



**PHOENIX BUSINESS AND WORKFORCE DEVELOPMENT BOARD  
BUSINESS AND WORKFORCE ENGAGEMENT COMMITTEE  
INDUSTRY IMPACT ROUNDTABLE WORKGROUP  
Meeting Minutes**

**VIRTUAL MEETING  
March 3, 2021  
2:00 p.m.**

**Members Present:**

Jesus Love

Patrick Winters

**Public Attendees:**

LaSetta Hogans

Rob Stenson

Hayden Maynard

Action items taken are noted in **bold** print.

**1. Call to Order / Roll Call:**

The Industry Impact Roundtable Workgroup (IIRW) March 3, 2021 meeting was called to order at 2:03 p.m. Roll call was completed and a quorum of two members were present.

- 2. January 6, 2021 Industry Impact Roundtable Workgroup Minutes: Business and Workforce Engagement Committee (BWEC) Ad-Hoc Member Patrick Winters motioned for approval of the January 6, 2021 Industry Impact Roundtable Workgroup (IIRW) minutes, BWEC Chair Jesus Love seconded.**

**No members were opposed.**

**3. Bagels & Business Planning:**

BWEC Ad-Hoc Member Patrick Winters shared that the Bagels & Business topic for April 14, 2021 has changed to Hiring and Supporting a Remote Workforce. ARIZONA@WORK City of Phoenix (COP) Business Engagement Supervisor Rob Stenson shared that he has reached out to organizations that specialize in culture, especially while employing a distant workforce. He shared that as organizations have grown internationally, developing culture for a

remote workforce has been a topic of interest. He does not have a definitive list of panelists yet. Rob suggested that the panel include a specialist who has expertise in the areas of hiring and supporting a remote workforce and businesses who employ a remote workforce.

Rob Stenson suggested that BWEC Member Nick DePorter may have a unique perspective through LinkedIn, either because of data the company has gathered or firsthand experience as an employer of a remote workforce. Rob said that a Human Resources (HR) specialist could offer insight into hiring a remote workforce and laws pertaining to workman's compensation while working from home. BWEC Ad-Hoc Member Patrick Winters said he would reach out to attorneys to see if they can offer any suggestions for the panel.

Rob shared the marketing would be sent out through GreenRope once it is finalized and the email blast would direct to another site for registration. The registration site allows for more attractive graphics and capability for adding the event to electronic calendars.

**4. Matters for Future Discussion:**

None

**5. Call to The Public & Open Discussion:**

None

**6. Adjournment:**

**BWEC Chair Jesus Love motioned to adjourn, BWEC Ad-Hoc Member Patrick Winters seconded.**

**The meeting was adjourned at 2:17 p.m.**