



**NOTICE OF PUBLIC MEETING OF THE  
MARICOPA COUNTY WORKFORCE DEVELOPMENT BOARD REGIONAL WORKFORCE INITIATIVES COMMITTEE**

Pursuant to A.R.S. § 38-431.02, notice is hereby given to the members of the Maricopa County Workforce Development Board Regional Workforce Initiatives Committee and to the general public that the Maricopa County Workforce Development Board Regional Workforce Initiatives Committee will hold a meeting open to the public on:

**Tuesday, January 9, 2024 – 9:30 a.m.**

**County Administration Building**

301 W. Jefferson, 2<sup>nd</sup> Floor (Room 250-05)

Phoenix, Arizona

or

<https://www.gotomeet.me/MaricopaCountyWDB>

Phone: +1 (872) 240-3212; Access Code/Meeting ID: 167-097-701

The Agenda for the meeting is as follows:

***\*Indicates materials attached, please review/read prior to meeting.***

**1. Call to order.**

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**2. Roll Call.**

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**3. Welcome, Opening Remarks and Meeting Objectives.**

Meeting Objectives:

- To gain a better understanding of the regional collaboration of the Greater Phoenix Chamber workforce collaboratives.
  - To discuss and solicit input regarding the 2024 Central Arizona Regional Workforce Summit.
  - To allow WDD Program Manager, Tina Russo, to address some of the issues presented at the last Regional Committee meeting.
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**4. Consent Agenda.**

*For Possible Action.*

The Committee will consider and vote on the items on the consent agenda. Consent agenda is established to efficiently dispense the business of the MCWDB. These items will not be discussed unless a Member of the Committee asks to remove the item from the consent agenda.

- a. Meeting Minutes: October 5, 2023\*
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**5. Chair Report.**

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**6. Information/Discussion/Possible Action.**

- a. FY24 Committee Goals\*
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*PUBLIC PARTICIPATION AND ACCESS: "The public must be allowed to attend and listen to deliberations and proceedings taking place in all public meetings, A.R.S. § 38-431.01(A); however, Open Meeting Law does not establish a right for the public to participate in the discussion or in the ultimate decision of the public body." Note: Agenda items may be taken out of order*

*"Equal Opportunity Employer/Program." "Auxiliary aids and services are available upon request to individuals with disabilities." A sign language interpreter, alternative format materials, or infrared assistive listening devices will be made available within 72 hours' notice. Additional reasonable accommodations will be made available to the extent possible within the time frame of the request. Arizona@Work: Maricopa County products and services are made available through federal funding provided by the Workforce Innovation and Opportunity Act (WIOA); serving Employers by aiding job seekers, adults, dislocated workers and youth.*

7. Information/Discussion Only.

- a. Success Story\*
  - b. Greater Phoenix Chamber: Regional Collaborative Highlights\*
  - c. 2024 Central Arizona Regional Workforce Forum\*
  - d. MCWDB Committee Member Forum: Regionalism Efforts
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8. Call to Public.

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9. Adjourn.

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**NEXT MEETING: February 1, 2024**

*PUBLIC PARTICIPATION AND ACCESS: "The public must be allowed to attend and listen to deliberations and proceedings taking place in all public meetings, A.R.S. § 38-431.01(A); however, Open Meeting Law does not establish a right for the public to participate in the discussion or in the ultimate decision of the public body." **Note: Agenda items may be taken out of order***

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# **Consent Agenda.**

## **Meeting Minutes**



MINUTES OF PUBLIC MEETING OF THE MARICOPA COUNTY WORKFORCE DEVELOPMENT BOARD  
Regional Workforce Initiatives Committee

Thursday, October 5, 2023 – 1:30 p.m.

