Luke Tate
Nick DePorter	Patrick Winters

Public Attendees:

Christina Edwards	Hayden Maynard
LaSetta Hogans (PBWDB Exec. Dir)	Demitria Robles
Al Jernigan	Rob Stenson

Action items taken are noted in **bold** print.

1. Call to Order / Roll Call:

The Business and Workforce Engagement Committee (BWEC) Chair, Jesus Love, called the August 19, 2021 meeting to order at 8:03 a.m. Roll call was completed and a quorum of nine members were present.

BWEC members introduced themselves to the other members of the committee.

Jesus Love left the meeting at 8:05 a.m. and rejoined the meeting at 8:10 a.m.

2. Approval of June 17, 2021 Business and Workforce Engagement Committee Meeting Minutes:

BWEC Ad-Hoc Member Fred Lockhart motioned for approval of the June 17, 2021 Business and Workforce Engagement Committee (BWEC) minutes, BWEC Ad-hoc Member Patrick Winters seconded.

Nick DePorter, Kaaren-Lyn Graves, and Jesus Love voted to approve. Karen Carter, Dawna Cato, Jeff Clark, and Luke Tate abstained. No members were opposed.

3. Annual Incumbent Worker Training (IWT) Report:

ARIZONA@WORK City of Phoenix Business Engagement Supervisor Rob Stenson shared that the IWT program is a worked-based learning program designed to help current employees gain skills necessary to be competitive resulting in layoff aversion and increased economic mobility. The Business Engagement team conducted an employer survey of IWT programs to assess the return on investment (ROI). Thirty three percent of trainees received a promotion within a year of training and participants experienced a 39% average wage increase. BWEC Vice-Chair Nick DePorter asked if the business engagement team works with any semiconductor companies and if they would fall in the manufacturing sector. Rob said the new positions in the semiconductor field are considered manufacturing, but the companies are focused on customized training with individuals not in the labor force to prepare them for careers in the semiconductor industry. BWEC Member Luke Tate asked if there is more capacity for training or if there is more demand for training. Rob said that the Business Engagement Team has not hit their budget in five years and COVID-19 caused setbacks in fulfilling contracts, but they are projected to hit their budget for PY 2021-22.

Rob Stenson shared the number of people trained and the average amount of money that is spent per individual on training.

BWEC Ad-Hoc Member Robert Cain joined the meeting at 8:30 a.m.

4. Business Engagement Updates:

ARIZONA@WORK COP Business Engagement Supervisor Rob Stenson shared the Numbers@Work report for Program Year 2020-21. The Numbers@Work report contains business engagement team visits, recruiting assistance efforts, and work-based learning information. Rob shared that the business engagement team has tested a variety of virtual hiring events and has created standing industry-focused hiring events to answer employer hiring event demand and are monitoring engagement levels.

5. Phoenix Business and Workforce Development Committee Updates:

BWEC Chair Jesus Love shared that there were no committee updates due to the committee break in July.

- 6. Business and Workforce Engagement Committee Strategic Plan Review: Strategy 6: Invest in educational programs that lead to pre-defined, sustainable Career Pathways and business competitiveness.**

No updates.

Strategy 5: Ensure ROI for Workforce Development in the City

No updates.

Strategy 4: Leverage labor market information to inform decisions and strategic impact of Workforce Development.

BWEC Ad-Hoc Member Patrick Winters shared an update for strategy 4 of the strategic plan. He asked everyone to look at the findings so they can discuss the findings during the next meeting.

- 7. Committee Update Report:**

BWEC Chair Jesus Love will work with BWEC Vice-Chairs Kaaren-Lyn Graves and Nick DePorter complete the update form. He will report the committee welcomed four new members.

- 8. Matters for Future Discussion:**

Bagels & Business event debrief

BWEC Member outreach to businesses

Federal policy updates and local area economy

- 9. Call to the Public/Open Discussion:**

BWEC Vice-Chair Kaaren-Lyn Graves shared there is a matching event at the University of Phoenix on August 19, 2021 from 4:00-7:00 pm

- 10. Adjournment:**

BWEC Vice-Chair Kaaren-Lyn Graves motioned to adjourn the meeting, BWEC Ad-Hoc Member Fred Lockhart seconded.

Robert Cain, Karen Carter, Dawna Cato, Jeff Clark, Nick DePorter, Jesus Love, Luke Tate, Patrick Winters approved the motion, and the meeting was adjourned at 8:57 a.m.