



**PHOENIX BUSINESS AND WORKFORCE DEVELOPMENT BOARD  
BUSINESS AND WORKFORCE ENGAGEMENT COMMITTEE  
Meeting Minutes**

**September 15, 2022  
9:00 a.m.**

**Members Present:**

Karen Carter	Jesus Love
Jeff Clark	Luke Tate
Kaaren-Lyn Graves	Sam Wolo

**Public Attendees:**

Mary Alejandro	Jovanna Parkhouse
Alexandria Cullen	Christiana Quijada
Matalie Hastings	Demetria Robles
Hayden Maynard	Genie Usher
James Montoya	Ariadna Valentin

Action items taken are noted in **bold** print.

**1. Call to Order / Roll Call:**

The Business and Workforce Engagement Committee (BWEC) Chair, Jesus Love, called the September 15, 2022 meeting to order at 9:03 a.m. Roll call was completed and a quorum of six members were present.

**2. Approval of July 21, 2022 Business and Workforce Engagement Committee Meeting Minutes:**

**BWEC Member Karen Carter motioned for approval of the July 21, 2022 Business and Workforce Engagement Committee (BWEC) minutes, BWEC Member Jeff Clark seconded.**

**Kaaren-Lyn Graves, Jesus Love, Luke Tate, and Sam Wolo voted to approve. No members were opposed.**

**3. Bagels and Business Event Outcomes:**

BWEC Chair Jesus Love reviewed the August 31, 2022 Bagels and Business event that was hosted at the Sunnyslope campus of the Literacy Volunteers of Maricopa County. The event was moderated by Phoenix Business and Workforce Development Board (PBWDB) Chair Latasha Causey and included

three panelists: Scott Holman, Head of Human Resources at Taiwan Semiconductor Manufacturing Company (TSMC); Eric Knott, president of the Arizona Society of Human Resource Management (SHRM) State Council; and Daniel Barajas, Chief Director of Workforce and Economic Development for the Maricopa County Community Colleges District. Panelists spoke about the current and anticipated local labor market trends and the impacts on recruiting and retaining employees. BWEC Member Sam Wolo shared information from the event about “quiet quitting” and how the term is contentious, depending on company culture. Jesus shared there was a discussion about formerly incarcerated people matriculating back into the workforce and how businesses can support reintegration efforts and the barriers to hiring justice-involved jobseekers.

Jesus shared that the Bagels & Business events are usually hosted quarterly and that the City of Phoenix has lifted all restrictions on in-person events, so the events can be hosted in-person at the Phoenix Business and Workforce Development Center. He shared that the BWEC can discuss potentially partnering with community colleges for future events during the October meeting.

**4. Business Engagement Updates:**

ARIZONA@WORK City of Phoenix Business Services Project Manager James Montoya shared information about work-based learning contracts being managed by the Business Services team. He shared that there are 12 active contracts serving 271 individuals under the Incumbent Worker Training program, with \$499,000 of the \$500,000 allocated for these contracts allocated. There are 6 active On-the-Job Training contracts serving 366 individuals, with \$239,000 of the \$250,000 for these contracts allocated.

**5. Business and Workforce Engagement Committee Strategic Plan Review: Strategy Four: Leverage labor market information to inform decisions and strategic impact of Workforce Development**

BWEC Chair Jesus Love shared that he wasn't able to meet with his group but that they did discuss how they can support further publicizing the ARIZONA@WORK City of Phoenix services.

**Strategy Five: Ensure ROI for Workforce Development in the City.**

BWEC Member Karen Carter shared that she reviewed the strategy and got some questions answered so they could begin establishing metrics to support the strategy.

**Strategy Six: Invest in educational programs that lead to pre-defined, sustainable Career Pathways and business competitiveness.**

BWEC Vice-Chair shared that there were no updates.

**6. Committee Update Report:**

BWEC Chair Jesus Love asked strategy groups to send information to staff by Monday.

**7. Matters for Future Discussion:**

Bagels & Business Survey

**8. Call to the Public/Open Discussion:**

PBWDB Executive Director LaSetta Hogans shared that the community colleges wanted to have a business-focused event in November.

**9. Adjournment:**

**BWEC Vice-Chair Kaaren-Lyn Graves motioned to adjourn the meeting, BWEC Member Sam Wolo seconded.**

**Karen Carter, Jeff Clark, Jesus Love, and Luke Tate approved the motion, and the meeting was adjourned at 9:35 a.m.**