

**PHOENIX BUSINESS AND WORKFORCE DEVELOPMENT BOARD
BUSINESS AND WORKFORCE ENGAGEMENT COMMITTEE
Meeting Minutes**

**October 20, 2022
9:00 a.m.**

Members Present:

Karen Carter
Jeff Clark
Kaaren-Lyn Graves

Fred Lockhart
Jesus Love
Sam Wolo

Public Attendees:

Mary Alejandro
Deborah Furlong
LaSetta Hogans
Hayden Maynard

James Montoya
Ginger Spencer
Genie Usher

Action items taken are noted in **bold** print.

1. Call to Order / Roll Call:

The Business and Workforce Engagement Committee (BWEC) Chair, Jesus Love, called the October 20, 2022 meeting to order at 9:00 a.m. Roll call was completed and a quorum of six members were present.

2. Approval of September 15, 2022 Business and Workforce Engagement Committee Meeting Minutes:

BWEC Ad-Hoc Member Fred Lockhart motioned for approval of the September 15, 2022 Business and Workforce Engagement Committee (BWEC) minutes, BWEC Member Jeff Clark seconded.

Karen Carter, Kaaren-Lyn Graves, Jesus Love, and Sam Wolo voted to approve. No members were opposed.

3. Bagels and Business Event Planning:

BWEC Chair Jesus Love asked if any surveys were received with any input regarding the Bagels & Business event. ARIZONA@WORK City of Phoenix (COP) Project Manager James Montoya shared that the Bagels and Business event survey was sent to over 300 people and there were six responses, all

from people who are connected to either the Phoenix Business and Workforce Development (PBWD) Board or ARIZONA@WORK City of Phoenix.

Jesus shared he has met with community colleges to host Bagels & Business events with the ability to increase exposure of the PBWD Board and the ARIZONA@WORK City of Phoenix services. He asked if anyone would be interested in assisting with planning a January and February Bagels & Business event series. He hopes that partnering with the community college will expand the audience for future events the committee hosts. Jesus asked if any members would be interested in helping to plan an event with the Phoenix Workforce Collaboration (PWC). BWEC Member Sam Wolo and BWEC Ad-hoc member Fred Lockhart volunteered to participate in event planning.

4. Business Engagement Updates:

ARIZONA@WORK City of Phoenix Business Services Project Manager James Montoya shared Business Services Team activity information. He shared that the Phoenix MSA unemployment is at 3.4% and the top hiring employers and positions being hired for in the local area. He shared that the Business Services team had 71 visits in the first quarter of FY 2022-23 and 21 hiring events. He shared that there are 366 participants in 6 On-the-Job Training (OJT) contracts and 312 participants in 13 Incumbent Worker Training (IWT) contracts.

BWEC Ad-Hoc Member Fred Lockhart asked which kinds of companies are participating in IWT contracts. James shared the information can be broken out by industry. BWEC Vice-Chair Kaaren-Lyn Graves asked if Aston Carter, a temporary employment agency, should be included as a top employer. BWEC Member Sam Wolo asked if employment agencies could be included but with an asterisk denoting they are hiring for temporary positions, because it is important to see who and how companies are hiring. Sam Wolo asked if there was a calendar of hiring events for the rest of the year to share with his recruitment team.

5. Business and Workforce Engagement Committee Strategic Plan Review: Strategy Four: Leverage labor market information to inform decisions and strategic impact of Workforce Development

BWEC Chair Jesus Love shared that the strategy group did not meet and both of his workgroup members have since resigned from the PBWD Board.

Strategy Five: Ensure ROI for Workforce Development in the City.

BWEC Member Karen Carter shared that she and BWEC Member Sam Wolo met with ARIZONA@WORK City of Phoenix Project Manager James Montoya and shared information with Sam Wolo about the strategy and asked for information from the Business Services time to assist them in their objectives.

Strategy Six: Invest in educational programs that lead to pre-defined, sustainable Career Pathways and business competitiveness.

BWEC Vice-Chair Kaaren-Lyn Graves shared that during their meeting she and BWEC Ad-Hoc Member Fred Lockhart never really thought to adjust their plan post-pandemic to reflect the changes in the economic landscape and they are currently doing so.

6. Committee Update Report:

BWEC Chair Jesus Love shared that he would share information about partnering with the community colleges for a future Bagels & Business event and that the email communication list would be updated to ensure all PBWD Board members and Ad-Hoc members are included.

7. Matters for Future Discussion:

None

8. Call to the Public/Open Discussion:

BWEC Chair Jesus Love shared that PBWD Board Chair Latasha Causey asked Title II providers to present at the next full board meeting in November.

PBWD Board Executive Director LaSetta Hogans shared that she and ARIZONA@WORK City of Phoenix Workforce Development Supervisor Deb Furlong are working with Sheila Murphy and Tracy Regenold to analyze the current strategic plan and updated the plan for 2023-2026. She shared the consultants will be reaching out to board members about the current strategic plan and planning for the next.

9. Adjournment:

BWEC Ad-Hoc Member Fred Lockhart motioned to adjourn the meeting, BWEC Vice-Chair Kaaren-Lyn Graves seconded.

Karen Carter, Jeff Clark, Jesus Love, and Sam Wolo approved the motion, and the meeting was adjourned at 9:48 a.m.