



MINUTES OF PUBLIC MEETING OF THE MARICOPA COUNTY WORKFORCE DEVELOPMENT BOARD
Regional Workforce Initiatives Committee

Thursday, February 1, 2024 – 9:30 a.m.

County Administration Building
301 W. Jefferson, 2nd Floor (Room 250-05)
Phoenix, Arizona

or

<https://www.gotomeet.me/MaricopaCountyWDB>

Phone: +1 (872) 240-3212; Access Code/Meeting ID: 167-097-701

Members Present: Angela Creedon, Bonnie Schirato, Joel Millman, LaSetta Hogans, Liz Valdez, Sam Wolo
(Note: All members present attended in-person or via GoTo meeting)

Members Absent: Grenee Martacho, Harold Christ, Matt McGuire, Scott Sudhalter

MEETING

Call to Order.

Committee Chair Bonnie Schirato called the meeting to order at 9:33 a.m. and requested a roll call.

Roll Call.

MCWDB Board Liaison Deseret Romero took roll. A quorum was not present. (A quorum became present during the Greater Phoenix Chamber: Regional Collaborative Highlights.)

Welcome and Opening Remarks.

Chair Schirato welcomed everyone to the meeting.

Consent Agenda.

(Agenda item was heard out of order for when a quorum was present.)

- a. Meeting Minutes: October 5, 2023

MOTION:

Chair Hill asked for a motion to approve consent agenda items. Angela Creedon made a motion; LaSetta Hogans seconded the motion.

All in favor vote held:

In favor: Angela Creedon, Bonnie Schirato, Joel Millman, LaSetta Hogans, Liz Valdez, Sam Wolo

Opposed: None

Abstained: None

Motion passed.

Chair Report.

No report.

Information/Discussion/Possible Action.

a. FY24 Committee Goals

(Agenda item was heard out of order for when a quorum was present.)

Chair Schirato provided a review of the FY24 Youth Committee Goals discussed at the October 5, 2023 meeting by the Committee. Below are the Committee Goals discussed.

FY24 Committee Goals (Committee Discussed at October 5, 2023 Meeting)
<ol style="list-style-type: none"> 1. Create a regional informative forum. 2. Create a regional project focus. <ul style="list-style-type: none"> • Regional Job Fairs • Solutions for Childcare Challenges • Solutions for Filling the Transportation Gaps • Create Collaborative Language in the individual Local Plans 3. Identify Regional Best-in-Class Examples

MOTION:

Chair Schirato asked for a motion to approve the Regional Workforce Initiatives Committee Goals as presented. Angela Creedon made a motion; Joel Millman seconded the motion.

Chair Schirato called for an all-in favor vote:

In Favor: Angela Creedon, Bonnie Schirato, Joel Millman, LaSetta Hogans, Liz Valdez, Sam Wolo

Opposed: None

Abstained: None

Motion passed.

Information/Discussion Only.

a. Success Story

Workforce Development Division Business Services Representative Kathy Allyn to shared a Business Success Story.

b. Greater Phoenix Chamber: Regional Collaborative Highlights

Greater Phoenix Chamber Director of Workforce Innovation Jill Buschbacher shared their regional community collaborative successes. Below are the highlights from this presentation.

Greater Phoenix Chamber Workforce Collaboratives	
<ul style="list-style-type: none"> • Build Your Future Arizona • Hospital Workforce Collaborative 	<ul style="list-style-type: none"> • Accelerate ED (Advanced Manufacturing) • ElevateEdAZ

Chair Schirato thanked Ms. Buschbacher for her presentation. The following questions and comments were provided by the Committee.

Question/Comment	Response/Comments
How do you determine focused career pathways?	<ul style="list-style-type: none"> o Review of a few key data points, such as census data, state and national trends, OEO data, industry data, business workforce councils and collaboratives, etc...
Does your data drill down to the zip codes for specific industries? (i.e. welders in north valley)	<ul style="list-style-type: none"> o GPC does not but the Greater Phoenix Council or Office of Economic Opportunity might.

Interested in learning more on the GPC healthcare collaborative. Interest in learning more. Are you focused on the delivery of healthcare?	<ul style="list-style-type: none"> o Yes, the focus is the delivery of healthcare, primarily the hospital systems.
Is there a specific age of your target market?	<ul style="list-style-type: none"> o Focus is primarily high schools (CTE) and underserved communities to make the impact for the kids that need the services.
How did your collaborative start?	<ul style="list-style-type: none"> o Through strong leadership and commitment from our business community. Building those strong relationships.
The City of Phoenix was able to contribute funding to the ElevateEdAZ program to expand service within schools. Have seen great success with the program. Wishing there was more funding to expand further.	

c. Central Arizona Regional Workforce Forum
 MCWDB Executive Director provided an overview of the draft Central Arizona Regional Workforce Forum agenda. Below are the highlights from the agenda overview.

