



**NOTICE OF PUBLIC MEETING OF THE
MARICOPA COUNTY WORKFORCE DEVELOPMENT BOARD YOUTH COMMITTEE**

Pursuant to A.R.S. § 38-431.02, notice is hereby given to the members of the Maricopa County Workforce Development Board Youth Committee and to the general public that the Maricopa County Workforce Development Board Youth Committee will hold a meeting open to the public on:

October 27, 2022 – 1:30 p.m.

<https://www.gotomeet.me/MaricopaCountyWDB>

Phone: +1 (872) 240-3212; Access Code/Meeting ID: 167-097-701

The Agenda for the meeting is as follows:

**Indicates materials attached, please review/read prior to meeting.*

1. Call to order.

2. Roll Call.

3. Welcome and Opening Remarks.

4. Consent Agenda.

For Possible Action.

The Committee will consider and vote on the items on the consent agenda. Consent agenda is established to efficiently dispense the business of the MCWDB. These items will not be discussed unless a Member of the Committee asks to remove the item from the consent agenda.

- a. Meeting Minutes: September 8, 2022
-

5. Chairman Report.

6. Information/Discussion Only

- a. ElevateEdAZ Presentation*
 - b. Canyon Ventures Presentation*
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7. Call to Public.

8. Adjourn.

NEXT MEETING: January 5, 2023

PUBLIC PARTICIPATION AND ACCESS: "The public must be allowed to attend and listen to deliberations and proceedings taking place in all public meetings, A.R.S. § 38-431.01(A); however, Open Meeting Law does not establish a right for the public to participate in the discussion or in the ultimate decision of the public body." Note: Agenda items may be taken out of order

"Equal Opportunity Employer/Program." "Auxiliary aids and services are available upon request to individuals with disabilities." A sign language interpreter, alternative format materials, or infrared assistive listening devices will be made available within 72 hours' notice. Additional reasonable accommodations will be made available to the extent possible within the time frame of the request. Arizona@Work: Maricopa County products and services are made available through federal funding provided by the Workforce Innovation and Opportunity Act (WIOA); serving Employers by aiding job seekers, adults, dislocated workers and youth.



Consent Agenda.

Meeting Minutes



MINUTES OF PUBLIC MEETING OF THE MARICOPA COUNTY WORKFORCE DEVELOPMENT BOARD
Youth Committee

Thursday, September 8, 2022 – 9:30 a.m.

GoToMeeting: <https://www.gotomeet.me/MaricopaCountyWDB>

Phone: +1 (872) 240-3212; Access Code/Meeting ID: 167-097-701

Members Present: Joe Veres, Darcy Renfro, Sherie Steele, and Tina Drews
(Note: All members present attended via GoTo meeting)

Members Absent: Jason Walker, Stan Chavira

MEETING

Call to Order.

Chairman Joe Veres, called the meeting to order at 9:35 a.m., and requested roll call.

Roll Call.

MCWDB Board Liaison, Deseret Romero took roll. A quorum was not present. (Note: A quorum became present during the start of the Information/Discussion Only – Youth Committee Areas of Focus portion of the meeting.)

Welcome and Opening Remarks.

Chairman Veres welcomed everyone to the Youth Committee meeting.

Consent Agenda.

(Note: Item was heard out of order. After Item #6 - Information/Discussion Only – Youth Committee Areas of Focus.)

Meeting Minutes: September 2,2022

Meeting Minutes: January 6,2022

Meeting Minutes: March 3,2022

Chairman Veres asked for a motion to approve the MCWDB Youth Committee’s consent agenda as presented. Darcy Renfro made a motion; Tina Drews seconded the motion.

Chairman Veres called for an all-in favor vote:

In Favor: Joe Veres, Darcy Renfro, Sherie Steele, and Tina Drews

Opposed: None

Abstained: None

Motion passed.

Chairman Report.

Chairman Veres provided a summary of the 2022 MCWDB Retreat, noting the opportunity to expand the MCWDB Youth Committee and introducing potential member Dr. Meredith Critchfield with Grand Canyon University.

Informational/Discussion Only.

Youth Committee Areas of Focus

- What do you see as some of the most significant gaps between job seekers and employers, and what ideas do you have to bridge these gaps?