County Administration Building  
301 W. Jefferson, 2<sup>nd</sup> Floor (Room 250-05)  
Phoenix, Arizona  
or

<https://www.gotomeet.me/MaricopaCountyWDB>

Phone: +1 (872) 240-3212; Access Code/Meeting ID: 167-097-701

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**Members Present:** Angela Creedon, Bonnie Schirato, Joel Millman, LaSetta Hogans, Matt McGuire, Scott Holman  
(Note: All members present attended in-person or via GoTo meeting)

**Members Absent:** Grenee Martacho, Liz Valdez, Scott Sudhalter

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MEETING

**Call to Order.**

Committee Chair Bonnie Schirato called the meeting to order at 1:33 p.m. and requested a roll call.

**Roll Call.**

MCWDB Board Liaison Deseret Romero took roll. A quorum was not present. (A quorum became present during the Welcome and Opening Remarks.)

**Welcome and Opening Remarks.**

Chair Schirato welcomed everyone to the meeting, recognizing the newly established Committee and the importance of working together to address our regional workforce needs. Chair Schirato then opened the floor for introductions of the Committee members and MCWDB Staff.

In addition, Mr. Millman welcomed Pinal County Workforce Development Board Chair Dr. Harold Christ and Ms. Hogans welcomed City of Phoenix Workforce Development Board Chair Sam Wolo to the meeting. Both Dr. Christ and Mr. Wolo provided introductions.

**Chair Report.**

No report.

**Information/Discussion Only.**

**National Regional Best Practices**

Chair Schirato shared a brief overview of the provided regional best practices guide for Committee reference.

**Regionalism Status Update**

Collaboratively MCWDB Executive Director Steve Clark, Pinal County workforce Development Manager Joel Millman and City of Phoenix Workforce Administrator LaSetta Hogans provided a brief overview of the three-year discussion leading to the establishment of the Regional Workforce Initiatives Committee. Emphasizing the desire to better assist regional

employers and job seekers by enhancing innovative ideas that will regionally improve each community, in addition to making Maricopa County/City of Phoenix/Pinal County an example of a regional workforce best practice.

Strategic Plan Goal Review/Committee Goal Discussion

MCWDB Careers Pathway and Apprenticeship Strategist Jordan Dodeward to provide a presentation of the Strategic Plan Goals. Below are the highlights of the presentation.

<b>Strategic Plan Goals Review</b>										
<b>MCWDB Full Board Proposal (June 15, 2023)</b>										
<ul style="list-style-type: none"><li>○ Focus on outcomes of the 2023 Arizona Workforce Summit</li><li>○ Regionalism is encouraged by WIOA</li><li>○ Membership Includes:<ul style="list-style-type: none"><li>○ Pinal County</li><li>○ City of Phoenix</li><li>○ Maricopa County</li><li>○ Other regional stakeholders</li></ul></li></ul>										
<b>WIOA Law – Reference Regionalism</b>										
<ul style="list-style-type: none"><li>○ Regional Planning (Chapter 2 – Local Provisions)</li></ul>										
<b>Strategic Plan Reference to Regionalism</b>										
<ul style="list-style-type: none"><li>○ Strategy 2.A.: Actively engage in partnerships with local regional economic development organizations.</li><li>○ Strategy 4.A.: Explore Best Practices for regional collaboration.</li><li>○ Strategy 4.B.: Investigate the potential to establish a regional entity to support the pursuit of grants and other opportunities.</li><li>○ Strategy 4.C.: Establish quarterly meetings to collaborate with other workforce areas in addressing regional solutions to workforce development issues.</li></ul>										
Chair Schirato opened the floor for Committee members to discuss the FY24 Committee Goals. Below are the highlights of that discussion.										
<b>Regional Initiatives Committee – FY24 Goal Discussion</b>										
<b>Initial Committee Plan</b>										
<ul style="list-style-type: none"><li>○ Informative Forum</li><li>○ Central Arizona Regional Workforce Forum Event</li><li>○ Regional Projects</li><li>○ Best-in-Class Examples</li></ul>										
<b>What would you like to see?</b> (Below are discussion/ideas shared by the Committee Members.)										
<table border="0"><tr><td>○ Regional Job Fairs</td><td>○ Incorporating Economic Development Partners</td></tr><tr><td>○ Collaboration to Fill the Transportation Gaps</td><td>○ Economic Mobility to Employers &amp; Job Seekers</td></tr><tr><td>○ Childcare Challenges</td><td>○ Creating collaborative Language in our Local Plans</td></tr><tr><td>○ Affordable Housing Challenges</td><td>○ Exploring Youth’s Focus on Social Media Influencers vs. College</td></tr><tr><td>○ Connecting Youth to Careers</td><td></td></tr></table>	○ Regional Job Fairs	○ Incorporating Economic Development Partners	○ Collaboration to Fill the Transportation Gaps	○ Economic Mobility to Employers & Job Seekers	○ Childcare Challenges	○ Creating collaborative Language in our Local Plans	○ Affordable Housing Challenges	○ Exploring Youth’s Focus on Social Media Influencers vs. College	○ Connecting Youth to Careers	
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○ Childcare Challenges	○ Creating collaborative Language in our Local Plans									
○ Affordable Housing Challenges	○ Exploring Youth’s Focus on Social Media Influencers vs. College									
○ Connecting Youth to Careers										
<b>Committee Schedule</b>										

