## YUMA COUNTY WORKFORCE INVESTMENT BOARD

Regular Meeting Martin Luther King Center April 09, 2014

#### **MINUTES**

#### I. CALL TO ORDER

Sam Pepper called the meeting to order at 9:00 a.m.

### II. PLEDGE OF ALLEGIANCE

Sam Pepper asked Ken Rosevear to lead the Pledge of Allegiance.

#### III. ROLL CALL

Roll was called and those present and absent were:

Members Present	Members Absent
1. Abel Almanza	Skip Avery
2. Marisol Canales	Julio Bermudez
3. Ramona Corrales	Maria Chavoya
4. Ed Ford	Betty DeNise
5. John "Bud" Johnson	Julie Engel
6. Tom Kiley	Allen Hagedorn
7. Glenn Mayle	Jesus Quintana
8. Dave McDowell	
9. Steve Miller	
10. Melinda Montgomery	
11. Nancy Ngai	
12. Ray Ochoa	
13. Sam Pepper	
14. Kim Rodriguez	
15. Rick Rohrick	
16. Patricia Romant	
17. Ken Rosevear	
18. Tom Tyree	
19. Clinton Underhill	
20. Kevin Wilkins	

A quorum was thereby established.

#### Guests (From Sign in list)

Patrick Goetz, YPIC

Mercedes Mendivil, YPIC

Lorena Zaragoza, YPIC

Marla Duran, AWC

Barbara Stevens, YPIC

Vilma Zuniga, YPIC

Janette Crawford, YPIC

Denis Mires, YPIC

Veronica Zuniga, YPIC

Paul Franckowiak, AZ Dept. of Ed.

Kelley Crawford, AZ Dept. of Ed

#### \*IV. CALL TO THE PUBLIC

N/A

## V. APPROVAL OF MINUTES (from February 12, 2014)

Sam Pepper asked for a motion to approve the minutes of the Workforce Investment Board meeting of February 12, 2014.

Ray Ochoa made a motion to approve the minutes of the Workforce Investment Board meeting February 12, 2014; Seconded by Steve Miller. The motion carried.

### VI. Director's Report and Information Items

#### A. Washington update

John Morales reported:

- John Morales and Adriana McBride attended the National Association of Workforce Boards in Washington DC.
- A budget deal for the Federal Budget 2014 and 2015 has set a two years spending cap.
- Paul Ryan who helped write the budget cap deal came out with his 2015 budget recently. It sets the tone for where the party wants to go over the next ten years from 2016 on.
- Paul Ryan's proposal is to have the income tax at two levels which is at 25 percent and 10 percent which would reduce the amount of money in taxes. It also shifts funding from domestic discretionary categories to defense.

#### B. State Update

John Morales reported:

John Morales, Executive Director Alicia Huizar, Clerk to the Board

Staff:

By June 2014 the State Council will—ote on the on the approval of the local plans. All plans have to demonstrate that they are moving towards integration.

#### C. Business Plan Update

- YPIC has developed Memorandums of Understanding and Cost Sharing Agreements with a number of agencies that are part of the integration process. The state allowed local areas another month to get them signed and turned in.
- April 1, 2014 Grace Wehrle from Employment Services has joined the Business Services Team at YPIC full time.
- The Five Year Plan indicates that once Employment Service and WIA integrate, other partners such as Goodwill and Project PPEP will be asked to integrate as well.
- Employment Service staff and a Veterans Representative are in the WIA One Stop.

#### D. Business Plan Presentation

- On May 15, 2014 a Business Plan Presentation will be given to the Workforce Arizona Council.
- It will focus on evidence of the activity taken to move forward to integration.

## E. Rapid Response/Business Outreach Update

- Patrick Goetz from YPIC, and Christian Espinoza from DES presented a power point that reported activities in the last month (power point is attached).
- Kim Rodriguez introduced the new local Veteran Employment Service Representative William Alward.
- Kim Rodriguez announced that Christian Espinoza was nominated as the DERS Employee of the Year.
- Patricia Romant reported that a WIA staff member will be integrating into the DES office to offer WIA enrollment and eligibility services.

### F. Update on Allocations for 2014 - 2015

 John Morales and Sam Pepper will be attending the special Workforce Arizona Council Meeting scheduled for April 23, 2014.

## G. Arizona Department of Education - Adult Education

 John Morales requested permission from Sam Pepper to add another Item to the agenda where Paul Franckowiak from the Department of Education will provide information on Yuma County programs.

