

**WORKFORCE ARIZONA COUNCIL  
EXECUTIVE COMMITTEE  
MINUTES**

Tuesday, November 16, 2021  
1:00 p.m.

Via Zoom: <https://azcommerce.zoom.us/j/93375280736>

**Members Present**

Dawn Grove, Chair - Karsten Manufacturing  
Mark Gaspers - Boeing  
John Walters - Liberty Mutual  
Bill Gates - Maricopa County Board of Supervisors

**1. Call to Order**

The meeting was called to order at 1:00 p.m.

**2. Welcome**

Chair Dawn Grove welcomed everyone to the meeting and shared some recent positive employment statistics for Arizona. She went on to share a success story of how Arizona's Workforce System is gaining momentum, as expressed in one particular letter from a customer in Yavapai County who complimented NACOG for their helpfulness and professionalism.

**3. Call to the Public**

There were no public comments received.

**4. Executive Committee August 24, 2021 Meeting Minutes Approval**

John Walters moved to approve the minutes of the August 24th meeting, Mark Gaspers seconded the motion; the motion was adopted unanimously.

**5. State Plan Modification and Implementation of State Plan Strategies - Discussion**

The Workforce Council Manager, Ashley Wilhelm, explained to the committee that the State Plan modifications are being finalized and a draft was released for public comment on November 15, 2021. The final draft is expected to be reviewed at the next Council Meeting. She reviewed the implementation efforts for all of the strategies that are included in the State Plan and identified what implementation efforts have been conducted by each Committee along with additional implementation efforts for the Council to consider.

**6. Workforce Consultant**

Ashley Wilhelm explained that the council is currently engaged in the procurement of a consultant by the end of 2021 to address some of the items that the Council has identified as priorities.

## **7. Committee Reports**

### **a. Strategic Communication and Partnership Committee Update**

Committee Chair, Bill Gates, summarized the committee's focus on digital communication strategies, considerations for a workforce consultant, technical assistance in process mapping, and State Plan strategies.

#### **i. Council Convening**

Bill explained that the convening will be held December 14, 2021, at ASU Sky Song and provided basic details. He expressed that this will be a great opportunity to share best practices and have good discussions.

### **b. Performance Excellence Committee Update i. Certification and Continuous Improvement of One-Stop Centers (Also known Job Center Certification) - Discussion and Action**

Ashley Wilhelm provided a summary of the work that the Committee has focused on this quarter. She explained that the local boards and state assessment team went through the process to certify the job centers through the state. She explained 'Full Certification' and 'Provisional Certification', and reviewed the current status of the job centers within the local areas and the next steps. She also summarized the state team's visit to Yavapai County in July and its recommendations. The Yavapai board will develop a follow-up plan to address areas identified.

Mark Gaspers made a motion to recommend Full Certification for City of Phoenix, Coconino, Pima, Southeastern Arizona, and Yuma and Provisional Certification for Maricopa, Mohave/La Paz and Yavapai as recommended by the Committee. Bill Gates seconded the motion. The motion was adopted unanimously.

### **c. Measuring Effectiveness Committee Update**

Committee Chair, John Walters, reviewed the work of his committee this quarter including the review of the Performance accountability measures. He reviewed the annual reports that are due to the U.S. Department of Labor and the Arizona State leadership on December 1st. John provided some highlights from the Council Annual Report based on data that has been received to compile the report.

### **d. Quality Workforce Committee Update**

#### **i. Training Provider and Program Eligibility - Quality Credentials**

Committee Chair, Mark Gaspers, reviewed the work his Committee discussed at their meeting this quarter including how other states use

their quality credential list to help align and support performance accountability, to provide guidance to the state on where to invest its resources, in combination with other policies to increase the number of residents with quality credentials, and to define the non-degree credentials that count towards the state postsecondary attainment and equity goals. He summarized that the next steps are to adopt a quality non-degree credential definition, to advance state policies to support quality credential access and attainment, and to improve data, determine quality, and measure credential attainment.

#### **8. Council Agenda**

Committee Members reviewed the agenda and Ashley went over the hybrid format for the meeting, as in-person and virtual.

Dawn thanked the members for their work this quarter and thanked all those in attendance.

#### **9. Adjournment**

The meeting was adjourned at 1:56 p.m.