Responses:

- *Employee soft skills*
- *Educating students on trade job opportunities (i.e. CTE, apprenticeship and pre-apprenticeship programs)*
- *Hiring part-time staff*

- If funding was not an option, what are some ideas for this committee to consider as areas of focus for this FY?

Responses:

- *Billboards – advertising of the trade career opportunities and the benefits*
- *Educating the community of the ARIZONA@WORK services available.*

- Considering the Strategic Planning goals and committee focus, what resources can the MCWDB staff provide to assist the committees better?

Responses:

- *Staff can explore Committee’s global approach to innovative ideas, career pathways, and informative presentations.*
- *Enhance community partnerships (including K-12 schools)*

- What innovative ideas might be used to create the committees’ focus areas?

Responses:

- *Enhancing partnerships*
- *Engaging with K-12 Schools and Phoenix Chamber’s current engagement with the schools*
- *Packaging Career Pathways (tying career education with employment)*
- *Former students share their experiences with incoming students*
- *Invite Phoenix Chamber and Elevate Ed to the Youth Committee Membership*
- *Host Maricopa County Community College – Quick Start Program Presentation*
- *Host an Elevate Ed Program Presentation*

- What are the committees’ focus for this fiscal year?

Responses:

- *Creating personal connections – sharing career pathway stories*
- *Approach Phoenix Chamber to join them on their current work with the K-12 schools*

MCWDB Executive Director Steve Clark noted that staff would create an agenda for the next meeting.

Call to the Public.

No one spoke.

Adjourn.

The Committee requested that a revised meeting time be considered due to several conflicts. Chairman Veres adjourned the MCWDB Youth Committee meeting at 10:16 a.m.

*For additional information, contact MCWDB staff at: MCWDB@maricopa.gov



Information/Discussion Only.

ElevateEdAZ Presentation



Preparing Arizona students for College and Career

Greater Phoenix Chamber Foundation

Greater Phoenix Chamber Foundation

Convenes and catalyzes business, education, and the community to enhance college and career readiness, develop a stronger workforce, and build healthier communities throughout Arizona.



WORKFORCE COLLABORATIVES

200+ Employers



 **Advanced Manufacturing**



 **Construction**



 **Cybersecurity**



 **Financial Services**



 **Health Care**



 **Information Technology (IT)**

ElevateEdAZ

Prepares Arizona students for college and career through stronger alignment between education, business, and the community.



Our Objectives



ElevateEdAZ is working to increase:

Students pursuing high-wage, high-demand careers



Students earning early-college credit and industry-recognized credentials



Students completing internships and job shadows



Educators participating in externships to teach students relevant workplace skills



Current Partners



- Academies at South Mountain
- Phoenix Coding Academy
- Metro Tech High School
- Alhambra High School
- Betty Fairfax High School
- Trevor G. Browne High School
- Westwood High School
- Mountain View High School
- Red Mountain High School
- Paradise Valley High School

Three additional schools coming soon!

High-Wage, High-Demand Pathways

- Architecture & Construction
- Business Management & Administration, & Marketing & Sales
- Education
- Engineering (STEM)
- Financial Services
- Health Sciences
- Information Technology & Cybersecurity
- Manufacturing
- Transportation, Distribution & Logistics

A full list of ElevateEdAZ-supported CTE programs at our partner schools can be found [here](#)



Dual Enrollment Successes

- Partnered with MCCCCD, PXU, MPS, and Shan Strategies
- Implemented Incentive Plan for teachers at EEAZ Partner Schools
- Created a long-term strategy for increasing DE over the coming years
- Fall 2022: Increased student enrollment by 40% across MPS and PXU compared to 2021

Credential Attainment



- Provided incentive program for students and teachers to increase attainment
- 469 Industry-recognized credentials were attained in Spring 2022 across four ElevateEdAZ Partner Schools

Engagement Opportunities



CAREER AWARENESS
AND DEVELOPMENT
EVENTS



WORK-BASED
LEARNING
OPPORTUNITIES



EDUCATOR
EXTERNSHIPS



BUSINESS ADVISORY
COUNCILS



CAREER AWARENESS
AND EXPLORATION
EVENTS

Career Awareness and Development



Expose students to high-wage, in-demand careers!