- Paul Franckowiak distributed handos to Board members with information regarding 2012 2013 WIA Tittle II Funded Adult Education program Performance in Yuma County.
- Arizona is currently ranked 2<sup>nd</sup> in the nation in Education gains, a key measure of success.
- WIA Title II Funded Yuma County Program Facts:
  - O Home to the 9<sup>th</sup> and 11<sup>th</sup> ranked programs (25 programs statewide)
  - o Programs average a 66% overall rate (2% above the state's overall average.
  - Programs stand well above the National average of 44%.
- Adult Literacy Plus of Southwest Arizona and South Yuma County Consortium are the Adult Education providers who are commended for an outstanding job.
- Paul Franckowiak introduced Kelly Crawford and indicated that she can be contacted for any High School Equivalency Testing or Adult Education Data Request
- Patricia Romant informed Paul Franckowiak that Lynn LaBrie from Arizona Western College brings a group of Adult Education Educators together who work with WIA Adults and Youth and meet on a quarterly basis to talk about referrals and how both agencies can help each other out.
- John informed board members whose terms are expiring in June 2014 to inform us if they are still interested on being reappointed for another term.
- H. Proposal Next Meeting Date May 14, 2014 at the Martin Luther King Center located at 300 S 13<sup>th</sup> Avenue, Yuma, AZ.

### VII. Discussion/Action items

N/A

### VIII. Other information and/or Committee Reports Economic Development:

Allison Morey reported:

- Yuma Manufacturing Association meetings have convened. Last meeting was conducted on April 4<sup>th</sup> at 11:30. A new member from YPG attended the meeting. Johnson Controls, Northwestern Glass, and Cemex will host the next three meetings.
- The discussion point they are working on now is the need for some type of training for machinists.
- The Business Retention and Expansion (BRE) activity is the portion of Economic Development that focuses on Businesses already here. They will have 72 companies interviewed by the end of April.
- John Morales complimented Allison on the great job she's done with the

Bl\_studies. There is so much labor mark\_\_ig intelligence gathered that helps in terms what it can be done to support business in the community

#### Kevin Wilkins reported:

- Kevin Wilkins stressed the importance of the business intelligence that comes out of the Business Retention Expansion Program because it also provides the basis for targeting business recruitment.
- He encouraged business members to take part in the BRE and refer other employers to the process.
- GYEDC, the Economic Developers from San Luis, Somerton, San Luis Colorado and Kevin are moving forward in developing a Binational strategy to capitalize the assets not only in Yuma County, but in San Luis Colorado as well.

#### **Finance and Personnel Committee**

Sam Pepper reported:

• The Finance and Personnel Committee did not meet this month

#### **Charter High School:**

Ed Ford reported:

- Enrollment is at 105; Attendance is at 92%
- Spring Break is scheduled for next week.
- There was 100% participation in the AIMS Test.
- 41 students will be graduating to date.
- 20 to 27 students are expected to graduate in addition to the 41. May have a total of 65 students graduating.
- Graduation is set for May 22, 2014 at 6:00 p.m. at the Historic Yuma Theatre.
- ADM audit by the State Department of Education was conducted last month. There were a few findings, but nothing significant. Protocols will be in place to eliminate errors and align data with the state.

#### **Youth Council:**

Pat Romant reported:

- The Youth Council did not meet this month.
- The meeting is scheduled for May 12, 2014 at 3:00 p.m.

#### IX. Good of the Order

Patricia Romant reported that YPIC worked in collaboration with other counties in a consortium which includes Santa Cruz, Cochise, and Pima County's and applied for the Youth Career Net Grant and received the grant. 5.3 million dollars will be distributed among those counties.

Kim Rodriguez reported that in March the Department of Labor monitored their Migrant Seasonal Farm Worker Program. The results were very good. Department of Labor Wage & Hour Division visited Yuma at the end of January and met with the Agricultural Employers that use the H2A program and because the number of complaints have fallen in this area they will be allowed to develop a "Code of Conduct" between all the employers that use the H2A program. Kim attended a Farm Workers Conference in Texas and invited Arturo Rodriguez to the IFC conference this year in Tucson, AZ.

Tom Tyree reported that the State Board of Education approved the JTED plan for Yuma County. The next step is the Yuma Union High School District Board will meet tonight. Should they approve the JTED Plan, the Board to call for an election to finance the JTED. Next Monday, the Antelope Union High school will also meet to decide the need to call for an election. If approved the process begins for the actual election in November. The Advisory Committee held their last meeting yesterday. The next phase includes forming a campaign committee to advocate for the passage of the JTED measure on the ballot. Tom Tyree is looking for people to volunteer. If the election is successful, the JTED will open its doors in the fall of 2015. On May 8, Greg Donavan, the superintended of West Maricopa Education Consortium (WEST MEC), will be in Yuma. He will be providing a session on JTED. If anyone interested in attending the session they can contact Tom Tyree for more information.

John reported that he celebrated his 26<sup>th</sup> Anniversary last month with the Yuma Private Industry Council. John thanked the board members for being an outstanding board and allowing YPIC to work with wonderful partners.

#### X. Call for Executive Session

N/A

Sam Pepper called for a motion to adjourn the meeting. A motion was made by Ed Ford; Seconded by Abel Almanza. Meeting adjourned at 10:00 a.m.