MCWDB Executive Director Steve Clark noted that additional City of Phoenix and Pinal County Board Members are encouraged to join the Committee in the near future to apply a balance to the newly established Committee.

Chair Schirato noted that the discussed FY24 Committee Goals would be brought to the Committee for final consideration by the Committee. Mr. Clark offered to summarize the goals in preparation for the next meeting.

Greater Phoenix Economic Council’s (GPEC) Regional Community Highlights

Greater Phoenix Economic Council Vice President of Business Development Samantha Pinkal provided a presentation on the GPEC Regional Community Highlights. Below are the highlights from this presentation.

<b>Greater Phoenix Economic Council</b>	
<b>Mission/Values</b>	
<b>Public/Private Partnerships (22 Community Members/200+ Private Investors)</b>	
<b>GPEC Services</b>	
<b>GPEC’s Regional Model</b>	
o Public	o Local governments, regional planning orgs and State EDOs
o Private	o Non-Profits, Chambers, community development orgs, community development financial inst.
o Public/Private	o Policy planning orgs, implementation orgs
<b>Fundamentals of Economic Development</b>	
<b>Identify and Develop a Case for Regionalism</b>	
<b>Building a Contemporary EDO</b>	
<b>Position Organization and Board as Thought Leaders</b>	
<b>Be a Service Organization</b>	
<b>Be a Trendsetter Globally</b>	
<b>Create and Execute a 3-Year Strategic Plan</b>	
<b>Create a Yearly Action Plan Aligned with the Strategic Plan</b>	
<b>Establish an Environment of Innovation</b>	
<b>Building a Team</b>	
<b>Summary</b>	

Chair Schirato thanked Ms. Pinkal for her presentation.

Central Arizona Regional Workforce Forum

Due to time constraints, Chair Schirato deferred the agenda item to the next meeting.

MCWDB Committee Member Forum: Regionalism Efforts

Due to time constraints, Chair Schirato deferred the agenda item to the next meeting.

**Call to the Public.**

Chair Schirato made a call for public comment. No one spoke.

**Adjourn.**

Chair Schirato adjourned the meeting at 3:00 p.m.

*\*For additional information, contact MCWDB staff at: [MCWDB@maricopa.gov](mailto:MCWDB@maricopa.gov)*



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# **Information/Discussion/Possible Action.**

## **FY24 Committee Goals**

# FY24

# Regional Workforce Initiatives Committee Goals

1. Create a regional informative forum.
2. Create a regional project focus.
  - Regional Job Fairs
  - Solutions for Childcare Challenges
  - Solutions for Filling the Transportation Gaps
  - Create Collaborative Language in the individual Local Plans
3. Identify Regional Best-in-Class Examples





# **Information/Discussion Only.**

## **MCWDB Success Story**

Employer Success Story, Keolis

Read by Kathy Allyn, Business Services Representative

## **EMPLOYER:**

**Keolis** is a multinational transportation company that operates public transport systems. It manages bus, rapid transit, tram, coach networks, rental bikes, car parks, water taxi, cable car, trolleybus, and funicular services.