2024 Central Arizona Regional Workforce Forum (DRAFT)	
Date/Location/Funding	
<ul style="list-style-type: none"> • September 27, 2024 • Desert Willow Conference Center • DES Grant Funding of \$40,000 	
Agenda (Working Draft)	
<ul style="list-style-type: none"> • Welcome/Introduction • National Workforce Perspective • State of Arizona Workforce Perspective • Panel Discussion (Topic TBD) • Regional Elected Officials 	<ul style="list-style-type: none"> • Breakout Sessions <ul style="list-style-type: none"> - Regional Education Best Practices - Regional Economic Development - Workforce Development • Breakout Sessions Report to Group • Closing/Next Steps

The following comments/discussion were shared by the Committee.

Question/Comment	Response/Comments
2023 Arizona Workforce Summit survey included requests for breakout sessions. Breakout sessions have been added to honor that request.	
Thought might be to randomly assign people to a breakout session; thus education leaders do not solely go the education breakout. This would be the same for the workforce and economic development.	
Draft agenda includes requesting Board members to facilitate the event transition and breakouts. Pro/Cons to including Board Members?	<ul style="list-style-type: none"> o Pinal County Executive Committee and Full Board will be providing their feedback at their upcoming meetings. We hope that a few Board members will be willing to participate.
Should we include Workforce Arizona Council (WAC) Chairman Mark Gaspers to lead the WAC perspective during the panel discussion?	<ul style="list-style-type: none"> o Agreement on suggestion.

Breakout Session Reporting timeframe looks to be a bit tight.	
Likes the Next Steps. Would like to see next steps and how we hear about how we are progressing.	
Which industry partners are being invited?	<ul style="list-style-type: none"> ○ The invitations have not yet been developed, however looking at workforce development, economic development, education and business partners. ○ The three regions (Phoenix/Pinal/Maricopa) will invite the in-demand industry business partners. Hoping the majority of business category Board members, along with other business community partners, would attend.
This Forum will continue the “day two” discussions from the 2023 Arizona Regional Workforce Summit.	
Would like to see a success story incorporated into the agenda. Possibly a video story during lunch.	<ul style="list-style-type: none"> ○ Agreement on suggestion.

d. MCWDB Committee Member Forum: Regionalism Efforts
The Committee and Maricopa County Title IB Service Provider (Jared Beard, Tina Russo, Tina Luke) continued the Regional Efforts discussion originally from the October 5, 2023 meeting. The following comments/discussion were shared by the Committee.

Areas of Regional Efforts
<ul style="list-style-type: none"> ● Regional Job Fairs ● Solutions for Childcare Challenges ● Solutions for Filling the Transportation Gap ● Create Collaborative Language in the individual Local Plans

Question/Comment	Response/Comments
What challenges does the Service Provider see in these regional efforts topics of discussion?	<ul style="list-style-type: none"> ○ The Service Provider works with the Maricopa County Head Start program for job seekers who identify childcare as a barrier. For job seekers who have children 5 and older – we connect them with subsidized childcare. It would be beneficial if there was a system that would note which childcare facilities have openings.
With the regional Service Providers in continued contact with one another, are there any areas where you feel collaboration is happening and is there room for opportunities?	<ul style="list-style-type: none"> ○ Opportunities in all areas but much improved in the last few years. However, job fairs is an immediate opportunity to work together regionally. ○ Regional job fair opportunity due to opening of available facility. (May 8th East Valley) ○ Rapid response collaboration has been success between Maricopa County/City of Phoenix/State.
Opportunity to collaborate on job fair for LG plant opening in Queen Creek. We will be inviting regions to participate, including community colleges and high schools.	

Opportunity for businesses to see a conformed effort by ARIZONA@WORK.	
Possibly look at modifying “Regional Job Fairs” to expand to “Regional Business Services” (i.e., job fairs, apprenticeship opportunities, etc..)	<ul style="list-style-type: none"> ○ Agreement on suggestion. ○ Will be hosting a Youth Apprenticeship Accelerator on May 8th.
Regional collaboration on individual Local Plans by using regional language to build upon additional opportunities.	

Call to the Public.

Chair Schirato made a call for public comment. No one spoke.

Adjourn.

Chair Schirato adjourned the meeting at 10:47 a.m.

**For additional information, contact MCWDB staff at: MCWDB@maricopa.gov*

DRAFT