Respectfully submitted by Alicia Huizar

# RAPID RESPONSE UPDATE

Patrick Goetz, M.A.













## 2014 Layoffs and Closures

<u>Company</u>	<b>Employees Dislocated</b>		
Outback Steakhouse	55		
Midas	4		

## Yuma County

2008	Layoffs 14	Business Closures 6	Positions Lost 572
2009	Layoffs 14	Business Closures 7	Positions Lost 710
2010	Layoffs 16	Business Closures 7	Positions Lost 1,444
2011	Layoffs 22	Business Closures 16	Positions Lost 454
2012	Layoffs 10	Business Closures 3	Positions Lost 461
2013	<b>Layoffs</b>	Business Closures	Positions Lost
	5	9	631
2014	<u>Layoffs</u>	Business Closures 2	Positions Lost 59
Total	81	<b>50</b>	4,331



## Closed February 24th 2014



Outback Steakhouse 328 West 16<sup>th</sup> Street Yuma, AZ 85364

**55 Employees** 

#### Outback Steakhouse EMPLOYEES

If you were recently affected by the closure of this business, please contact YPIC for assistance with your job search.

Call 928-329-0990 for info.



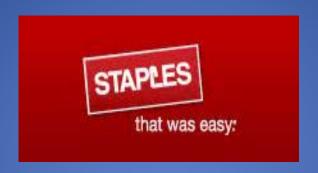
Equal Opportunity Employer/ Program. Auxiliary Aids and Services Are Available Upon Request to Individuals with Disabilities. TTY: 928-329-6466

- Lute's Casino
- Moose Lodge
- Das Bratwurst
- Quechan & Paradise Casinos
- Radisson
- Holiday Inn Express

## RadioShack closing 1100 stores



## Staples closing 225 stores







## Retailers closing the most stores

Douglas A. McIntyre and Alexander E.M. Hess, 24/7 Wall St. 8:30 p.m. EDT March 12, 2014





1,100 stores, 25%



225 stores, 12%



300 Stores since 2010, additional 500 moving forward



33% of their 663 stores over the next ten years



33 of their 1,095 stores in 2014



100 Stores & major restructure of the company

## BUSINESS SERVICES













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## **One Stop Activity -2014**

	January	February	March	YTD
Yuma CRC	946	816	901	2,663
Somerton SCC	299	412	442	1,213
Yuma MLK YCC	371	234	282	887
Agency Total	1,616	1,462	1,625	4,763

## Job Orders

- January 2014
  - **❖ 139 New job** orders
  - 614 Positions
  - 63 Employers posting

2013 - 75/48

February 2014



- 165 New job orders
- 431 Positions
- ❖51 Employers posting

2013 - 102/36

- March 2014
  - **❖ 146** New job orders



- 937 Positions
- 61 Employers posting

2013 - 80/43



## Business Services Activities

KSWT Eye on Jobs



- State Prison 3/26&27/14
- PSI Exams (Ongoing)



PPEP 2/18
Adult Literacy Plus 2/25
RCBH 3/4
Yuma Truck Driving School 3/11
Job Corps 3/18
Goodwill 3/25
Goodwill 4/1
Achieve 4/8
Yuma County Library 4/15

WIS International Recruitment/Interviews 3/27/14



- AWC Humanities/Arts/Business Expo 2/19/14
- Health and Safety Fair 2/27/14
- Regional Center for Border Health Graduation 3/5/14
- MCAS Air Show 3/15/14



Icicle Seafood's 3/18/14



Verizon Wireless 3/18/14



• Firehouse Subs Recruitment 3/31/14



## Regional Center for Border Health Spring Graduation March 5, 2014









## MCAS Air Show













## BUSINESS SERVICES

## QUESTIONS?















## **DERS Employee of the Year**





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## Department of Economic Security Employment Service

**Christian Espinoza** 



## Intake for Yuma & San Luis March 2014

1,660



## Job Orders Taken <a href="Yuma & San Luis">Yuma & San Luis</a>

**March 2014** 

**Job Orders: 146** 

**Total Positions: 937** 



## Job Referrals March 2014

Yuma & San Luis

877





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## Questions?

## 2013 Layoffs and Closures

<u>Company</u>	<b>Employees Dislocated</b>
Southgate Mall	5
Wexford Health (State Prison)	3
GCS (Estimate)	30
TRAX International	27
Cocopah Nursery's (Dateland, AZ)	15
Crossroads Mission	12
Highway Technologies (Estimate)	10
JJ North's Buffet (Hometown Buffet)	40
DOW Management	12
Yuma Sun	23
CK Marketing (Estimate)	50
New Star	340
River Ranch	53
Sears Outlet	<u>11</u>
Total	631

# RAPID RESPONSE UPDATE

Yuma Private Industry Council, Inc.



Patrick Goetz. M.A.







