



**NOTICE OF PUBLIC MEETING OF THE  
MARICOPA COUNTY WORKFORCE DEVELOPMENT BOARD MARKETING AND OUTREACH COMMITTEE**

Pursuant to A.R.S. § 38-431.02, notice is hereby given to the members of the Maricopa County Workforce Development Board Executive Committee and to the general public that the Maricopa County Workforce Development Board Executive Committee will hold a meeting open to the public on:

**November 4, 2021 – 2:00 p.m.**

Microsoft Teams: [Click here to join the meeting](#)  
Phone: +1 (480) 702-3496; Phone Conference ID: 234 080 990#

The Agenda for the meeting is as follows:  
*\*Indicates materials attached, please review/read prior to meeting.*

1. Call to order.

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2. Roll Call.

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3. Welcome and Opening Remarks.

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4. Consent Agenda.
  - a. Meeting Minutes: September 2, 2021\*

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5. Chairman Report.

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6. Information/Discussion Only.
  - a. In Demand Industries Follow-up Report\*
  - b. At Risk Industries Follow-up Report\*
  - c. Mobile Career Center (MCC) Update
  - d. MCWDB Social Media Progress Update
  - e. Marketing Ideas and Strategies

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7. Call to Public.

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8. Adjourn.

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**NEXT MEETING: FEBRUARY 3, 2022**

*PUBLIC PARTICIPATION AND ACCESS: "The public must be allowed to attend and listen to deliberations and proceedings taking place in all public meetings, A.R.S. § 38-431.01(A); however, Open Meeting Law does not establish a right for the public to participate in the discussion or in the ultimate decision of the public body." Note: Agenda items may be taken out of order*

*"Equal Opportunity Employer/Program." "Auxiliary aids and services are available upon request to individuals with disabilities." A sign language interpreter, alternative format materials, or infrared assistive listening devices will be made available within 72 hours' notice. Additional reasonable accommodations will be made available to the extent possible within the time frame of the request. Arizona@Work: Maricopa County products and services are made available through federal funding provided by the Workforce Innovation and Opportunity Act (WIOA); serving Employers by aiding job seekers, adults, dislocated workers and youth.*