In September 2023 a person named Julio Feliciano stopped by our East Valley Career Center. Julio's company, Keolis North America, just received the Valley Metro contracts for the cities of Mesa and Tempe. They would go live January 1, 2024. He was looking for assistance filling approximately 80 openings. The employer and ARIZONA@WORK Business Services Representative realized just what a big task they had before them. After the BSR meeting with Julio and his assistant Jana, we got to work promoting their job openings by assisting them with an AJC account, running job flyers in our weekly Job Blast, and inviting them to local employment events hosted by ARIZONA@WORK business services and workforce development coordinators (WDCs).

The first event they attended was at the Mesa Convention Center which resulted in a hire. The next event they attended was the GM Rapid Response event where they made 3 hires. At the October Tempe Library Job Fair, they interviewed 7 attendees and hired 2.

In addition to the event hires, they also hired a previous job seeker that was referred by our Queen Creek WDC to help her pursue continued professional growth. The WDC knew that the participant may be able to obtain her dream job with Keolis, one that would use her CDL and allow her to drive a passenger bus, so the WDC made the referral. The participant had a whirlwind interview process and received a job offer in 3 days. Cheri now drives a city bus supporting her community and interacting with the public, just like she dreamed.

One of the great things about Keolis is the fact that they will train and certify employees for their CDL, at no cost to the employee.

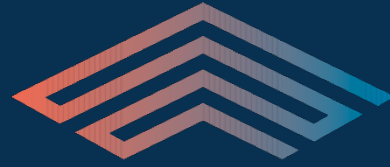
## **We received this communication from Keolis in November:**

*It's been a grand pleasure connecting with you and ARIZONA@WORK. Keolis has participated in 4 job fair events. We have interviewed over 20 candidates for a variety of our open positions. We have successfully hired 7 candidates for our Fixed Route Driver position and interviewing more for future classes. The location of the events and the quality of job seekers that attend these events have made it easier for Keolis to assist our community in gaining employment. ARIZONA@WORK has helped Keolis Transit be recognized as the newest transit contractor in the East Valley. We look forward to the future events and partnerships we have*

*built with ARIZONA@WORK and mainly with Ms. Kathy Allyn who has been extremely supportive.*



**Information/Discussion Only.**  
**Greater Phoenix Chamber:**  
**Regional Collaborative Highlights**



GREATER PHOENIX CHAMBER

**FOUNDATION**

# Workforce Overview

Maricopa County Workforce Development Board

Regional Initiatives Committee

January 9, 2024

# What we do



Workforce



Education



Wellness



Research

The Greater Phoenix Chamber Foundation convenes and catalyzes business, education, and community to enhance college and career readiness, develop a stronger workforce, and build healthier communities throughout Arizona.

Workforce Collaboratives: The Foundation serves as an intermediary between business and education, convening six employer-led workforce collaboratives to address the growing skills gap facing our community.



Industry-specific hiring events to connect employers with the talent they need.



Industry-supported campaign to change the perception of the construction trades.



Using a jobs-first workforce approach, we connect qualified unemployed and underemployed candidates to jobs.



ElevateEdAZ prepares Arizona students for college and career through stronger alignment between education, business, and the community.

# Workforce Collaboratives | 200+ Employers



ADVANCED MANUFACTURING



CONSTRUCTION



HEALTHCARE



CYBERSECURITY



INFORMATION TECHNOLOGY (IT)



 **BUILD YOUR  
FUTURE  
ARIZONA**

# CONSTRUCT

**YOUR  
CAREER**



**NO DEBT**



**EARN NOW**



**LEARN NOW**

 **BUILD YOUR  
FUTURE  
ARIZONA** **BYFAZ.org**

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Hospital Workforce  
**COLLABORATIVE**

