

**WORKFORCE ARIZONA COUNCIL – MEASURING EFFECTIVENESS
COMMITTEE MINUTES**

Thursday, February 4, 2021

1:00 p.m.

Via Zoom: <https://azcommerce.zoom.us/j/91756311431>

Members Present

John Walters - Liberty Mutual

Jon Schmitt - Arizona State University

Tom Jenkins – Advanced Business Learning

Members Absent

Alex Horvath - Tucson Medical Center

1. Call to Order

The meeting was called to order at 1:00 p.m.

2. Welcome

Committee Chair, John Walters, welcomed everyone to the meeting.

3. Call to the Public

There were no public comments received.

4. Measuring Effectiveness Committee Role – Discussion

Ashley Wilhelm, Council Manger, reviewed the role and purpose of the Measuring Effectiveness Committee with the members.

5. Committee 2021 Priorities - Discussion

Ashley Wilhelm held a discussion on the 2021 priorities the Committee members would like to focus on based on their purpose as well as projects that are underway. The 2021 priorities will align with the Committee’s role and ensure that the State Plan Strategies are implemented as aligned with the Committee’s work.

6. State Plan Strategy Implementation - Discussion

Ashley reviewed the State Plan strategies which align with the Measuring Effectiveness Committee and discussed which of the ten strategies align with the work of the Committee. The Committee members expressed the need to ensure that the work that is done on technology systems should include interoperability and address short-term and long-term goals for a technology system.

7. Employer Performance Measures Review – Discussion

Ashley Wilhelm explained to the Committee that there has been a request made for the Committee to review the existing Employer Performance measures that have been identified at a state-level. There are some roadblocks to being able to collect the data and/or have reliable data for some of these measures. The Committee requested that staff put together a work group to determine recommendations for performance measures that could replace the current measures which will be aligned with the vision and services provided as well as ensure that the data can be captured and tracked without having to implement additional data collection methods.

8. Technology Plan Development - Discussion

Ashley Wilhelm explained to the Committee that the State has formed a task force that will be focusing on developing a technology plan to scan for the system needs as well as the cost for upgrading and/or replacing to include one cohesive system for data. All WIOA Title Partners will be included in the task force as WIOA is a foundation program that must be included in any technology update or future technology system.

9. Return Stronger Metrics – Discussion

Ashley Wilhelm shared updated outcome metrics for the Return Stronger Upskilling Campaign which shows a continued success of the participants of that campaign as well as the ability to provide more information about ARIZONA@WORK to a wider audience. The State workforce system would like to continue to use this model for future initiatives and will track and report on the success of this model.

10. Adjournment

The meeting was adjourned at 2:15 p.m.