



Phoenix Business and Workforce Development Board
 Business and Workforce Engagement Committee
 Meeting
 January 21, 2021
 9:00 am-11:00 am Mountain Standard Time

CALL IN: 1-415-655-0001 | Access Code: 133 009 3920#

MEETING LINK:

<https://cityofphoenix.webex.com/cityofphoenix/j.php?MTID=m4dac3510f0e905723f805a85d912a26f>

PASSWORD: ftRGR9Mqs24

1: Call to Order/ Roll Call

(Jesus Love)

The Business and Workforce Engagement Committee (BWEC) Chair, Jesus Love, will call the BWEC meeting to order.

Roll call will be completed by the BWEC Staff Support to ensure a quorum is present.

2: For Approval: December 17, 2020 Business and Workforce Engagement Committee Minutes

(Business and Workforce Engagement Committee)

The December 17, 2020 Business and Workforce Engagement Committee (BWEC) Minutes are recommended for review and approval.

RECOMMENDATION: This item is for information and approval.

Staff is recommending approval of the December 17, 2020 BWEC meeting minutes.

3: Bagels and Business Event Planning

(Nick DePorter)

BWEC Member Nick DePorter will share planning updates for the Bagels & Business event planned for March 17, 2021. The event will focus on the business implications of cannabis being legalized in Arizona.

RECOMMENDATION: This item is for information, discussion, and possible action.

4: Bagels and Business Survey

(Jesus Love)

The Business and Workforce Engagement Committee will review proposed survey questions to be sent to businesses in advance of the March 17, 2021 Bagels and Business event. The survey is regarding how Phoenix businesses plan on responding to the legalization of cannabis in Arizona.

RECOMMENDATION: This item is for information, discussion, and possible action.

5: Business Engagement Updates

(Rob Stenson)

ARIZONA@WORK City of Phoenix Business Engagement Supervisor Rob Stenson will share the Numbers@Work report. The Numbers@Work report details business engagement with organizations in Phoenix, including recruitment and training assistance.

RECOMMENDATION: This item is for information and discussion.

6: Insurance Industry Sector Transition

(Rob Stenson)

ARIZONA@WORK City of Phoenix Business Engagement Supervisor Rob Stenson will share information about the Arizona Office of Economic Opportunity's (OEO) request to transition the Insurance Industry Sector to the PBWD Board.

RECOMMENDATION: This item is for information, discussion, and possible action.

7: Phoenix Business and Workforce Development Board Committee Update

(Jesus Love)

BWEC Chair Jesus Love will share strategic plan updates from the Program Excellence Committee (PEC) and Communication and Outreach Committee (COC). The updates are intended to find areas of collaboration between committees and ensure the BWEC is working with other committees to achieve common goals.

RECOMMENDATION: This item is for information, discussion and possible action.

8: Business and Workforce Engagement Committee Strategic Plan Review

(Business and Workforce Engagement Committee)

The BWEC strategy champions will update the full committee on any strategic plan updates pertaining to their strategies and the status of items that are past due. The strategies, actions, and metrics identified in the BWEC scorecard are tied to the PBWD Board goal of driving economic mobility and impact. The committee can adjust actions, metrics, and timelines, as necessary. Strategy champions are responsible for working with staff to ensure objectives are met and will report progress during future BWEC meetings.

RECOMMENDATION: This item is for information, discussion, and possible action.

9: Committee Update Report

(Jesus Love)

The BWEC Chair or Vice-Chairs will complete the Phoenix Business and Workforce Development Board Committee Update report and share the items discussed in the report with the Committee.

RECOMMENDATION: This item is for information and discussion.

10: Matters for Future Discussion

(Jesus Love)

11: Call to The Public & Open Discussion

(Jesus Love)

12: Adjournment

(Jesus Love)