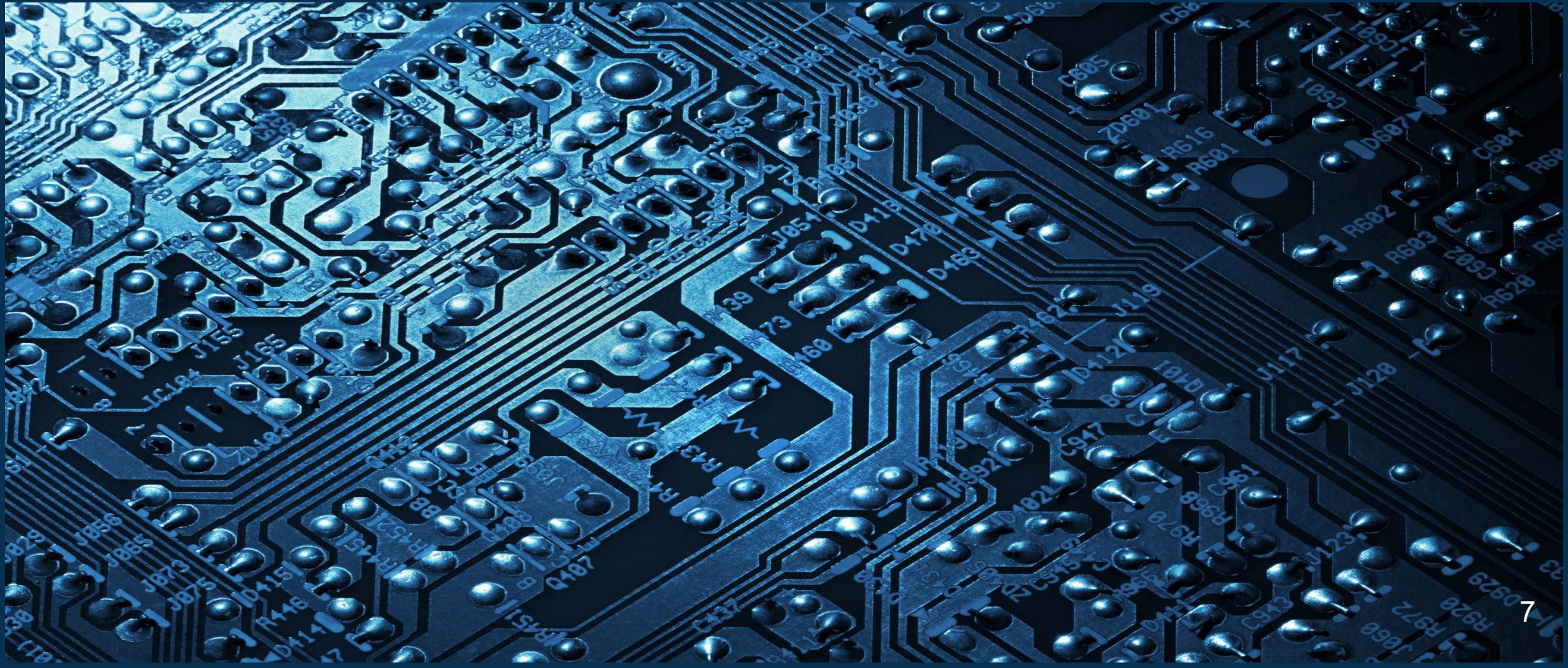
## Sustainable, Scalable Upskilling in Specialty Nursing

The Hospital Workforce Collaborative used the Talent Pipeline Management® (TPM) framework to identify and work with education providers to create an efficient, sustainable model for hiring, upskilling, and retaining nurses in six specialty practice areas critical to the healthcare business community in Arizona.

# IT & Cybersecurity



GREATER PHOENIX CHAMBER  
FOUNDATION



# Advanced Manufacturing

Developing an associate degree pathway in manufacturing completed one-year post-graduation



# Accelerate [ED]



# ElevateEdAZ

Prepares Arizona students for college and career through stronger alignment between education, business, and the community.



