



**PHOENIX BUSINESS AND WORKFORCE DEVELOPMENT BOARD
BUSINESS AND WORKFORCE ENGAGEMENT COMMITTEE
Meeting Minutes**

**VIRTUAL MEETING
September 17, 2020
9:00 a.m.**

Members Present:

Robert Cain	Fred Lockhart
Susan Ciardullo	Jesus Love
Nick DePorter	Brandon Ramsey
Kaaren-Lyn Graves	Brenda Schmidt

Public Attendees:

David Chavez	James Montoya
Christina Edwards	Tim Patterson
Stan Flowers	Demitria Robles
LaSetta Hogans (PBWDB Exec. Dir.)	Stacey Van Emst
Hayden Maynard	

Action items taken are noted in **bold** print.

1. Call to Order / Roll Call:

The Business and Workforce Engagement Committee (BWEC) Chair, Jesus Love, called the September 17, 2020 meeting to order at 9:03 a.m. Roll call was completed and a quorum of eight members were present. Jesus announced that BWEC Ad-Hoc Member Ali Gamero-Hernandez had accepted a new position and resigned her committee position.

2. Approval of August 20, 2020 Business and Workforce Engagement Committee Meeting Minutes:

BWEC Member Susan Ciardullo motioned for approval of the August 20, 2020 Business and Workforce Engagement Committee (BWEC) minutes, BWEC Member Nick DePorter seconded.

Robert Cain, Kaaren-Lyn Graves, Fred Lockhart, Jesus Love, Brandon Ramsey and Brenda Schmidt voted to approve. No members were opposed.

3. Bagels and Business Debrief:

BWEC Member Susan Ciardullo shared that 51 people registered for the September 16, 2020 Bagels & Business healthcare-focused event and 49 people attended. Susan said that the panelists all presented different challenges and solutions to supporting the healthcare talent pipeline in the Phoenix-area, both from an educational institution standpoint and an employer standpoint. BWEC Ad-Hoc Member Fred Lockhart shared that the different points of view augmented what each of the panelists shared. Susan suggested that the events be recorded and shared with people who couldn't attend after the event and to continue focusing on industries instead of general sessions. BWEC Vice-Chair Brandon Ramsey said that his colleague was impressed and learned about the industry and asked to be included on future events. Brandon suggested rebranding the series, because events will be virtual for the foreseeable future and Bagels & Business doesn't speak to what the events are focused on and suggested having collaborative impact session-driven branding. BWEC Member Brenda Schmidt shared that she agreed that rebranding as an industry impact roundtable instead of Bagels & Business and instead of recording full sessions, providing an executive summary of the sessions for people who can't watch a recording of an entire event.

BWEC Member Susan Ciardullo suggested using the priority-focus industries the PBWDB identified: construction, advanced business services, healthcare, manufacturing, and information technology. Jesus asked staff to suggest potential panelists for a manufacturing-focused event. BWEC Member Nick DePorter asked if the BWEC members should be arranging meetings with larger Phoenix employers and virtually presenting ARIZONA@WORK City of Phoenix services instead hoping they attend larger events. Kaaren-Lyn Graves suggested Falcon Engineering be contacted to talk about ARIZONA@WORK City of Phoenix services and be considered as an employer for a manufacturing-focused panelist.

The BWEC committee members decided to keep momentum, they wanted to host an event before the end of the year. They decided that because the events are virtual, early December was a good timeframe and holidays would not preclude potential participants from attending. BWEC Member Brenda Schmidt and BWEC Ad-Hoc member Robert Cain volunteered to participate in a planning workgroup.

BWEC Vice-Chair Brandon Ramsey motioned to plan an industry impact virtual event focused on manufacturing on December 9, 2020, BWEC Member Kaaren-Lyn Graves seconded the motion.

Robert Cain, Nick DePorter, Fred Lockhart, Jesus Love, Brandon Ramsey, and Brenda Schmidt voted to approve. No members were opposed.

4. Business and Workforce Engagement Committee Strategic Plan Review:

BWEC Chair Jesus Love reminded the committee that BWEC Member Kaaren-Lyn Graves and BWEC Ad-Hoc Member Fred Lockhart volunteered and were confirmed as co-champions of BWEC Strategy 6: Invest in educational programs that lead to pre-defined, sustainable Career Pathways and business competitiveness during the August BWEC Meeting. Jesus shared that BWEC Vice-Chair Brandon Ramsey and BWEC Ad-Hoc Member Patrick Winters volunteered to co-champion Strategy 4: Leverage labor market information to inform decisions and strategic impact of workforce development. BWEC Vice-Chair James Frolov and BWEC Ad-Hoc Member Robert Cain volunteered to co-champion Strategy 5: Ensure return on investment (ROI) for Workforce Development in the City.

Strategy champions will update the BWEC on strategy progress and align discussions at committee meetings.

BWEC Member Kaaren-Lyn Graves motioned that Brandon Ramsey and Patrick Winters be approved as champions of strategy number four and James Frolov and Robert Cain be approved as champions of strategy number five, BWEC Member Nick DePorter seconded.

Robert Cain, Susan Ciardullo, Fred Lockhart, Jesus Love, Brandon Ramsey, and Brenda Schmidt voted to approve. No members were opposed.

5. Committee Update Report:

BWEC Chair Jesus Love shared the new committee update report. The new update report requires information shared with the PBWDB relate directly to one of the BWEC strategic plan strategies. Jesus shared that the BWEC formalized their strategy champions for each of the respective plan strategies and he would include a high-level Bagels & Business debrief and the preliminary plans for the December 9 BWEC industry impact virtual event. The BWEC industry impact events tie to strategy four: Leverage labor market information to inform decisions and strategic impact of workforce development.

6. Matters for Future Discussion:

None

7. Call to The Public & Open Discussion:

BWEC Chair Jesus Love announced that ARIZONA@WORK City of Phoenix Workforce Development Supervisor Stan Flowers will be retiring in October 2020 and thanked him for his collaboration and service.

8. Adjournment:

BWEC Member Nick DePorter motioned to adjourn the meeting, BWEC Ad-Hoc Member Fred Lockhart seconded.

Robert Cain, Susan Ciardullo, Kaaren-Lyn Graves, Jesus Love, Brandon Ramsey, and Brenda Schmidt approved the motion and the meeting was adjourned at 10:19 a.m.