



MINUTES OF PUBLIC MEETING OF THE MARICOPA COUNTY WORKFORCE DEVELOPMENT BOARD
Special Executive Committee

Thursday, February 9, 2022 – 9:00 a.m.

<https://www.gotomeet.me/MaricopaCountyWDB>

Phone: +1 (872) 240-3212; Access Code/Meeting ID: 167-097-701

Members Present: Bonnie Schirato, Erik Cole, Loren Granger, Matt McGuire, and Shawn Hutchinson
(Note: All members present attended via Microsoft Teams meeting)

Members Absent:

MEETING

Call to Order.

Chairman Matt McGuire called the meeting to order at 9:00 a.m. and requested a roll call vote.

Roll Call.

MCWDB Board Liaison Deseret Romero took roll call. A quorum was present.

Welcome and Opening Remarks.

Chairman Matt McGuire welcomed the Executive Committee and guests. Chairman McGuire then provided a brief review of the Board's vision, values, and goals.

Consent Agenda.

Meeting Minutes: January 20, 2022

Chairman McGuire asked for a motion to approve the Consent Agenda as presented. Bonnie Schirato made a motion; Loren Granger seconded the motion.

Chairman McGuire called for an all-in favor vote:

In Favor: Bonnie Schirato, Erik Cole, Loren Granger, and Matt McGuire

Opposed: None

Abstained: None

Motion passed.

Chairman Report.

No Report.

Informational/Discussion Only.

Strategic and Local Plans Workshop.

Chairman McGuire introduced CEO for Partnership for Workforce Innovation Trevor Stokes.

Mr. Stokes shared his expectations for the development of the MCWDB Strategic Plan for the Committee's consideration. Those points included:

- Meeting Objectives
 - o Development of Draft Vision Statement
 - o Development of Draft Mission Statement
 - o Workshop Summary Report

- The Local Workforce Development Board Roles and Responsibilities
 - o The Convener: Brings partners together, align services and vision
 - o The Strategist: Understanding Trends, Setting the Collective Vision
 - o The Optimizer: Use Data to Drive Decisions, Continuous Improvement
 - o The Manager: Design and Manage Customer-Centered Service Delivery

- Strategic Planning Lifecycle
 - o Mission
 - o Vision
 - o Goals
 - o Strategies
 - o Tactics
 - o Metrics
 - o Evaluation

Mr. Stokes then proceeded to engage with the Committee on the following questions for development of the meeting's objectives.

Why do you serve on this body?

Executive Committee Member Erik Cole

- Board Member: 1 year
- Works at ASU Downtown Campus with a focus on community solutions, including workforce opportunities.
- Important to take a collaborative approach to direct services, rather than working in silos.

MCWDB Member Leah Hill

- Board Member: Under a 1 year
- 15 years of experience in workforce, specific to healthcare
- Would like to see the ARIZONA@WORK at the forefront of workforce services.

Executive Committee Member Shawn Hutchinson

- Board Member: Since 2008
- Importance of understanding the WIOA and the opportunities, which may take years.
- Appreciates the diversity of the current Board's professional experience, only missing the marketing expertise.
- Appreciate the great quality of the current MCWDB staff.

MCWDB Executive Director Steve Clark

- Thank you for the positive comments on the MCWDB staff.
- Importance for the MCWDB staff to carry out the MCWDB Board's direction and to build relationships with our various partners.

Executive Committee Member Loren Granger

- Board Member: 2 years
- Professional focus on staffing, including diverse talent, low income, veteran talent, and local job seekers. Provides job seekers with additional coaching during interview process to help them to better their interview skills.

Executive Committee Member Bonnie Schirato

- Chief Healthcare Officer for Trinity Healthcare, one primary focus being the Silver Sneakers.
- Prior to the pandemic, MCWDB was discussing the upcoming workforce shortages. Now the pandemic has moved the shortages that much further.

Executive Committee Chairman Matt McGuire

- Chairman: Little less than 1 year
- Philosophy of “progress over perfection”
- 6 years Human Resources experience at Chance Healthcare
- Excited to make a difference in the community.
- Concurs with Lorne on the importance of diversity in workforce.

Describe the Maricopa County Workforce Board in its ideal state.

Mr. Stokes noted that the idea is to not change the MCWDB but simply how to improve it.

Executive Committee Chairman Matt McGuire

- Looks forward to in-person meetings for building relationships
- The MCWDB had previously needed to focus on compliance, however, now would like to see the bulk of time spent on innovative ways to improve services to jobseekers and employers. (Example: Marketing)

Executive Committee Member Shawn Hutchinson

- Concurs that in-person meetings allow for better relationship building.
- Becoming the primary workforce source for job seekers, as the foundation is there to meet this goal.

Executive Committee Member Bonnie Schirato

- Becoming the primary workforce source for job seekers and employers when they come to our community.
- Continue to build trust and relationships.
- Being a Board that sets the direction, clear the path, and get out of the way.

Executive Committee Member Erik Cole

- Previous comments have been spot on.
- Being a Board that is agile, informed, and reliable.
- Marketing
- Focus on client needs, including non-standard services.
- Favorite part of MCWDB meetings is the success stories.

Executive Committee Member Loren Granger

- Main focus being the primary resource for job seekers.
- Remain compliance focused.
- Ensuring that the One-Stop Operator is doing what needs to be done.

MCWDB Member Leah Hill

- Focus on innovative ideas to get ahead of the curve.
- Planning for future opportunities and strategies, as to be prepared for a similar situation as the pandemic effected workforce.
- Filling the pipelines and filling the employment needs before the need arrives.

MCWDB Executive Director Steve Clark

- Would like to see a focus on data to measure our successes.
 - o Creating performance matrix to see how we are doing.
- Identifying ways to solve education and workforce problems differently.
- Create a marketing plan to better inform the community of our services. Many do not know about us.
- Filling the gaps by collaborating with stakeholders like educators and employers.

Describe the Maricopa County Workforce Board in making that vision a reality.

Executive Committee Chairman Matt McGuire

- Committees rolling into action.
- Improving performance data.
- Having the Executive Committee take the lead on innovation.

MCWDB Member Leah Hill

- Improving education
 - o Turning students into the future workforce
 - o Breaking down the stereotype that university is the only option available

Executive Committee Member Bonnie Schirato

- Marketing
- Looking at lifecycle of job seekers and employers

Executive Committee Member Erik Cole

- Focus on gig economy and the future careers
- Focusing on other future career pathways

Executive Committee Member Loren Granger

- Compliance of One-Stop Operator
- Marketing

Executive Committee Member Shawn Hutchinson

- Marketing
- Focusing on the new digital divide (technology side vs. on the ground tasks)

MCWDB Executive Director Steve Clark

- Relationships with current stakeholders and new stakeholders

Mr. Stokes thanked the Committee for their work at the workshop and would be following up within the next few days with a report summarizing the Committee's discussion.

Call to the Public.

No one spoke.

Adjourn.

Chairman McGuire adjourned the meeting at 10:34 a.m.

**For additional information, contact MCWDB staff at: MCWDB@maricopa.gov*