# ElevateEdAZ is Working to Increase the Number of:



**Students pursuing high-wage, high-demand careers**



**Students earning early college credit and industry-recognized credentials**



**Students completing internships and job shadows**



**Educators participating in externships to teach students relevant workplace skills**



# High-Wage, High-Demand Pathways

- Architecture & Construction
- Business Management & Administration, Marketing, and Sales
- Education
- Engineering (STEM)
- Financial Services
- Health Sciences
- Information Technology & Cybersecurity
- Law, Public Safety, Corrections & Security
- Manufacturing
- Transportation, Distribution & Logistics



# Business Engagement Opportunities



Career  
Awareness and  
Exploration  
Events



Work-based  
Learning  
Opportunities



Educator  
Externships



Business Advisory  
Councils



Thank you



**Jill Buschbacher** | Director of Workforce Innovation

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602.495.6487

[www.phoenixchamberfoundation.com](http://www.phoenixchamberfoundation.com)



**@phxchamberfound**



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**Information/Discussion Only.**  
**Central Arizona Regional Workforce Forum**

# 2024 Central Arizona Regional Workforce Forum Agenda Worksheet

**Date:** September 27, 2024

**Place:** Desert Willow Conference Center

- Will need two additional bids per DES

**Funding:** DES Grant - \$40,000

8:30 am – 9:00 am	Check-In/Networking <ul style="list-style-type: none"><li>• Operations staff<ul style="list-style-type: none"><li>○ COP- Hayden Maynard</li><li>○ MC-Deseret Romero, Julia Maciel, Katelyn Harris Lange, Nancy Avina</li><li>○ Pinal-Moriah Robles, Shannon McHenry</li></ul></li></ul>
9:00 am – 9:10 am	Welcome/Purpose of meeting/Introduction of Opening Speaker <b><u>(Steve, LaSetta, or Joel)</u></b>
9:10 am – 9:40 am	Opening Speaker: NAWB Exec. Director or DOL
9:45 am – 10:00 am	State of Arizona Workforce Perspective-Ana Hunter, Assistant Director DERS <b><u>(Transition: Board Member)</u></b>
10:00 am – 10:45 am	Regional Local Elected Officials on Economic Development Panel (15 minutes each) <b>(Facilitator: Board Member)</b> <ul style="list-style-type: none"><li>• COP-(TBD)</li><li>• MC-Chairman Hickman (TBD)</li><li>• Pinal-(TBD)</li></ul> <b>(Transition: Board Member)</b>
10:50 am – 11:35 am	Regional Education Best Practices Panel-(K-12/CTED/MCCCD/or Elevate Ed AZ) (15 minutes each) <b>(Facilitator: Board Member)</b> <ul style="list-style-type: none"><li>• COP-MCCCD?</li></ul>

- MC- Joe Veres, GCU (Regionally-focused Career pathways opportunities)
- Pinal-TBD

**(Transition to lunch: Board Member)**

11:35 am – 12:30 pm

Lunch & Networking

**(Transition from lunch: Board Member)**

12:30 pm – 1:15 pm

Regional Workforce Development Best Practice Panel (15 minutes each) **(Facilitator-Board Member)**

- Joann Bueno-Apprenticeships (Youth?)
- TBD
- TBD

**(Transition: Board Member)**

1:20 pm – 2:05 pm

**Breakout Session: Mapping Out Workforce Strategies and Developing Solutions ???**

2:05 pm – 2:30 pm

**Breakout Session: Group Reporting ???**

2:30 pm – 3:00 pm

Wrap Up/Acknowledgements/"What We Have Learned"/Challenges Ahead/What's Next?  
**(Steve/LaSetta, or Joel)**



**Information/Discussion Only.**  
**MCWDB Committee Member Forum:**  
**Regionalism Efforts**

# Regional Workforce Initiatives Committee

## Regional Efforts

### Areas of Regional Efforts.

- Regional Job Fairs
- Solutions for Childcare Challenges
- Solutions for Filling the Transportation Gaps
- Create Collaborative Language in the individual Local Plans