- Guest Speak in the classroom
- Be a panelist on an industry exploration discussion
- Attend a Career Exploration Fair
- Mock Interview and Resume Support Workshops

Phoenix Coding Academy Honeywell Pathway Presentation





Industry Led Mock Interviews
(Phoenix Children's Hospital, CVS Healthcare, & Glencroft Center for Modern Aging)





WORK-BASED
LEARNING
OPPORTUNITIES

Job Shadow



- 11th grade students
- Light time commitment (1/2 day)
- Offer students a day-in-the-life with current employees
- Expose students to multiple career paths
- Flexible models, small group field-trips
- Virtual opportunities are welcomed
- May be tailored to fit your industry



Phoenix Coding Academy Copper State Tour





**ElevateEdAZ at
Sanderson Ford**



WORK-BASED
LEARNING
OPPORTUNITIES

Internships



Multiple Options!

- School-year internships for CTE Students
 - Start dates in October and January
 - Students earn course credit
 - Paid opportunities encouraged
- Paid summer experiences- attend career fair matching event in April 2023 to recruit students



EDUCATOR
EXTERNSHIPS

Virtual Educator Externships

Upcoming Sessions: 2023

- March 12-18 In person
(group size dependent on business needs)
- June (dates TBD) Virtual





BUSINESS ADVISORY
COUNCILS

Business Advisory Councils



[Register today](#) to join us a BAC for the 22-23 school year!

- **Automotive**
 - Automotive Technologies and Automotive Collision Repair
- **Business and Marketing**
 - Business Management, Business Operations, and Marketing Programs
- **Construction, Electrical Wiring, and Welding**
 - Construction Technologies, Electrical Wiring, and Welding Programs
- **Engineering**
 - Engineering Programs
- **Healthcare**
 - Nursing, Pharmacy, and Sports Medicine Programs
- **IT and Cybersecurity**
 - Software and App Design, Computer Networking, and Cybersecurity Programs



Brittany Holmes
Vice President of ElevateEdAZ
Greater Phoenix Chamber
Foundation
Bholmes@phoenixchamber.com

[Engage Today!](#)



Information/Discussion Only.

Canyon Ventures Presentation



ALEXMATH



candor



Impala
Scrubs



SIGNAL

LittleBird™



NOGGINBOSS



WASHED



Innovation & Entrepreneurship

Creating companies that transform people, industries, and the world from the heart of West Phoenix.

STUDENTS

Providing students with professional employment opportunities

RESOURCES

Connecting entrepreneurs with essential resources at the right time

FAITH

A unique co-working culture that joins faith with business

PHOENIX

Investing in energy and excitement across the West Valley



Company Selection

- 100% Online application process @ gcuworks.com
- Beyond the ideation stage and generation revenues
- Agree to hire GCU student talent
- Remain in the west valley upon exit of Canyon Ventures
- A business model than allows for strong growth and scalability
- Industry agnostic



Benefits to Companies

- Access to GCU student talent
- No cost office space, Wi-Fi, meeting spaces, parking
- Mentoring & networking
- Access to equity & debt funding
- Access to revenue generation services
- Access to other paid services that include;
 - web/software development
 - video production, graphic design, printing



Benefits to Students

- Paid part-time employment on GCU's campus
- Average hourly pay over \$20.00+
- No experience necessary
- Aligns classroom educations to real world experience
- Ability to build and leverage a professional network
- Eligible for a scholarship
 - Up to \$7,500 (reserved for students working at Canyon Ventures)



Length of Stay

- No time limit has been established
- We anticipate companies would be reside for 24 to 40 months
- **COMPANY EXIT:**
 - LittleBird, a technology company servicing the multi-family real estate industry, is the first company to exit Canyon Ventures after 40 months.
 - The company has purchased a building in the west valley several miles from GCU.



Summary

- Established **August 5, 2019**
- **32** Independent Companies
- Employing **66** Student & **47** Recent Grads. = **113** Employed
- Average student pay per hour. **\$20.62**
- **6** Arizona Commerce Authority Winners
- **1** Shark Tank “Winner”: NogginBoss
- **7** Student Founded Companies
- **6** Alumni Founded Companies

