

Minutes of the Maricopa County Workforce Development Board Youth Committee Meeting

Thursday, January 28, 2021 – 9:30 a.m.

GoToMeeting: <https://www.gotomeet.me/MaricopaCountyWDB>

Phone: +1 (872) 240-3212; Access Code/Meeting ID: 167-097-701

Members Present: Breanne Bushu, Elizabeth E. Cole, Felix Moran, Shawn Hutchinson, Sherie Steele, Susan Morris, Traci Ayre (**Note: All members present attended via GoTo meeting**)

Members Absent: Pedro Huerta

Call to Order.

Youth Committee Chair, Elizabeth E. Cole, called the MCWDB Youth Committee meeting to order at 9:35 a.m.

Roll Call.

WDB Liaison Nancy Avina took roll. Quorum was present.

Welcome and Opening Remarks.

Chair Cole welcomed attendees to the meeting, provided brief opening remarks and open meeting reminders. She further provided COVID remarks, asked for a moment of silence and expressed appreciation of attendees.

Consent Agenda.

Chair Cole asked for a motion to approve the consent agenda. Susan Morris made a motion to approve. Traci Ayre seconded the motion.

In favor: Breanne Bushu, Elizabeth E. Cole, Felix Moran, Shawn Hutchinson, Sherie Steele, Susan Morris, Traci Ayre

Opposed: None.

The motion passed.

Chair Report.

- **Youth Impact Story / Summarize current Youth Committee Initiatives in place** – Chair Cole provided remarks regarding the youth poet from the presidential inauguration. Chair Cole shared a youth impact story on a young woman named Daniela, who is a youth with various barriers and disabilities; and participated in the ARIZONA@WORK MC Youth program successfully. Committee members expressed gratitude for sharing success stories. Discussion was held on the importance of highlighting success stories, especially to other youth. A request was made that if possible, periodically play the youth poet video at youth centers; youth service provider staff indicated they would do everything possible to make that happen. The link to the recording clip will be shared.

Chair Cole asked Committee member Shawn Hutchinson to share on the apprenticeships initiative and success in leading the Country. Mr. Hutchinson provided a summary and a brief overview of apprenticeships uniqueness and benefits received. Discussion held on work of the committee in figuring out ways to get 16-24 year olds to understand the value and benefits apprenticeships bring.

Brief closing comments were made regarding marketing to youth and a request was made to obtain a picture of Danielle.

Executive Director Report.

- **Board updates relative to this committee** – Chair Cole opened the agenda item and before opening the floor to Executive Director, Steve Clark; she asked committee members to briefly introduce themselves and share what prompted them to serve on the committee as well as what they see as the

committees most important role. Committee members present introduced themselves. Chair Cole shared a few appreciation remarks including on the difficult year it has been.

Executive Director, Mr. Clark also shared remarks of appreciation, and also expressed the importance of success stories. He shared on what he sees his role being in the committee, in sharing information to and from the Full board as it relates to youth. He shared his experience, his passion and focus including his work around career pathways and the importance of marketing and technology, and shared insight from meetings with board members and other partners. He also briefly touched upon the expansion of staff.

Chair Cole thanked Steve and expressed gratitude for Interim Executive Director, Bill Wiley and Board Liaison, Nancy Avina. Closing remarks were provided, Chair Cole challenged committee members in bringing forward success stories for marketing initiatives.

Call to the Public

Chair Cole called for public comment. No public comment made.

Adjourn Meeting

Chair Cole thanked committee members, shared brief holiday remarks and adjourned the meeting at 10:46 a.m.

**For More Information Contact MCWDB Staff at: MCWDB@maricopa.gov*